

APPROVED

BID MEETING

BEACH BUSINESS IMPROVEMENT DISTRICT ADVISORY COMMITTEE

**CITY HALL
8TH FLOOR CONFERENCE ROOM
100 N. ANDREWS AVENUE
FORT LAUDERDALE, FLORIDA 33301
December 21, 2012, 2:30 P.M.**

<u>BID MEMBER/CATEGORY</u>	<u>ATTENDANCE</u>	<u>PRESENT</u>	<u>ABSENT</u>
Amaury Piedra, Chair	P	4	0
- Yankee Trader Hotel, A1A Trader, LLC			
Eduardo Fernandez	A	2	2
- Greater Fort Lauderdale Chamber of Commerce, Beach Council			
Kenyata Allain	P	4	0
- The Gallery at Beach Place)			
Marcos Borrás	A	3	1
- LXR Luxury Resorts & Hotels			
Bill Cunningham	A	3	1
- Marriott Courtyard, PHF Oceanfront LP			
Jim Oliver	P	3	1
- The Ritz Carlton Hotel, Castillo Grand, LLC			
Dale Reed	A	3	1
- The "W" Hotel, Capri Hotel, LLC			
Tom Hastings	A	0	4
- Beach Place Towers, Marriott Resorts Hosp. Corp.			
Aiton Yaari	A	2	2
- Beach Redevelopment Advisory Board			

At this time there are 9 appointed members to the Board, which means 5 would constitute a quorum.

It was noted this Board did not have a quorum.

Staff

Donald Morris, Economic Reinvestment Manager
Eileen Furedi, Economic Development Representative

Communications to City Commission

None.

I. Call to Order / Roll Call

Mr. Piedra called the meeting to order at 2:40 p.m. Roll was called and it was noted this Board did not have a quorum.

II. Approval of Minutes – November 16, 2012 minutes

The minutes were not approved at this meeting; as they did not have a quorum.

III. Flavors of Fort Lauderdale Event Recap

Mr. Martinez and Mr. Fiorentino, representing the Delphi Group, presented a short video of the four-day event that took place (Nov 8 – 11, 2012) on Fort Lauderdale Beach (from Las Olas Boulevard north to Sebastian Street). Following the video Mr. Martinez provided an event review and recap.

Discussion followed as to event attendance, restaurant participation, culinary demonstrations, sponsorship / partners, sampling of food / wine, and some of the challenges that will need to be addressed for future events.

The Board agreed for a first time event it was a success.

Flavors requested funds for future events in the amount of \$150,000 a year, over 2 years.

Mr. Piedra explained that they will need to fill out and submit a Funding Request Application for the Boards review, and that it will be reviewed at the next BID meeting.

IV. Food and Beverage on the Beach Update

Mr. Morris explained he and Chair Piedra recently met with the City Manager who is receptive to the proposal.

Discussion followed as to amending the ordinance, spring break dry period, trash generated from the sale of Food and Beverage, and revisiting the pilot plan as needed in 24 months.

Mr. Morris said Chair Piedra will present the Boards proposal to the City Commission second week in January 2013 and will report back to the Board at a later date.

V. BID Manager RFP Update

Mr. Morris said he and Chair Piedra recently met with the City Manager to discuss the proposed RFP. He stated that the City Manager suggested setting a limit at \$5,000 (\$60,000 yearly contract), which would free up \$40,000 for other expenses.

The Board discussed the RFP process and by consensus agreed that Mr. Morris should move forward in the process.

VI. Communication to the City Commission

None.

VII. Old/New Business

.Rock the Ocean Update

Chair Piedra suggested that Rock the Ocean Update be put on the January or February 2013 agenda.

There being no further business to come before the Committee at this time, the meeting was adjourned at 3:40 p.m.