

*City of Fort Lauderdale – Community Appearance Board
100 North Andrews Avenue — 8th Floor
June 12, 2002 -- 5:30 P.M.
Minutes*

Board Members' Attendance

BOARD MEMBER	P	A	BOARD MEMBER	P	A
Chuck Burchett	4	1	Francis Lyn	3	2
Shirley Chatham	4	1	Chuck Radkowski	5	
Barbara Ericksen	5		Dan Remy	3	2
Ayisha Gordon	5		Robert Sanders	5	
Deirdre Hardy	5		Diane Schuster	5	
George Henderson	5		Aron Temkin	1	4
Steve Hillberg	4	1	Mirtha Toledo	3	2
Sally Ketcham	2		Ron Trebbi	4	1
Sohyun Park Lee	1	2	Bob Young	3	
Miranda Lopez	5				

Staff

Leslie Backus, Staff Liaison
Angela Sabina

Call to Order

The meeting was called to order at 5:50 P.M.

Minutes of the April 10, 2002 meeting were approved.

WOW Awards

Angela announced that the Sun-Sentinel printed the April WOW Award on the wrong date and included a misprint. Angela added that when she spoke to the Sun-Sentinel account representative, they offered to reduce the charge by 50% and print the correct ad twice in May.

Leslie explained that the Board would be combining May, June, and July's WOW Awards since the May homeowner was out of town and the June award had not been selected. Deirdre Hardy asked if we could wait until the fall to combine them since the Commission recesses in August. Leslie commented that waiting until the fall would delay too many awards. Barbara Ericksen suggested that an announcement be made at the Commission meeting stating that those awards will be presented in July. Leslie informed the Board that the item had already been pulled from the Commission Agenda.

A discussion was held regarding the importance of the WOW selection process and instructions, including development of a checklist for Board members. Barbara recommended a flyer be left with the homeowner. Ayisha Gordon passed around a previous flyer the Board had used. Ayisha volunteered to compose an updated checklist and flyer.

Yard Signs

Ron Trebbi said that Aron will have the design done by Friday, June 14th. Bob Young will send the logo for the signs.

Xeriscape Update

Steve Hillberg announced that July is the WOW Xeriscape award and he will send a notification letter to Mayor Naugle. Dan Remy and Chuck Burchett will select July's winner.

Main Event Review

A discussion was held regarding the Community Appearance Awards held on May 9th. Dan suggested breaking the Board into different category teams to ensure more applicants. Miranda Lopez agreed with this idea.

George Henderson commented on the difference between photos and the actual properties. Ron agreed and mentioned the difficulty of judging the courtyards fairly on the property tour. George read a requirement from the application that the "project must be visible from a public thoroughfare".

Ron said that he believed this year's event was one of the best, noting the museum's setup, the keynote speaker, pianist, photographer, and the LCD projector. Ron also mentioned that he enjoyed watching the winners' reactions, especially the larger groups.

Miranda thanked the Public Information Office and Board members. Miranda also suggested that applications be ready earlier. Ron suggested tabling the matter since they would need to revise the application at the next meeting. Steve tabled the item for later discussion.

Deirdre suggested sending thank you letters to the keynote speaker, pianist, and photographer. Steve announced that he is composing them and will forward the letters to Angela when they are completed.

Ron thanked Ayisha for arranging the dinner at Timpano's. A discussion was held regarding next year's after-event celebration.

Election of Chair

Ron asked Steve and Ayisha if they had considered retaining their current offices since they are dedicated and work well together.

MOTION: Henderson/Lopez. A motion was made to re-elect Steve Hillberg as Board Chairman and Ayisha Gordon as Vice Chairwoman. Passed.

Tabled Items

Leslie explained that it had been requested to begin the tabled items section that has been added to the agenda. Steve Hillberg tabled sponsor levels and the tour format for later

discussion. Steve asked Angela to add the WOW sponsor expiration date to next meeting's agenda.

Deirdre announced new category ideas for the Main Event: Test of Time and Best Tree. Barbara suggested that the Historical Society can assist with the "Test of Time" category.

Other Matters of Interest or Concern

Leslie announced that Marisol Lotito, who administers the City's Neighborhood Capital Improvement Program, would like to attend the next meeting since she is interested in coordinating an awards program. Ron mentioned that some properties in the NCIP program have been winners or entrants in the program before.

A discussion was held regarding City employee tickets. Barbara suggested implementing discount tickets for employees. Chuck Radkowski mentioned that since the City is a sponsor, some tickets should be allotted to the City employees. Steve tabled the item for later discussion.

The meeting was adjourned at 7:10 P.M.