

**APPROVED**

**BID MEETING**

**BEACH BUSINESS IMPROVEMENT DISTRICT ADVISORY COMMITTEE**

**CITY HALL  
8<sup>TH</sup> FLOOR CONFERENCE ROOM  
100 N. ANDREWS AVENUE  
FORT LAUDERDALE, FLORIDA 33301  
NOVEMBER 16, 2012, 2:30 P.M.**

<b><u>BID MEMBER/CATEGORY</u></b>	<b><u>ATTENDANCE</u></b>	<b><u>PRESENT</u></b>	<b><u>ABSENT</u></b>
Amaury Piedra, Chair	P	3	0
- Yankee Trader Hotel, A1A Trader, LLC			
Eduardo Fernandez	A	2	1
- Greater Fort Lauderdale Chamber of Commerce, Beach Council			
Kenyata Allain	P	3	0
- The Gallery at Beach Place)			
Marcos Borrás	P	3	0
- LXR Luxury Resorts & Hotels			
Bill Cunningham	P	3	0
- Marriott Courtyard, PHF Oceanfront LP			
Jim Oliver	P	2	1
- The Ritz Carlton Hotel, Castillo Grand, LLC			
Dale Reed	P	3	0
- The "W" Hotel, Capri Hotel, LLC			
Tom Hastings	A	0	3
- Beach Place Towers, Marriott Resorts Hosp. Corp.			
Aiton Yaari	P	2	1
- Beach Redevelopment Advisory Board			

At this time there are 9 appointed members to the Board, which means 5 would constitute a quorum.

It was noted that a quorum was present at the meeting.

**Staff**

Donald Morris, Beach CRA Manager

Eileen Furedi, Economic Development Representative

**Communications to City Commission**

None.

**I. Call to Order / Roll Call**

Mr. Piedra called the meeting to order at 2:35 p.m. Roll was called and it was noted a quorum was present.

**II. Approval of Minutes – October 2, 2012 Special Meeting**

**Motion** made by Mr. Oliver, seconded by Mr. Yaari, to approve the minutes of the October 2, 2012 meeting. In a voice vote, the **motion** passed unanimously.

**III. Discussion of Food and Beverage on the Beach**

Chair Piedra said he and Mr. Morris prepared a draft Food and Beverage proposal for the Board's review, which was included in their back-up. The proposed plan includes aerial views of hotel and restaurant zones starting at Bahia Mar north to the B Ocean Hotel. Each hotel or restaurant zone would have their own permit and be responsible for clearing Food and Beverage containers in their zone. They discussed the delivery containers being uniform in look, hours of operation and the permitting process.

Mr. Morris said he and Chair Piedra will meet with the City Manager to present the Board's proposal and report back to them at a later date.

**IV. BID Manager RFP**

Mr. Morris reported that he met with the Procurement Department and the Legal Department. He said the BID was technically a City Board; therefore, the contract would have to be between the professional firm (or individual) and the City. The Board discussed the draft RFP outline and agreed that Mr. Morris should move forward in the process.

Mr. Morris said he and Chair Piedra will meet with the City Manager and report back to them at a later date.

**V. Communication to the City Commission**

None.

**VI. Old/New Business**

Update on Utility Box Wraps

Mr. Morris passed out a diagram of a location map that illustrates hotel and attraction locations in the Fort Lauderdale area. The location map would be

placed on the back and a beach graphic specific to Fort Lauderdale would be placed on the front of the utility box.

Discussion followed as to the type of graphics the Board would like to see, maintenance issues, cost of the wraps and the bidding process. Mr. Morris said he would prepare a draft bid for the Board to review at a later date.

#### Discussion of Crime on the Beach due to Turtle Lighting Regulations

This item was discussed at the October 2, 2012 and again at the November 16, 2012 meeting. The Board agreed that there needs to be a common ground and suggested hiring a consultant / lobbyist who would represent them on these issues.

#### Update on Flavors of Fort Lauderdale

Chair Piedra explained that three gentlemen from Flavors of Fort Lauderdale recently came to see him and wanted to recap the event with him. He asked them to put something together to present to the Board at the January, 2013 meeting.

The Board discussed the event and agreed that it was a success.

#### Holiday Lighting Ceremony

Mr. Morris reminded the Board of the Holiday Lighting Ceremony, Wednesday, November 21, 2012 at A1A and Las Olas from 5:30 – 8:30 pm.

There being no further business to come before the Committee at this time, the meeting was adjourned at 3:30 p.m.