

**APPROVED**

**WORKSHOP**

**BEACH BUSINESS IMPROVEMENT DISTRICT ADVISORY COMMITTEE**

**THE WESTIN BEACH RESORT AND SPA, FORT LAUDERDALE  
321 N. FORT LAUDERDALE BEACH BLVD.  
FORT LAUDERDALE, FLORIDA 33304  
MARCH 8, 2013, 9:00 A.M.**

<b><u>BID MEMBER/CATEGORY</u></b>	<b><u>ATTENDANCE</u></b>	<b><u>PRESENT</u></b>	<b><u>ABSENT</u></b>
Amaury Piedra, Chair	P	6	0
- Yankee Trader Hotel, A1A Trader, LLC			
Eduardo Fernandez	P	4	2
- Greater Fort Lauderdale Chamber of Commerce, Beach Council			
Kenyata Allain	P	5	1
- The Gallery at Beach Place)			
Marcos Borrás	P	5	1
- LXR Luxury Resorts & Hotels			
Bill Cunningham	P	5	1
- Marriott Courtyard, PHF Oceanfront LP			
Jim Oliver	A	3	3
- The Ritz Carlton Hotel, Castillo Grand, LLC			
Dale Reed	P	5	1
- The "W" Hotel, Capri Hotel, LLC			
Tom Hastings	A	0	6
- Beach Place Towers, Marriott Resorts Hosp. Corp.			

Scott Brooks (alternate), The "W" Hotel, Capri Hotel, LLC was also in attendance.

At this time there are 8 appointed members to the Board, which means 5 would constitute a quorum.

It was noted that a quorum was present at the meeting.

**Staff**

Donald Morris, Economic Reinvestment Manager  
Eileen Furedi, Economic Development Representative

**Communications to City Commission**

None.

**I. Call to Order / Roll Call**

Chair Piedra called the meeting to order at 9:00 a.m. Roll was called and it was noted this Board had a quorum.

**II. Discussion of Food and Beverage on the Beach**

Mr. Morris explained that the purpose of the workshop was to go over the major highlights of the Food and Beverage program. He said the proposal was presented by Chair Piedra at the January 22, 2013 City Commission meeting and they were supportive of the plan. He added that the Mayor and City Manager would like the BID to share the proposal with the Central Beach Alliance for their input. The meeting will be on March 14, 2013, at the Hilton Fort Lauderdale at 7:00 p.m.

Discussion followed as to adding and servicing zones, standards of service, and the permitting process.

Mr. Morris said after the plan is presented to the Central Beach Alliance the BID will get together one more time to discuss what their final proposal to the City Commission will be.

An outline of the major highlights discussed at the workshop will be prepared by Mr. Morris.

**VI. Communication to the City Commission**

None.

**VII. Old/New Business**

None.

There being no further business to come before the Committee at this time, the meeting was adjourned at 10:00 a.m.