

APPROVED
BEACH REDEVELOPMENT BOARD
100 NORTH ANDREWS AVENUE
8TH FLOOR CONFERENCE ROOM
FORT LAUDERDALE, FL 33301
MONDAY, MARCH 21, 2011 – 2:30 P.M.

MEMBERS	ATTENDANCE	CUMULATIVE	
		PRESENT	ABSENT
Bradley Deckelbaum, Chair	P	2	0
Ramola Motwani, Vice Chair	P	2	0
Jordana L. Jarjura (arr. at 2:39 p.m.)	P	1	1
Chuck Malkus	P	2	0
Dan Matchette (arr. at 2:36 p.m.)	P	2	0
Melissa Milroy	P	2	0
Mel Rubinstein	A	0	2
Judith Scher	P	2	0
Tim Schiavone	A	1	1
Aiton Yaari	P	2	0

As of this date there were 10 appointed members to the Board, which means 6 would constitute a quorum.

Staff

Don Morris, Beach CRA Director
Earl Prizlee, CRA Engineering Design Manager
Eileen Furedi, Economic Development Representative
Barbara Hartmann, Recording Secretary, Prototype, Inc.

Communications to City Commission

None.

I. Call to Order / Roll Call

Chair Deckelbaum called the meeting to order at 2:35 p.m. Following roll call by Ms. Hartmann, it was determined a quorum was present.

II. Approval of Minutes – February 21, 2011

Motion by Mr. Malkus, seconded by Ms. Milroy, to approve the minutes of the February 21, 2011. In a voice vote, the motion passed unanimously.

III. Update on Centennial Event – Donald Morris, Beach CRA Director

Mr. Morris said he had several updates in addition to the Centennial Event. There were five items from the CRA that went before the City Commission at their last meeting. The CRA approved the Centennial event, the ISHOF proposal event, and the extension of the 100 sign at the beach. The City Commission approved these with the condition that they reduce each item by \$1,000, and Mr. Morris thought the reason for that was to leave a balance in the account for unforeseen items. As a result of that, there is an additional \$3,000 in the event budget above what was presented at the last meeting.

[Mr. Matchette joined the meeting at 2:36 p.m.]

Regarding the Centennial event, Mr. Morris reported that they received approval from Fish & Wildlife to have the 100 sign lit, to have fireworks at midnight, and they are working on including searchlights for the event.

Vice Chair Motwani said that approving the Beachfest was the most important decision made by the Board.

[Ms. Jarjura joined the meeting at 2:39 p.m.]

Vice Chair Motwani mentioned that there is a 100-mile marathon that is going to end at the 100 sign between 8:00 p.m. and midnight.

Mr. Morris announced the Sun Sentinel donated \$20,000 worth of advertising for the Beachfest.

Vice Chair Motwani added there will be live bands and vendors. From 11:00 p.m. to midnight, the focus will be by the 100 sign, with a champagne toast at midnight. They are still working on give-aways.

Mr. Malkus wondered if there should be a plan for shuttles and remote parking. Mr. Morris thought there was, and Ms. Alarcon was going to work with Patricia Zeiler with the TMA Trolley and then see if they could have people park at the Galleria. Vice Chair Motwani said that the parking issue is very important and they will address it.

Speaking as a resident of the beach, Ms. Scher wondered what will happen on A1A as far as traffic is concerned. Vice Chair Motwani said it would be like Saturday Night Alive. There will be no road closures.

Chair Deckelbaum asked about the stage setup, and Vice Chair Motwani said the stage will be set right by the 100 sign, the Mayor will speak, and there will be a VIP area. Bands will be playing, but there will not be a formal stage setup for the bands.

Mr. Morris emphasized that this event will be only in the CRA area, not up and down the entire beach as with typical Saturday Nite Alive events.

Vice Chair Motwani suggested that if they keep the 100 sign up, they have a plaque on it explaining its significance. Mr. Morris said he would look into it.

Chair Deckelbaum thanked Vice Chair Motwani for her hard work helping plan the celebration.

Vice Chair Motwani mentioned she will be traveling to Tallahassee and meeting with the Florida Wildlife Commission about keeping the sign lit. She thanked Mr. Morris and Mr. Prizlee for their hard work.

IV. Update on Master Plan Projects (CCNAs) – Earl Prizlee, Engineering Design Manager

Mr. Prizlee reported they have completed the CCNAs, and they are in the process of being routed to different departments. He thought that by the end of the week, there will be something to send out. There is a notice that goes to the City Commission and they will have a seven day window to consider it.

Mr. Morris said they did five CCNAs because the CRA wanted to make the projects available to as many different people as possible. The idea was to get a lot of people interested and “spread the work around.”

Mr. Prizlee said if the CCNAs are done by project, there has to be a CCNA for each project. He explained that CCNA stands for the Consultants’ Competitive Negotiation Act and that is the process by statute whereby governments can contract with consultants. They solicit standardized RFQ’s and look at their qualifications and experience equally. No dollar amounts are considered at this stage. Then they ask permission from the City Commission to enter negotiations with the selected consultant for the work order.

There are eight projects and a few are grouped together, such as parking garages. It was noted that the Palazzo lawsuit has been settled.

Mr. Prizlee showed graphics of the Intracoastal Promenade, Channel Square, Oceanside Plaza, parking garages projects, the Beachfront Promenade (streetscape and pavers), SR A1A Streetscape Improvements (Westside), Wayfinding Sign System, Las Olas Beach Plaza, Sebastian/Alhambra Site, and Almond Avenue (streetscape and pavers). He said the City Commission may award each project to different consultants, but they fall under the same advertisement.

The last one he showed was totally environmental and was broken up into three phases: feasibility report, preliminary design and final design. Mr. Morris stated that they may look at alternative designs, possibly including extending the project to the north. Mr. Prizlee remarked that this project has a greenways portion to it.

Mr. Yaari wondered about the path he saw on the rendering. Mr. Prizlee said there would be a multi-use path on the east side of the wall. By the Bonnet House, there is a 10–11 foot utility corridor. Mr. Morris commented there are still unanswered questions about connectivity and accessibility.

Mr. Morris said he is hoping to get all the comments back from the various departments: Public Works, Parking, and Planning and Zoning. Once the comments are back, they will send a memo to the City Commission, hopefully on the coming Friday, and that will begin the seven-day window. After that seven-day period, they will begin soliciting bids.

Mr. Morris explained that he did not give the Board a copy of the proposed memo to the City Commission, as they are waiting for input from the other departments, which may change the content. Chair Deckelbaum asked if the Board members could look at the memo before it goes to the City Commission for input, and Mr. Morris said they would try to do that.

Mr. Prizlee said that after the advertisement, each project will have to develop a selection committee to review the bids. Mr. Morris hoped that someone from the Board could sit on the selection committees. Mr. Morris said it would be three or four months before the City Commission would make its decision on the bids. Chair Deckelbaum wondered if there was anything else they could do to expedite the process, and Mr. Morris replied that they have the ability to narrow the time frame, but he would not want to do anything to jeopardize getting a good response to the bids. He added they may be able to start the streetscape projects first.

Ms. Jarjura wanted to make sure that before the Board sunsets, it merely has to encumber the dollars, not that the projects have to be completed. Mr. Morris concurred. Mr. Prizlee explained that in order to be encumbered, the funds have to be committed to the contract.

Mr. Morris said there will be some effects on the public right of way, but they have learned lessons from the Fort Lauderdale Beach parking lot and will plan for them.

Mr. Yaari asked about the status on the Fort Lauderdale Beach parking lot. Mr. Prizlee said it was doing very well. The contractor is making the curves on the wall very consistent. The southern half of the wall should be done shortly. They will come in under less than a year. He said the project began on January 16, 2010, and should finish January 17 next year. Chair Deckelbaum asked if some parking would be open before completion. Mr. Prizlee responded that the southern half is closed and when the wall is done on that portion, then they will close the northern half.

Mr. Yaari wondered if there would be a drainage system on the Almond Avenue project, and Mr. Prizlee replied that it would be part of the streetscape design.

Chair Deckelbaum recognized Ina Lee. Ms. Lee commented that an improved

coordination with the public information office would alleviate some construction concerns. She also suggested a large sign (such as "Pardon our Dust") that would be visible from the street, not just from the parking lot. Mr. Morris commented that they realize they have to do more public relations.

V. Update on ISHOF/Aquatics Center Redevelopment Proposal

Chair Deckelbaum reported that the City has authorized further negotiations. They approved the concept and have City staff in business negotiations with RDC.

Mr. Morris thought the bid was going to be on the second City Commission meeting in April. There are problems with the north bleachers, and there is a price tag involved in the repair. The City will have to decide if they are going to fix those bleachers, or wait until the redevelopment of that property.

Mr. Morris said the City paid for temporary bleachers for this year's YMCA event, but they had to make some compromises with the YMCA regarding what the YMCA pays for the event this year, due to less seating. It was clear that if the seating issue is not resolved, the YMCA will probably not come back.

Vice Chair Motwani said something has to be done before they decide to not come back. Mr. Morris thought the City Commission understood that.

Mr. Malkus wondered if it would make sense to identify another facility that could handle the event and then make a concession when they come back to keep them here. Chair Deckelbaum remarked that the first step in the whole process would be figuring out the redevelopment timeframe. Hopefully that would get fleshed out in the next few months.

VI. Communications to City Commission

None.

VII. Old/New Business

Mr. Yaari asked for a status report on the Memorial Day event. Mr. Morris said the event has been approved, minus \$1,000 like the other events. It is a City event, and Parks and Recreation is spearheading it. He offered to have someone from the Parks and Recreation Department present an update at the next Board meeting.

Hearing no further business, the meeting adjourned at 3:15 pm.

[Minutes prepared by J. Rubin, Prototype, Inc.]