

*City of Fort Lauderdale – Community Appearance Board
100 North Andrews Avenue — 8th Floor
November 13, 2002 -- 5:30 p.m.
Minutes*

Board Members' Attendance

BOARD MEMBER	P	A	BOARD MEMBER	P	A
Chuck Burchett	9	1	Miranda Lopez	9	1
Marni Canavan	2	1	Chuck Radkowski	8	2
Shirley Chatham	8	2	Dan Remy	1	
Barbara Ericksen	10		Robert Sanders	9	1
Ayisha Gordon	10		Diane Schuster	9	1
Deirdre Hardy	9	1	Mirtha Toledo	7	3
George Henderson	9	1	Ron Trebbi	8	2
Steve Hillberg	9	1	Bob Young	5	3
Sally Ketcham	6	1			

Staff

Leslie Backus, Staff Liaison
Angela Sabina

Guest

Gene Dempsey, City of Fort Lauderdale Urban Forster

Call to Order

The meeting was called to order at 5:45 p.m.

Guest Speaker

Gene Dempsey spoke to the Board about tree species that are valuable to the community. Handouts of Florida's Exotic Pest Plant Council's 2001 List of Invasive Species were distributed. Gene also spoke about current ordinances and tree preservation. Gene estimated there are 100-200 significant trees located within the City. Gene recommended self-nominations and having several categories for the tree awards such as flowering, unique, and native. He also suggested contacting the City of Plantation regarding their P.L.A.N.T. Awards.

Minutes

MOTION: Ericksen/Henderson. A motion was made to approve the minutes of the October 9, 2002 meeting. Passed.

WOW Awards

Chuck Radkowski and Mirtha Toledo have selected the November WOW. Photos of the property were circulated. Shirley Chatham and Bob Young have selected the December WOW. Miranda Lopez and Deirdre Hardy will select the January WOW.

Yard Signs

Ron Trebbi reported that the yard signs are not completed yet due to graphic and production challenges.

WOW Sponsorship

Angela announced that Lennar has confirmed their continued sponsorship.

A discussion was held regarding AMAR's sponsorship and requesting an increase. Dan Remy agreed to propose an increase to AMAR and get their opinion. Angela noted that the AMAR sponsorship will conclude in a few months. Leslie offered to provide Dan with a packet of information to demonstrate the value of the sponsorship to AMAR.

Main Event

A discussion was held regarding the name of the annual Main Event.

MOTION: Remy/Radkowski. A motion was made to formally name the annual event the Community Appearance Awards.

The 2003 Community Appearance Awards applications were distributed. Ron mentioned that at each meeting the Board should review the category list that Chuck Burchett created. Chuck explained that his intention with the category list was more for individual use. Steve Hillberg asked that it be added to the next agenda.

A discussion was held regarding professional association lists. Deirdre gave the Public Information Office permission to reuse the AIA list she supplied for last year's application mailing. Dan mentioned that he has an ASLA mailing list but he is not sure if it is broken down into regions.

Barbara Ericksen suggested presenting the City's tree ordinances and information on preservation at the Main Event. Barbara also suggested considering Gene Dempsey as the keynote speaker.

Tabled Items

Award Categories

Steve suggested tabling the new award categories. Dan said he will contact Jeff Siegel from the City of Plantation for more information about their P.L.A.N.T. Awards.

Other Matters of Interest or Concern

MOTION: Trebbi/Gordon. A motion was made to adjourn at 7:13 p.m