

*City of Fort Lauderdale – Community Appearance Board
100 North Andrews Avenue — 8th Floor
September 11, 2002 -- 5:30 p.m.
Minutes*

Board Members' Attendance

BOARD MEMBER	P	A	BOARD MEMBER	P	A
Chuck Burchett	7	1	Miranda Lopez	7	1
Marni Canavan	1		Chuck Radkowski	7	1
Shirley Chatham	7	1	Dan Remy	4	4
Barbara Ericksen	8		Robert Sanders	8	
Ayisha Gordon	8		Diane Schuster	7	1
Deirdre Hardy	7	1	Mirtha Toledo	6	2
George Henderson	7	1	Ron Trebbi	6	2
Steve Hillberg	7	1	Bob Young	5	1
Sally Ketcham	5				

Staff

Leslie Backus, Staff Liaison
Angela Sabina

Call to Order

The meeting was called to order at 5:53 p.m.

Minutes of the August 14, 2002 meeting were approved.

New Board Member

Marni Canavan was introduced to the Board.

WOW Awards

Diane Schuster and Deirdre Hardy have selected the September WOW Award. Steve Hillberg and Robert Sanders passed pictures around of their selection for the October WOW. Chuck Radkowski and Mirtha Toledo will select the November WOW. Shirley Chatham and Bob Young will select the December WOW.

Steve said that he will follow up with the October WOW winner to make sure someone attends the City Commission meeting. Steve emphasized to Marni the importance of the WOW winner attending the City Commission meeting.

Yard Signs

Leslie informed the Board that she had not heard anything regarding the yard signs from Ron Trebbi, who was absent from the meeting. Steve said that he promised the October WOW a yard sign.

A discussion was held regarding the delivery of yard signs to the WOW winners. Leslie suggested that Board members could deliver the sign to the winner.

Main Event

Applications

A discussion was held regarding the application deadline. Bob suggested an earlier deadline. Barbara Ericksen felt the deadline should remain the same and the Board should have the applications earlier so they can hand them out. Ayisha pointed out that the deadline is only extended to draw in more applications and that the extension is not necessary if the Board was going to be more proactive this year.

MOTION: Ericksen/Young. A motion was made to have the applications mailed the week of January 1 and to elect the following dates as deadlines: February 14 as the first deadline and February 28 as the extended deadline. Passed unanimously.

Property Tour

A discussion was held regarding the property tour date.

MOTION: Ericksen/Young. A motion was made to select March 15 as the property tour date and March 22 as the additional tour date if needed. Passed unanimously.

Event Location

Ayisha announced that the Museum of Art is available on May 8 and has agreed to host the 2003 Community Appearance Awards at the same price as this year's ceremony.

Main Event Preparations

A discussion was held regarding the keynote speaker, entertainment, and the photographer. Deirdre suggested Ken Greenberg, who assisted with the City's Master Plan, as the keynote speaker.

Award Categories

A discussion was held regarding two additional awards that Deirdre suggested to the Board: Test of Time and Best Tree. Leslie explained to the Board that criteria and procedures for choosing these awards would need to be established.

Bob suggested selecting nominations similar to the WOW Award process and contacting Gene Dempsey, the City's Urban Forester, for nominations as well. Barbara mentioned that the WOW Award crosses over the Test of Time award. Deirdre suggested putting a nomination letter into the applications mailed to architects and landscape architects. Steve suggested tabling the items and advised Board members to bring more ideas to the next meeting.

Tabled Items

Category Sheet

Chuck Burchett passed the category sign-up sheet around. He explained that there were a few categories missing from the last sheet and other categories do not have Board volunteers.

WOW Sponsorship

Chuck Burchett said he has contacted Lennar Homes but has not received any feedback yet.

Tour Format

Steve asked that the Tour Format be tabled for later discussion.

Other Matters of Interest or Concern

The meeting was adjourned at 7:13 p.m.