

**APPROVED**  
**MINUTES OF THE**  
**BEACH REDEVELOPMENT ADVISORY BOARD MEETING**  
**Monday, June 18, 2007– 2:30 P.M.**  
**Fort Lauderdale, Florida**  
**100 North Andrews Avenue**  
**8th Floor Conference Room**

<u>Board Members</u>	<u>Attendance</u>	<u>Cumulative</u>	
		<u>Feb 2007 – Jan 2008</u>	<u>Present</u>
Ina Lee, Chair	P	5	0
Eileen Helfer	P	5	0
Miranda Lopez	A	4	1
Carlos Molinet	P	5	0
Amauray Piedra (arrived 2:40pm)	P	4	1
Judy Scher	P	5	0
Shirley Smith	P	5	0
Henry Sniezek	P	3	2
Aiton Yaari	A	1	4

**Staff and Guests**

Jeff Modarelli, Director, Economic Development  
Earl Prizlee, Engineering Design Manager  
Al Lovingshir, Parks & Recreation  
Karen Reese, Economic Development  
Silver Lee, Secretary, Economic Development  
Travis Woods, Recording Clerk, Prototype, Inc.

**I. Call to Order/Roll Call**

Chair Lee called the meeting to order at 2:35 p.m.

**II. Approval of May 21, 2007 Minutes**

**Motion** made by Ms. Smith, seconded by Ms. Helfer, to approve the minutes of the May 21, 2007 meeting. In a voice vote, the motion passed unanimously.

Item IV was moved up on the agenda pending the arrival of Mr. Modarelli.

**IV. Update on Streetscape**

Mr. Prizlee reported that the south side has been power washed and sealed; the north side will be started this week. The last item to be finished will be changing

and adjusting the uprights. There will be a change order to add plants to the median.

### **III. Introduction of New Economic Development Director**

Mr. Modarelli introduced himself as the new Economic Development Director, providing a brief history of his growing up in Broward County and his employment with the City, and stating that he is well aware of how important the beach is to the residents and as an asset to the City. He stated he is looking forward to moving in the right direction.

Chair Lee welcomed Mr. Modarelli. She stated that he has budget experience which will be beneficial to their Board in overseeing the upcoming bid and budget discussions.

Mr. Modarelli updated the Board on the Aquatics Complex stating that they are getting close to wrapping up a concept on the Aquatic Feasibility Study, with the hope it will be completed by the end of the fiscal year. He emphasized that they want to make the site a "destination" including the competitive aspects the complex currently has as well as opening it up to greater interests throughout the US and the world.

Ms. Scher asked if the Aquatic Center improvements would be combined with development of surrounding high rises. Mr. Modarelli stated they are in the process of developing the best concept for the Aquatic Center and will not be limiting "what's on the horizon." The RFP did mention adjacent areas to the peninsula, and tying the entire site together with the idea of "putting everything on the table" for consideration.

Item VI was then taken out of order on the agenda for discussion.

### **VI. Update on Toilets**

Chair Lee reported she had been at the last conference meeting of the City Commission where the matter of the toilets was brought up for discussion and a presentation given by a distributor. Chair Lee pointed out the City is looking at the feasibility of the automated toilets; no decision has been made to actually purchase them. Comments included length of time for toilet use and safety issues eliminating loitering in the toilet area. An article in the newspaper with inaccurate information had resulted in negative editorials and citizen comments.

Chair Lee emphasized that the monies will come from the CRA budget specifically targeted for capital improvements, and not from other City department budgets such as police, fire, or other City services. The issue at this time is solely feasibility and reality of the project.

Ms. Smith added that several people have expressed concern to her regarding the \$250,000 price tag for each toilet, suggesting they could "build a building and hire people for ten years" for the same money and the cost seemed "outrageous." Mr. Molinet pointed out that other cities such as San Francisco and New York have already undertaken this type of project.

Chair Lee reiterated that the feasibility study will answer many of their questions.

Mr. Prizlee noted they would be getting a building also, but the equivalent of the proposal would be in the \$300-350,000 range, in lieu of a self-regulating toilet and a more secure facility. He said that restrooms in other areas have been completely shut down due to the cost of and time needed for maintenance.

It was suggested by Mr. Molinet that a letter be written to the newspaper clarifying the facts on this matter. Chair Lee was not sure if a response would create even more dialogue and controversy and it should "die a quiet death right now" until the study is completed and the City Commission gives their approval.

Mr. Prizlee agreed the toilets are a little more expensive; however, at issue is the level of service and increased security.

Chair Lee stressed that it is important that the Board continue to attend City Commission meetings when issues resulting from their meetings are discussed.

#### **V. Walking Tour Update**

Discussed under Old Business.

#### **VII. Old/New Business**

Chair Lee stated that the major topic of their next meeting will be the budget. She asked that Mr. Molinet, who agreed to serve as the Board liaison for budgetary issues, meet with Mr. Modarelli and Mr. Prizlee prior to the next meeting in order to be fully informed. The Board's meeting package for July will include a copy of the current and 5-year budget plans.

### Walking Tour

Chair Lee indicated that subsequent to their walking tour in March, Mr. Prizlee had been emailed a list of her notations, which has been misplaced and will need to be recreated and re-sent. She stated that the following Wednesday, Mr. Modarelli and Mr. Prizlee will be conducting a detailed analysis and tour of the beach, taking pictures, logging on a spreadsheet all items of concern, as well as the entity accountable for that item, to be brought to the Board for further discussion and a plan of action.

Ms. Helfer said that years ago on Castello Street across from St. Regis the parking meters were removed and, over the past weekend, she noticed that the no-parking signs have not been reinstalled with the result that beachgoers have been parking there for free. Mr. Prizlee stated he would look into that matter further.

Ms. Smith asked Mr. Prizlee to check near the Venetian where the parking curb sticks out, as the area is narrow, and people are complaining about there being no right turn lane. Mr. Prizlee agreed to followup on her request, however, it was his opinion that was under the purview of the FDOT.

Ms. Smith also noted that water spigots for foot washing on the beach are left running with the water pouring onto the sand. She asked if there was a way to put in a faucet that automatically turns off. Mr. Prizlee will look into that also.

Mr. Molinet mentioned the Better Business seminar indicating it was a "first class" meeting and he had learned quite a lot.

There being no further business to come before the Board, the meeting was adjourned at 3:07 p.m.