

*City of Fort Lauderdale – Community Appearance Board
100 North Andrews Avenue — 8th Floor
December 11, 2002 -- 5:30 p.m.
Minutes*

Board Members' Attendance

BOARD MEMBER	P	A	BOARD MEMBER	P	A
John Barranco	1		Sally Ketcham	7	1
Chuck Burchett	10	1	Miranda Lopez	10	1
Marni Canavan	3	1	Chuck Radkowski	9	2
Shirley Chatham	9	2	Dan Remy	2	
Barbara Ericksen	11		Robert Sanders	9	2
Ayisha Gordon	10	1	Diane Schuster	10	1
Deirdre Hardy	10	1	Mirtha Toledo	7	4
George Henderson	10	1	Ron Trebbi	8	3
Steve Hillberg	10	1	Bob Young	6	3

Staff

Leslie Backus, Staff Liaison
Angela Sabina

Call to Order

The meeting was called to order at 5:50 p.m.

New Board Member

John Barranco was introduced to the Board.

Minutes

MOTION: Henderson/Ericksen. A motion was made to approve the minutes of the November 13, 2002 meeting. Passed.

WOW Awards

Steve Hillberg explained the WOW Awards to John. Shirley Chatham and Bob Young announced their selection for the December WOW. Miranda Lopez and Deirdre Hardy have selected the January WOW. Photos of both properties were circulated. Chuck Burchett and Steve Hillberg will select the February WOW.

Yard Signs

Leslie informed the Board that she had not heard any updates from Ron Trebbi about the yard signs. A discussion was held regarding the delay of the yard signs. Leslie suggested that the Board may want to discuss changing plans if the signs are not in production.

Main Event

Steve briefly described the Main Event to John.

Chuck Burchett asked if the Board can give the Public Information Office some property addresses where they would like applications to be mailed. Leslie said they would be happy to mail the applications.

Steve mentioned that the Main Event should have more waterfront entries. He noted that there are many beautiful waterfront properties in the City, and it would be good to be able to recognize them with Community Appearance Awards.

Miranda commented that there should be landscape requirements for waterfront properties. A discussion was held regarding a corresponding with the City Commission about the issue of requiring landscaping along the waterfront of newly-developed properties.

MOTION: Lopez/Chatham. A motion was made to draft a letter to the City Commission regarding landscape requirements for waterfront properties. Passed unanimously.

Keynote Speaker

A discussion was held regarding the keynote speaker for the Main Event. Deirdre told the Board that she e-mailed Ken Greenberg's local assistant, Mr. LaFarrea, and he suggested that the Board check back later as the date of the Main Event approaches. Dan Remy volunteered to ask Mayor Naugle to approach Ken Greenberg directly. Dan also said he would contact the Fort Lauderdale Historical Society to see if they can provide a list of speakers they regularly use.

Piano Player

Diane Schuster said she would ask Thom Carr to participate again in this year's Main Event.

Photographer

The Board agreed to ask Mirtha Toledo, who was absent from the meeting, to ask Marian Deloach to photograph this year's Main Event.

Sponsorship

Steve asked Board members to begin soliciting for Main Event sponsors.

Tabled Items

Award Categories

A discussion was held regarding the new proposed award categories. Chuck Burchett suggested not having self-nominations for these awards. Deirdre mentioned that the January WOW would be an ideal Test of Time candidate. Dan recommended that Board members bring commercial and residential suggestions to the meetings and select the awards at that time. Steve volunteered to contact Leslie regarding the award criteria and compose a draft for the next meeting.

Dan told the Board he had contacted Jeff Siegel from the City of Plantation regarding their P.L.A.N.T. awards. Dan said that Wednesdays are not very flexible for Mr. Siegel and suggested moving the Board meeting to 5 p.m. to coordinate better with his schedule.

MOTION: Henderson/Chatham. A motion was made to move the February 12 Board meeting to 5 p.m. Passed unanimously.

The meeting adjourned at 7:15 p.m