

City of Fort Lauderdale – Community Appearance Board
100 North Andrews Avenue—8th Floor
February 13, 2002 -- 5:30 p.m.
Minutes

Board Members' Attendance

BOARD MEMBER	P	A	BOARD MEMBER	P	A
Chuck Burchett	1	1	Jack Mertz	2	
Shirley Chatham	2		Chuck Radkowski	2	
Barbara Ericksen	2		Dan Remy		2
Ayisha Gordon	2		Robert Sanders	2	
Deirdre Hardy	2		Diane Schuster	2	
George Henderson	2		Aron Temkin	1	1
Steve Hillberg	2		Mirtha Toledo	1	1
Miranda Lopez	2		Ron Trebbi	2	
Francis Lyn	1	1			

Staff

Leslie Backus, Staff Liaison

Call to Order

The meeting was called to order at 5:45 P.M.

Minutes of the January 9, 2002 meeting were distributed as well as revised minutes from the December 12, 2001 meeting.

WOW Awards

Ayisha Gordon and Jack Mertz presented the WOW winner to be recognized at the City Commission meeting on February 26th. Dan Remy and Chuck Burchett will select the winner for March. Steve Hillberg will select April's winner.

Leslie Backus distributed a packet containing photos of the WOW winners from 2001 and a ballot for board members to select the WOW of the Year award, as decided at the last meeting. The award will be presented at the Main Event.

Xeriscaping Update

Steve discussed a letter he proposes to send to the Mayor and City Commission regarding an update on the Xeriscape award. Chuck Burchett will help with the contents of the letter, which will be sent following the presentation of the award.

MOTION: Ericksen/Henderson. A motion was made to send an update to the City Commission regarding recognition of Xeriscape principles in landscaping. Passed.

Aron Temkin discussed Xeriscaping, noting that plants used are native with a heavy, fleshy leaf that holds water, such as succulents with leathery leaves. When looking for

examples of Xeriscaping, notice that on a hot day, non-native plants will droop. Impatiens are not native, and require a lot of water. Good examples of proper use are in Shady Banks. Aron will bring board members some addresses to drive by to learn more about Xeriscaping.

Main Event Preparations

Event Location

Ayisha discussed the cost for the Museum of Art. This year's fee will be \$1,660. A discussion was held regarding ticket prices for the Main Event.

MOTION: Ericksen/Temkin. A motion was made to increase the ticket prices to \$20 in advance and \$25 at the door. Passed.

Sponsorship

Steve reminded the board members that they were tasked with bringing names of potential sponsors to the meeting. A discussion was held regarding sponsorship for the Main Event and the need for funds in addition to the City's funding of \$5,000. Ron Trebbi suggested having a coordinator for the list of sponsors. Chuck Burchett offered to coordinate the sponsor list. Ron will assist with this. Barbara Ericksen asked to send sponsorship requests to homeowner associations. Aron mentioned that board members could email names to Leslie.

Main Event Preparations

Steve mentioned that the musician who played the piano at last year's event would perform again for a \$100 fee. The total cost will be \$175, including the fee to tune the Museum's piano. Francis Lyn offered to check to see if there is someone else who will provide the service at no charge.

A discussion was held regarding the photographer at the Main Event. It was decided to have photos of the winners taken at the end, rather than onstage during the presentations. Mirtha Toledo offered to check on a photographer. Deidre had previously mentioned that she would check into a photographer, so she will be contacted to see if this has worked out. Barbara suggested submitting event photos to Society East.

A discussion was held regarding the keynote speaker. Barbara suggested a speaker on tree canopy and/or the City's history. Steve suggested having a speaker on Xeriscaping. Diane Schuster suggested asking Cara Jean Nielsen or Gene Dempsey for names of possible speakers. Francis suggested board members bring names of potential keynote speakers to the next meeting.

Yard Signs for WOW Winners

Ron gave an update on his research into providing yard signs to the WOW winners. He outlined the costs for different designs and styles.

MOTION: Trebbi/Temkin. A motion was made to move forward to obtain yard signs for WOW recipients. Passed.

Chuck Radkowski offered to call Stranahan High School to see if students could make the signs. After lengthy discussion, it was decided to wait until a sponsor is found before pursuing purchasing the signs.

Other Matters of Interest or Concern

The meeting was adjourned at 7:15 p.m.