

**APPROVED  
MINUTES OF THE  
BEACH REDEVELOPMENT ADVISORY BOARD MEETING  
Monday, February 19, 2007– 2:30 P.M.  
Fort Lauderdale, Florida  
100 North Andrews Avenue  
8th Floor Conference Room**

<u>Board Members</u>	<u>Attendance</u>	<u>2007 Cumulative</u>	
		<u>Present</u>	<u>Absent</u>
Eileen Helfer	P	2	0
Ina Lee, Chair	P	2	0
Miranda Lopez	P	2	0
Carlos Molinet	P	1	1
Amauray Piedra	P	1	1
Judy Scher	P	1	1
Shirley Smith	P	2	0
Henry Sniezek	P	2	0
Aiton Yaari	P	2	0

**Staff**

Ron Hicks, Economic Development Director  
 Ralph Nelson, Police Department  
 Erin Mohres, City Emergency Manager  
 Earl Prizlee, Engineering Design Manager  
 Silver Lee-Hodge, Secretary

**1. Call to Order/Roll Call**

Chair Lee called the meeting to order at 2:30 p.m.

**2. Approval of January 2007 Minutes**

**Motion** made by Ms. Helfer and seconded by Mr. Molinet to approve the minutes of the January 2007 meeting. Board unanimously approved.

**3. Directors Report**

Mr. Hicks, Acting Director, reported City employee, Ray Mannion, would be serving as the interim director for the next few months until a new director is hired. Mr. Hicks stated that active recruitment is seeking a visionary who can look at the CRA and create suggestions for redevelopment; someone familiar

with planning, budgeting, and administration that can utilize the funds that will be available and make the project magnificent.

Mr. Hicks reported the Final Assessment Resolution; the last stage in the creation of the Business Improvement District would be on the February 20, 2007 City Commission agenda. Future City Commission meetings would establish a Contract and Bid Advisory Committee. The Contract and the Bid Advisory Committee would be in place by mid-May, and work will commence in October. Mr. Hicks explained the contractor will hire an Executive Director to oversee the bid, the Economic Development Board will oversee the contract, and someone from Mr. Hick's department will act as liaison with the City Commission.

Mr. Hicks recommended the Board consider utilizing senior citizens in the Ambassador Program for the visitors' information centers. Mr. Hicks suggested putting them through the hoteliers' guest services training to qualify them for the position. The tourist centers would be located throughout the beach area.

#### **4. Election of Board Chairperson and Vice Chairperson**

**Motion** made by Ms. Helfer and seconded by Mr. Yaari to nominate Ina Lee for Chairperson. Board unanimously approved.

**Motion** made by Ms. Helfer seconded by Mr. Yaari to nominate Carlos Molinet for Vice Chairperson. Board unanimously approved.

#### **5. Project Updates**

Mr. Hicks reminded the Board of the CIP meeting scheduled for February 20, 2007 and stated the City presented the Capital Improvement Plan for the next five years during the last City Commission conference. Mr. Hicks stated that 40% of the budget, approximately \$40 million dollars, is allocated for beach improvement. The rough outline for the next five years included:

**1<sup>st</sup>Year:** Oceanside parking including signs and lot improvement at A1A and Las Olas, A1A median improvements, South Beach wall repair, playground replacement, picnic amenities, parking improvements and automated public restrooms, and phase 1b streetscape design. Total cost of 5.3 million dollars.

Chair Lee questioned how much of the project was CRA funds. Mr. Hicks stated CRA funds totaled \$1.5 million dollars for medians and triangles.

**2<sup>nd</sup> Year:** Porch area streetscape, estimated at \$10 million dollars, phase 1B construction, estimated at \$5 million dollars, this project partially funded by CRA

Funds. Sebastian parking garage study.

**3<sup>rd</sup> Year:** Lights on east and west side of A1A to be compliant with sea turtle codes, pavers on west side of A1A, trash receptacles, new signage and the Sebastian playground.

**4<sup>th</sup> Year:** Vista park redevelopment, George English Park upgrades, replacement of coconut trees in the sand, second automated public restroom.

**5<sup>th</sup> Year:** Gateway at Sunrise similar to Las Olas Gateway, wave wall extension to Sunrise.

Mr. Hicks stated that the City Commission would hear objections to the budget at the February 20, 2007 meeting. He felt the Commission would approve the plan.

Chair Lee inquired how much CRA money was involved in the plan. Mr. Hicks stated that the total budget was \$37 to \$38 million dollars and the CRA portion was \$12.6 million dollars.

Mr. Prizlee, Engineering Design Manager, informed the Board that the Wave Wall Extension is in the 5<sup>th</sup> year of the CIP and the Streetscape Phase IB is being combined into the Beach Master Plan.

Mr. Hicks recommended expansion of holiday lights along the beach corridor, and requested that the CRA consider contributing to the project as they had offered in the previous year. Mr. Hicks stated the CRA offered \$45,000.00 towards the project in the past and the present expansion of transformers would cost less than \$20,000. He noted that the private sector funded the project in the past and the bid could take over the project in the future.

## **6. Budget**

Mr. Hicks informed the Board that the Interim Director Ray Mannion was absent and he would attend the next Board meeting. Chair Lee informed the Board that she had met Mr. Mannion and felt he was qualified for the position; she also recommended Mr. Molinet or Mr. Yaari act as a liaison with staff on the overall budget. Mr. Molinet agreed to meet with Mr. Mannion and discuss the budget before the March meeting.

## **7. Disaster Report**

Chair Lee reminded the Board of the two disaster plan initiatives undertaken two years ago after a major hurricane season: the business/hoteliars plan and the

condominium/residential plan. To date, the business/hoteliars plan has been well received and acted upon, but the condominium/residential plan failed because of poor attendance.

Ms. Mohres stated the condominium initiative is a tool used to help the City and responders for preparation in case of an emergency. The first part of the plan establishes guidelines and procedures for communication during an emergency. The second part involves condominium engineers and security personnel inputting data into a Power Point program. The data will be descriptive information on building infrastructure, generators, fire hose location, and handicapped residents. The data is stored electronically as well as hard copies and can be accessed by computer or readily available from a central location on site. Ms. Mohres requested the help of the CRA for outreach strategy to involve condominiums and create excitement about getting involved in the project.

Ms. Mohres stated that she would return to the Board with the National Weather Service's DVD with Public Service Announcements for rip currents. The DVD when played on a hotel TV system educated guests with information about the dangers of rip currents.

Chair Lee requested information on the hotel disaster planning. Ms. Mohres replied the police representatives are ready to participate and test the system. Chair Lee suggested Mr. Piedra meet with Ms. Mohres to discuss the requirements of reaching the next stage of the plan.

## **8. Old/New Business**

### **Old Business**

- Status of the Beach Master Plan

Mr. Sniezek inquired into the status of the Beach Master Plan. Mr. Hicks stated that the proposed Beach Master Plan would be on the City Commission agenda for February 20, 2007. He felt that the Plan would be rejected; it was not a "first class" master plan and the City Commission wanted something better. Mr. Sniezek worried that this will delay projects and improvements although Mr. Hicks insisted that it was necessary to reject the current plan in order to get the best plan for the Beach.

### **New Business**

Chair Lee requested that the Board begin allocating time at each meeting concentrating on future allotments of CRA funds. Chair Lee reminded the

members that the Board was responsible for huge amounts of money and they should be planning how best to spend the monies to benefit the entire area. Mr. Molinet suggested a walking tour of the area as part of the next meeting. The Board agreed to hold the next meeting at a hotel on the beach and include a walking tour of the area.

Mr. Hicks requested that planning for Super Bowl 2010 begin immediately.

**9. Adjournment**

There being no further business to come before the Board, the meeting adjourned at 3:50 p.m.