

*City of Fort Lauderdale – Community Appearance Board  
100 North Andrews Avenue — 8<sup>th</sup> Floor  
October 9, 2002 -- 5:30 p.m.  
Minutes*

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**Board Members' Attendance**

<b>BOARD MEMBER</b>	<b>P</b>	<b>A</b>	<b>BOARD MEMBER</b>	<b>P</b>	<b>A</b>
Chuck Burchett	8	1	Sally Ketcham	5	1
Marni Canavan	2		Miranda Lopez	8	1
Shirley Chatham	7	2	Chuck Radkowski	7	2
Barbara Ericksen	9		Robert Sanders	9	
Ayisha Gordon	9		Diane Schuster	8	1
Deirdre Hardy	8	1	Mirtha Toledo	7	2
George Henderson	8	1	Ron Trebbi	7	2
Steve Hillberg	8	1	Bob Young	5	2

**Staff**

Leslie Backus, Staff Liaison  
Angela Sabina

**Call to Order**

The meeting was called to order at 5:58 p.m.

Minutes of the September 11, 2002 meeting were approved.

**WOW Awards**

Steve Hillberg and Robert Sanders have selected the October WOW. Chuck Radkowski and Mirtha Toledo will select the November WOW. The new City Commission district maps were distributed to the Board. Angela passed around the 2003 WOW schedule to assign Board members with upcoming months.

**Yard Signs**

Ron Trebbi informed the Board that fifteen yard signs will be ready next week. Ron reported that the yard signs are two colors and the total cost is approximately \$400. A discussion was held regarding removal of the yard signs from the WOW winners. Ron suggested removing only the yard sign frames since they were expensive. Leslie suggested giving the homeowner a Community Appearance Awards application when removing the yard sign. Steve also suggested mentioning the WOW of the Year award to the homeowners.

**Main Event**

A question was raised regarding the name of the annual Main Event. It was noted that a few years ago, the Main Event was sub-titled The City Beautiful. Leslie informed the Board that the name was not officially adopted since the event has always been referred

to as the Community Appearance Awards. Leslie also noted that the event name City Beautiful is associated with the City of Coral Gables.

### ***Sponsorship***

A discussion was held regarding sponsorship for the Main Event. Angela passed around a master sponsor list.

### **Tabled Items**

#### ***WOW Sponsorship***

Chuck Burchett said he is still following up with Lennar Homes but feels confident that they will continue to support the WOW Awards.

Leslie mentioned to the Board that Dan Remy, who was recently removed from the Board due to absences, had been the contact for AMAR Hardware. Leslie noted that City Staff will mention continued sponsorship to AMAR if necessary, but suggested a Board member contact them instead.

#### ***Property Tour***

A discussion was held regarding the property tour format. Deirdre Hardy suggested thumbnail photos on the tour sheet. Marni Canavan suggested copies of the photos. Leslie mentioned that if pictures are added, the method of how the properties are judged will change. Robert suggested using a Polaroid camera on the tour. Ron suggested copies of the applications' property descriptions.

MOTION: Trebbi/Canavan. A motion was made to structure the property tour as follows: take Polaroid pictures of each property, placing them on the appropriate category's poster board, along with one copy of each application. Ron has agreed to supply the film, Marni will provide the camera, Deirdre will supply the poster board, and Chuck Burchett will read the applications' property descriptions. Passed unanimously.

#### ***Award Categories***

A discussion was held regarding the proposed Best Tree award and a recent newspaper article concerning a tree the City Commission tried to preserve. Leslie mentioned that the City Commission suggested assigning an awareness project to the Board. George Henderson recommended inviting the City's Urban Forester to speak at a Board meeting.

Steve suggested substituting a Best Tree award when there is no WOW award. Barbara Ericksen said the Board should gather more information before making a decision. Steve suggested tabling the item for later discussion.

MOTION: Henderson/Ericksen. A motion was made to invite the City's Urban Forester to a Board meeting. Passed unanimously.

A discussion was held regarding the proposed Test of Time award. Deirdre said that her impression from the last meeting was that the Board thought it overlapped the WOW awards. Chuck Burchett suggested that the Board select this award and not accept self

nominations. Barbara said she was concerned about favoritism being involved. Ron expressed the importance of setting procedures for selecting this award to make sure the Board is being fair. Robert recommended contacting the Historical Society for more information. Steve suggested tabling the item for later discussion.

**Other Matters of Interest or Concern**

Leslie informed the Board that since they have additional funds this year, the application designer suggested using four colors and would like to know if the Board approves. Leslie also mentioned that if the application is four colors, the program should follow the same format and that the cost would not be much more.

MOTION: Ericksen/Burchett. A motion was made to approve four colors on the outside and two colors on the inside of the applications. Passed 5-4.

The meeting was adjourned at 7:25 p.m.