

MINUTES
BEACH REDEVELOPMENT ADVISORY BOARD MEETING
MONDAY, FEBRUARY 20, 2006– 3:00 P.M.
CITY HALL
CITY COMMISSION CONFERENCE ROOM - EIGHTH FLOOR
100 NORTH ANDREWS AVENUE
FORT LAUDERDALE, FLORIDA

BOARD MEMBERS

	<u>Present/Absent</u>	<u>CUMULATIVE 02-06 TO 02-07</u>	
Ina Lee, Chair	P	P-1	A-0
Brad Fitzgerald	A	P-0	A-1
Shirley Smith	P	P-1	A-0
Eileen Helfer	P	P-1	A-0
Al Miniaci	P	P-1	A-0
Judy Scher	P	P-1	A-0
Henry Sniezek(arrived at 3:05)	P	P-1	A-0
Miranda Lopez	A	P-0	A-1

STAFF

Bob LaMattina, Beach CRA Manager
Earl Prizlee, Engineering Design Manager
Lindwell Bradley, Code Supervisor
Al Lovingshimer, Code Officer
Silver Lee, Secretary
Lavya Vassor, Recording Secretary
Lisa Edmondson, Recording Secretary

Call to Order

Chair Ina Lee called the meeting to order at approximately 3:00 p.m.

Fort Lauderdale Police Update

Officer Sheehan was not present to provide an update. Matter was deferred.

Beach Streetscape Project Update

Mr. LaMattina stated that staff has been meeting with Keith and Schnars weekly, the engineering group handling the project. He indicated there is very little time to complete the project and will be pulling out “all the stops” to get it moving forward. Tacit approval has been received by the FDOT on several of the City’s preliminary ideas.

With regard to Phase 1A, Mr. Prizlee added that the CRA is currently going through an aggressive light fixture selection process, as well as selection of paving materials for the roadways.

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Discussion continued regarding the pavers, right turn lanes, landscaping, right of way lines, and traffic obstruction during construction. Mr. Prizlee showed the area on the map he was discussing. A traffic study will be done to support that recommendation. It is anticipated there will be minimal traffic involvement during construction.

Mr. Prizlee reported he was working on an RFQ for Phase 1B. The first test will be to provide a conceptual refinement, by taking the master plan, refining it, and obtaining approval prior to submission of final plans.

Chair Lee requested that the Board be consulted during light selection. It was determined that the lighting fixtures would be similar to those used on the beach, although Mr. LaMattina indicated they have not yet chosen the lights.

Chair Lee explained that she would like to see lights that were more "exciting and dramatic" similar to the fixtures shown on the artist rendering.

Mr. Prizlee noted that unique or custom lights would not be practical due to the fact the lights would have to be procured quickly and a decision made shortly.

Chair Lee suggested further discussion at the next meeting to make a decision on the lights.

Chair Lee questioned what phase is the grand portal entry to be included in and was advised by Mr. Prizlee that the grand portal entry will be written into the next phase. Mr. LaMattina stated that the grand portal entry is a unique feature and a critical factor in the project.

Due to the late arrival of a board member, roll call was taken and a quorum was now present

Approval of December 19, 2005 and January 23, 2006 Minutes

Motion to approve made by Ms. Helfer, seconded by Mr. Miniaci. In a voice vote, the motion passed unanimously.

Elections for Board Chair & Vice Chair

Nomination to reappoint Ms. Lee as Board Chair made by Eileen Helfer and seconded by Ms. Scher.

In a voice vote, nomination and motion passed unanimously.

Chair Lee stated that the Board will elect a Vice Chair at the next meeting.

New Beach CRA Office located at the Aquatic Center

Mr. LaMattina provided copies of "keep it clean" handouts. Tomorrow Mr. LaMattina, Mr. Prizlee and Kathy Collins, from the Ft. Lauderdale police, will be visiting business owners to explain the City's plans and how the city can be contacted if there is problem, updating business owners with contact numbers and names to encourage positive public relations.

Chair Lee discussed Vision 2020 and wanting the Board to go back to "their roots" as outlined in the goals and objectives of the Board when originally created. Chair Lee recommended creating another stake holders meeting of the Beach Redevelopment Board during the next calendar

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year of the Board's term.

Chair Lee passed out the Fort Lauderdale Beach Community Development Plan and declared there has to be a middle ground for the beach area community to work together and revisit the 2020 vision. Chair Lee wants the Board to be the forerunner of doing shurettes.

Old/New Business

Mr. Prizlee explained the RFQ for phase 1B and discussed the Marta Project Manual for two phases. In the first phase the CRA will take a look globally at the beach to study the use of public toilets, where the toilets should be located, how many stalls there should be, and the design of the structure. The second phase would be implementation.

Chair Lee questioned the time frame for the two phases to be completed. Mr. Prizlee stated he is working on phase 1-B this week and the following week will work on the second phase.

Ms. Smith expressed concern regarding the two portable toilets sitting on the sidewalk, however, it was determined that the toilets had been removed.

Chair Lee discussed investigating the "business improvement district look a like," due to the fact the CRA does not have funds to spend on the beach outside its boundaries. Chair Lee stated the business improvement district is a self taxing district for businesses on the beach which incorporates having a separate board with its own funding.

Mr. LaMattina stated the "business improvement district" is still being discussed in legal.

Chair Lee asked for an update on the 3 + 2 project. Mr. Prizlee stated the 3+2 project was presented to the City Manager and a benefits cost analysis for adding the north bound lane was done. The total amount to fund the project had been \$25 million, and the funds from DOT totaled \$14 million. Discussion continued concerning the 3+2 infrastructure traffic study and the funding.

Chair Lee stated that the Board reviewed a five year plan at the last meeting regarding the commitment to the Hall of Fame and funding.

Mr. LaMattina stated that the money allocated for the Hall of Fame was \$26 million in 1989, noting the entire aquatic swim center is in disrepair and it would need to be rebuilt. Mr. LaMattina explained that the funds needed to rebuild the Swimming Hall of Fame would be at least \$50 million. Mr. LaMattina remarked that the BRA wanted an incredible facility, while providing a new venue for the area. He further stated the BRA could not completely fund such a project. Mr. LaMattina suggested that additional funding could be available from bonds, or public and private partnerships.

Chair Lee believed the beach is not the best place for an aquatic center and the people who visit the aquatic center would not pay the rates to stay at the hotels on the beach.

Mr. LaMattina commented that a "fabulous" center would create more traffic congestion in the area.

Ms. Smith felt that the aquatic center needs to be rebuilt and visitors could be bused into the

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beach area. She would not want a developer to put condominiums on the property.

Discussion continued regarding the Hall of Fame and the Board's desire to come up with an idea that pleases both the developers and the residents on the beach.

Chair Lee stated there will be a meeting on March 1, 2006 regarding disaster planning. A focus group was done at the Point Of Americas representing the condominiums. She stated that the Fire and Police Departments, as well as City Officials met on February 14, 2006 to come up with a plan to present back to the condominium owners.

Mr. LaMattina stated that there was a meeting this morning and an update would be provided shortly.

Chair Lee asked if there is any other old business.

Mr. Sniezek suggested that a spreadsheet be provided with all the projects discussed and listed on the spread sheet would be the status of each project along with the goals they were trying to accomplish.

Mr. Prizlee stated he wanted to update the BRA web page, along with the different projects being worked on so that the residents within the boundaries can see how their tax dollars are being spent. Mr. Sniezek explained that this would be helpful not only to the community, but to the Board as well.

Chair Lee reiterated that at the next meeting the Board can prioritize the projects and focus on the goals they want accomplish this year.

Mr. Miniaci stated that, on Las Olas and A1A, the businesses Margaritas and Atlantis were closed; however, after further review the new property owners and the City Manager realized it was a mistake to close those properties. Mr. John Amodeo is having a meeting with the City tomorrow regarding the code violations to bring the properties into compliance and reopen the businesses in a few weeks.

Mr. Miniaci stated that the intention is to reopen Atlantis, utilizing the outside area and the front of the site turning it into a bar with outside activity, temporarily. The back, inside, and pool areas would remain shut down. Margaritas would reopen as another concept.

Discussion continued concerning The Plaza South, a six star hotel, being developed in the next two years.

Motion made by Chair Lee and seconded by Shirley Smith to adjourn the meeting.

There being no further business to come before the Board, the meeting was adjourned at approximately 4:00 p.m.

Respectfully submitted,

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Lavya Vassor
Prototype, Inc.
Recording Secretary