
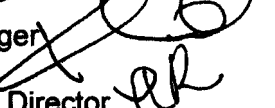



MEMORANDUM NO. 11-209

DATE: July 11, 2011

TO: Honorable Mayor and Commissioners

FROM: Lee R. Feldman, ICMA-CM, City Manager 

VIA: Phil Thornburg, Acting Assistant City Manager 

BY: Terry Rynard, Parks and Recreation Acting Director 

SUBJECT: 2012 Air Show Proposals – Air Lauderdale Beach Fest and Lauderdale Air Show

Representatives from multiple city departments including: Police, Fire, Parking and Fleet Services, Parks and Recreation along with Public Works have met to discuss the operational costs associated with both the Air Lauderdale Beach Fest proposal and the Lauderdale Air Show proposal. The preliminary costs determined by City staff based on each proposal are only estimates and specific costs will be calculated upon negotiation of an agreement with the selected event organizer. Estimated costs are as follows:

	<u>Air Lauderdale Beach Fest</u>	<u>Lauderdale Air Show</u>
Department		
Police	\$ 388,000.00	\$ 372,000.00
Fire	\$ 198,000.00	\$ 198,000.00
Parking and Fleet Services	\$ 35,000.00	\$ 30,000.00
Parks and Recreation (including Sanitation)	\$ 36,600.00	\$ 36,600.00
Public Works	\$ 70,000.00	\$ 70,000.00
Total Estimated Cost	\$ 727,600.00	\$ 706,600.00

The additional cost estimated by the Parking and Fleet Services Department for the Air Lauderdale Beach Fest proposal is due to this proposal including the closing of SR A1A for the entirety of the event in contrast to the Lauderdale Air Show proposal to only close SR A1A during event hours subsequently opening the road to traffic during non-event hours. No fees have been waived for this proposed event. The Police Department's estimates are overtime cost totals, which includes the contractual raise due in October of the current year.

City staff recommends requiring a \$1 million payment bond, as required of the past promoter to cover City operating expenses and any damage incurred as a result of the event. Staff also recommends not allowing a ban on personal coolers in the event site. This recommendation is based on the difficulty of enforcement, the health and safety concerns for the spectators due to the need to be well hydrated during an outdoor event on the beach, and the anticipated public outcry of such a restriction at a public beach event.

Attachments

- 1) Air Lauderdale Beach Fest proposal**
- 2) Lauderdale Air Show proposal (*original*)**
- 3) Lauderdale Air Show proposal (*revised*)**

**cc: Stanley Hawthorne, Assistant City Manager
Susanne Torriente, Assistant City Manager
Harry A. Stewart, City Attorney
Jonda K. Joseph, City Clerk
John Herbst, City Auditor**