

*City of Fort Lauderdale – Community Appearance Board  
100 North Andrews Avenue — 8<sup>th</sup> Floor  
March 13, 2002 -- 5:30 p.m.  
Minutes*

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**Board Members' Attendance**

<b>BOARD MEMBER</b>	<b>P</b>	<b>A</b>	<b>BOARD MEMBER</b>	<b>P</b>	<b>A</b>
Chuck Burchett	2	1	Jack Mertz	3	
Shirley Chatham	3		Chuck Radkowski	3	
Barbara Ericksen	3		Dan Remy	1	2
Ayisha Gordon	3		Robert Sanders	3	
Deirdre Hardy	3		Diane Schuster	3	
George Henderson	3		Aron Temkin	1	2
Steve Hillberg	3		Mirtha Toledo	2	1
Sohyun Park Lee		1	Ron Trebbi	2	1
Miranda Lopez	3		Bob Young	1	
Francis Lyn	2	1			

**Staff**

Leslie Backus, Staff Liaison  
Angela Sabina

**Call to Order**

The meeting was called to order at 5:46 P.M.

Minutes of the February 13, 2002 meeting were approved.

**New Board Member**

Bob Young was introduced to the Board. Steve Hillberg gave Bob a brief overview of the monthly WOW Award and the annual Main Event.

**WOW Awards**

Chuck Burchett announced the March WOW Award winner to be recognized at the City Commission meeting on Wednesday, March 19th. Steve has already selected April's winner. Aron Temkin and Francis Lyn will select May's winner.

Leslie Backus thanked Dan Remy for suggesting AMAR Hardware as the WOW Award sponsor. Leslie said the staff has been very helpful and the winners have been grateful for the home improvement gift certificate. Leslie briefly explained to Bob the way the sponsorship was set up through Lennar Homes and AMAR Hardware.

**Xeriscaping Update**

Dan Remy and Chuck Burchett will select the Xeriscape award in June. Steve said he would compose the letter to send to the Mayor and City Commission regarding the Xeriscape award, which will be presented in July.

**Yard Signs for WOW Winners**

Yard signs and their sponsorship were discussed briefly. Chuck Radkowski mentioned he has not received a response from the schools yet. It has been estimated that the signs will cost \$25 each, totaling approximately \$275 for the entire year. Bob said he would ask his employer, R & S Realty Group, to sponsor the yard signs.

**Main Event Preparations**

Angela Sabina announced that there have been 54 applications received. Leslie announced that the deadline had been extended to March 15<sup>th</sup> as the Board previously decided.

***Sponsorship***

Chuck Burchett told the Board he had composed a master sponsor list with databases from previous years. The list was passed around the room so that Board members could assign themselves sponsors whom they are familiar with. These Board members will be responsible for follow-up with the sponsors.

Chuck Burchett went on to mention that if we do not have a Board contact for a particular sponsor, we should not send them sponsorship letters. Francis Lyn suggested that we send a sponsorship letter under the Board's name, rather than not solicit them.

Angela announced a confirmed sponsorship of \$500 each from Stiles Corporation and CH2M Hill. Chuck Radkowski said that his company would be sponsoring the Main Event. Leslie mentioned that Longa-Trebbi plans on sponsoring as well. In addition, Ayisha Gordon said Formworks has confirmed their sponsorship.

Barbara Ericksen announced that *City and Shore* magazine said they cannot sponsor monetarily, but offered a 1-2 page spread in their June/July issue.

***Main Event Preparations***

A discussion was held regarding the musical entertainment for the Main Event. Shirley Chatham asked the Board what benefits they could use to solicit entertainers. Deirdre Hardy said they could write their services off as charity. Barbara Ericksen added that they could sell their CD at the Main Event. Mirtha Toledo will contact a pianist to perform at the Main Event.

MOTION: Ericksen/Lyn. A motion was made to hire a pianist for the Main Event entertainment. Passed.

Mirtha Toledo offered her findings of a photographer she had contacted, Marian Deloach.

MOTION: Henderson/Radkowski. A motion was made to approve Marian Deloach for the photographer of the Main Event. Passed.

A discussion was held regarding the keynote speaker. Francis Lyn said he had spoken with Joanna Lombard and she expressed an interest in speaking at the Main Event.

Francis explained that she is a professor at the University of Miami and has published a book titled Historic Florida Landscapes. Francis also mentioned that she would be speaking on March 19<sup>th</sup>, at 6:30 P.M., at the Broward County Main Library.

MOTION: Young/Henderson. A motion was made to solicit Joanna Lombard to be the keynote speaker for the Main Event. Passed.

Francis said he would call Joanna and notify Leslie immediately if she accepts the Board's request. Leslie asked Francis to request Joanna Lombard's bio for the Main Event invitations.

Dan Remy offered Chase Barrett as a back-up keynote speaker.

MOTION: Young/Gordon. A motion was made to have Chase Barrett as the back-up keynote speaker. Passed.

Dan will bring Chase Barrett's bio to the next meeting.

### ***Tour***

Steve Hillberg volunteered to compose the tour map and schedule.

A discussion was held regarding taking pictures of the properties while on the tour and whether this would be beneficial. Ayisha Gordon expressed concern of the pictures affecting the votes at the conclusion of the tour. Chuck Radkowski suggested that if a Board member desired photos, to acquire them from the Public Information Office.

A discussion was held regarding how the properties should be viewed, individually or by category comparison. Leslie said that historically the Board has always judged the properties on an individual basis.

MOTION: Sanders/Young. A motion was made to maintain the method of judging, on an individual basis, without photos. Passed (8-5).

### ***Other Matters of Interest or Concern***

Leslie questioned if the Board members want to send out finalist letters for the Main Event.

MOTION: Ericksen/Radkowski. A motion was made to send out finalist letters for the Main Event. Passed.

The meeting was adjourned at 7:29 P.M.