

*City of Fort Lauderdale – Community Appearance Board
100 North Andrews Avenue — 8th Floor
July 9, 2003 -- 5:30 p.m.
Minutes*

Board Members' Attendance

BOARD MEMBER	P	A	BOARD MEMBER	P	A
John Barranco	5	2	Jennifer Kanser	4	1
Marni Canavan	6	1	Sally Ketcham	6	1
Shirley Chatham	6	1	Miranda Lopez	6	1
Barbara Ericksen	7		Drew Pickens	3	
Ayisha Gordon	7		Chuck Radkowski	4	3
George Henderson	6	1	Dan Remy	6	1
Steve Hillberg	6	1	Ron Trebbi	5	2

Staff

Leslie Backus, Staff Liaison
Angela Sabina

Call to Order

The meeting was called to order at 5:40 p.m.

Minutes

Minutes of the June 11, 2003 meeting were approved.

WOW Awards

Jennifer Kanser announced the selection for the July WOW. The home selected was not from the assigned district. Jennifer said she would reselect a home tomorrow and forward the pictures and information. Ayisha Gordon and Barbara Ericksen will select the September WOW.

A discussion was held regarding whether the Board should recess in August.

MOTION: Hillberg/Henderson. A motion was made to recess in August. Passed unanimously.

WOW Sponsorship

Leslie announced that the WOW sponsorship will expire in October and that the Board's contact for Lennar was Chuck Burchett, a former Board member.

A discussion was held about increasing the WOW sponsorship amount to meet increased advertising costs. Ron Trebbi suggested approaching Lennar for a \$3,000 sponsorship. Dan Remy said he would speak with Lennar and Amar Hardware.

Main Event

Event Location

A discussion was held regarding the date and location of the 2004 Community Appearance Awards. Miranda Lopez suggested the African-American Research Library and Cultural Center as a possible location. Ayisha said she will discuss the option further with her contact at the AARLCC.

The Board decided to tentatively schedule May 6 or May 13 as dates for the Main Event.

Application Format

Leslie asked Board members to look over the application for any revisions they would like to make. Barbara Ericksen suggested maintaining the four color process on the applications. George recommended adding a clause stating the Board has the right to combine and/or change categories. Steve suggested that Board members bring revisions to the September meeting.

Sponsorship

A discussion was held regarding sponsorship of the Main Event. Dan suggested that Board members begin soliciting sponsors. The Board agreed to maintain the current sponsorship levels.

Main Event Photos

A discussion was held regarding the distribution of photos to the 2003 Community Appearance Award winners. Jennifer said she would supply the matting and Dan said he would bring in the frames. The frames will be distributed among Board members at the next meeting so they can deliver them to the winners.

Application Photos

A discussion was held regarding the application photos. Steve Hillberg emphasized how important it was for the application photos to be taken from a public thoroughfare. Ron mentioned that application photos, the judging process, and property tour correlate with one another. Ron also suggested adding the judging process to the next agenda for further discussion.

Category List

The category list was circulated so Board members could track their progress in their assigned categories.

New Business

Leslie informed the Board about the City's Neighborhood Beautification program. Leslie mentioned that the goal would be to find out which projects have recently been improved and then the Board could solicit those properties to apply for Community Appearance Awards. Ron suggested getting a list of completed projects within the last two years. Barbara suggested contacting Broward Beautiful.

Other Matters of Interest or Concern

Dan discussed his concern with the Broward Boulevard project. Leslie mentioned that the Board could express their concerns by either writing a letter or giving a presentation to the City Commission. Ron suggested inviting the City Commission to their meeting. Dan recommended that the Board go to the City Commission. Ron suggested that Board members bring a list of their concerns or a plan of action to the next meeting.

Best Tree Award

Steve suggested tabling the Best Tree Award for later discussion.

The meeting adjourned at 7:45 p.m.