

*City of Fort Lauderdale – Community Appearance Board  
100 North Andrews Avenue — 8<sup>th</sup> Floor  
July 10, 2002 -- 5:30 p.m.  
Minutes*

---

**Board Members' Attendance**

<b>BOARD MEMBER</b>	<b>P</b>	<b>A</b>	<b>BOARD MEMBER</b>	<b>P</b>	<b>A</b>
Chuck Burchett	5	1	Miranda Lopez	6	
Shirley Chatham	5	1	Francis Lyn	3	3
Barbara Ericksen	6		Chuck Radkowski	5	1
Ayisha Gordon	6		Dan Remy	4	2
Deirdre Hardy	6		Robert Sanders	6	
George Henderson	5	1	Diane Schuster	5	1
Steve Hillberg	5	1	Mirtha Toledo	4	2
Sally Ketcham	3		Ron Trebbi	5	1
Sohyun Park Lee	1	3	Bob Young	4	

**Staff**

Leslie Backus, Staff Liaison

**Call to Order**

The meeting was called to order at 5:45 p.m.

Miranda Lopez said there was a correction to the June 12, 2002 minutes. She asked that the applications be ready earlier, not mailed earlier.

MOTION: Chatham/Young. A motion was made to approve the June 12, 2002 minutes as revised. Passed.

**WOW Awards**

Dan Remy announced that he had selected the Xeriscape WOW Award to be presented on Tuesday, July 16<sup>th</sup>. Dan said he would attend the City Commission meeting.

A discussion was held regarding name tags for the WOW winners that could be included with the Commissioner letter.

Steve Hillberg raised the question of whether to continue the WOW Award because he feels that it is difficult. Ron Trebbi mentioned that being a member of this Board requires more than attending a monthly meeting. Ayisha Gordon expressed that she felt the program should definitely be continued. Chuck Burchett and Bob Young offered to fill in for those who would prefer not to participate.

A discussion was held regarding the selection of the WOW Award. Bob Young and Shirley Chatham will select December's winner.

***Yard Signs***

Ron reported on the yard sign project and status to the Board. The Public Information Office will assist in the design and production of the signs.

***WOW Sponsorship***

Leslie announced that the WOW sponsorship has approximately four months left after the May and July expenses.

**Sponsorship Levels**

A discussion was held regarding the sponsorship levels for the Community Appearance Awards.

MOTION: Hardy/Young. A motion was made to change the number of tickets for the following sponsorship levels: \$1,000 will include 6 tickets and \$500 will include 4 tickets. Passed.

**Application Format/Categories**

Steve questioned the landscape/garden category. A discussion was held regarding how the Board could ensure properties entered in the landscape/garden category maintained their appearance.

Chuck outlined the chart that he designed to assign categories to Board Members.

A discussion was held regarding the participation of homeowner and civic associations and possible Board presentations to them.

A discussion was held regarding changes to the application for next year's Community Appearance Awards.

MOTION: Hardy/Remy. A motion was made to change architect and landscape architect to read "architect/designer" and "landscape architect/designer". Passed.

MOTION: Hardy/Burchett. A motion was made to add "professional affiliation (if applicable)" to the architect sections as well. Passed.

The meeting was adjourned at 7:10 p.m.