

*City of Fort Lauderdale – Community Appearance Board  
100 North Andrews Avenue — 8<sup>th</sup> Floor  
August 14, 2002 -- 5:30 p.m.  
Minutes*

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**Board Members' Attendance**

<b>BOARD MEMBER</b>	<b>P</b>	<b>A</b>	<b>BOARD MEMBER</b>	<b>P</b>	<b>A</b>
Chuck Burchett	6	1	Miranda Lopez	7	
Shirley Chatham	6	1	Chuck Radkowski	6	1
Barbara Ericksen	7		Dan Remy	4	3
Ayisha Gordon	7		Robert Sanders	7	
Deirdre Hardy	6	1	Diane Schuster	6	1
George Henderson	6	1	Mirtha Toledo	5	2
Steve Hillberg	6	1	Ron Trebbi	6	1
Sally Ketcham	4		Bob Young	4	1

**Staff**

Leslie Backus, Staff Liaison  
Angela Sabina

**Call to Order**

The meeting was called to order at 5:50 p.m.

MOTION: Henderson/Trebbi. A motion was made to approve the July 10, 2002 minutes. Passed.

**WOW Awards**

Diane Schuster and Deirdre Hardy have selected the September WOW Award. Steve Hillberg mentioned that the house selected was a WOW recipient from last year. Diane said she and Deirdre would re-select a winner and forward the information to the Public Information Office by September 6<sup>th</sup>. Steve Hillberg and Robert Sanders will select October's winner. Chuck Radkowski and Mirtha Toledo will select the November WOW.

**Yard Signs**

Ron Trebbi informed the Board that the yard sign design has been completed with the assistance of City staff and the signs should be completed in September.

**WOW Name Tags**

Leslie discussed the challenges of supplying name tags to the WOW Award winners. Leslie explained that the Board member should attend the Commission meeting and the importance of following up with the homeowner.

## **Tabled Items**

### ***Category Sheet***

Chuck Burchett passed the category sign-up sheet around. He explained that Board members are not solely responsible for the category in which they sign-up and that the focus is on recommendations for the Community Appearance Awards. Chuck Burchett also mentioned the sheet will enhance the application mailing list. Ayisha Gordon noted that this will help recognize more deserving homes and businesses much like the WOW Award does.

### ***City Main Event Tickets***

A discussion was held regarding the amount of tickets that should be allotted to the City as a Main Event sponsor. Steve spoke about the importance of City projects and that the Main Event has low City attendance. Shirley Chatham said the Board should consider whether they can afford to set aside tickets for City staff. Miranda Lopez pointed out that although the City is a sponsor, they are also an entrant, and entrants must purchase tickets to the Main Event.

MOTION: Trebbi/Gordon. A motion was made to allot up to ten Main Event tickets to City staff, not including their guests. Passed unanimously.

### ***WOW Sponsorship***

Chuck Burchett said he will discuss continued WOW sponsorship with Lennar Homes.

### ***Tour Format***

Steve asked that the Tour Format be tabled for later discussion.

## **Other Matters of Interest or Concern**

### ***Budget***

A discussion was held regarding the Board's 2001-2002 budget. Ayisha expressed that she feels the account should be left alone for next year's expenses. Ron mentioned that the Board could buy some items to express their gratitude for next year's keynote speaker, entertainment, and photographer. Steve suggested tabling the item for later discussion.

### ***Main Event Sponsorship***

A discussion was held regarding sponsorship. Ron said this year's sponsorships were outstanding. George Henderson recommended that the Board should have a sponsorship database including the several professionals who won more than once. Leslie brought up that most of the applications are not filled out thoroughly, which makes the database challenging.

### ***Application***

Steve suggested approving the application with the revisions from last month's meeting. Miranda noted some text changes on the general information page of the application.

MOTION: Trebbi/Sanders. A motion was made to approve the applications with the revisions discussed. Passed unanimously.

***Main Event Location***

A discussion was held regarding the Main Event date and location. The preferred date was announced as Thursday, May 8<sup>th</sup>. Ayisha volunteered to contact the Museum of Art.

MOTION: Radkowski/Henderson. A motion was made to solicit the Museum of Art as the location for the 2003 Community Appearance Awards. Passed unanimously.

The meeting was adjourned at 7:05 p.m.