

*City of Fort Lauderdale – Community Appearance Board
100 North Andrews Avenue — 8th Floor
September 10, 2003 -- 5:30 p.m.
Minutes*

Board Members' Attendance

BOARD MEMBER	P	A	BOARD MEMBER	P	A
John Barranco	6	2	Sally Ketcham	7	1
Marni Canavan	7	1	Miranda Lopez	7	1
Shirley Chatham	7	1	Marilyn Mammano	1	
Barbara Ericksen	7	1	Drew Pickens	4	
Ayisha Gordon	8		Chuck Radkowski	4	4
George Henderson	7	1	Dan Remy	6	2
Steve Hillberg	7	1	Ron Trebbi	6	2
Jennifer Kanser	5	1			

Staff

Leslie Backus, Staff Liaison
Angela Sabina

Call to Order

The meeting was called to order at 5:47 p.m.

Minutes

Minutes of the July 9, 2003 meeting were approved.

New Board Member

Marilyn Mammano was introduced to the Board. Marilyn discussed her interest in the Best Tree Award program and described a similar project she had been involved with.

WOW Awards

Ayisha Gordon announced the selection for the September WOW. Drew Pickens presented the October Xeriscape WOW that he and Dan had selected. Steve Hillberg and Miranda Lopez are scheduled to select the November WOW. George Henderson and Ron Trebbi will select the December WOW.

A discussion was held regarding the WOW yard signs. Board members agreed that the yard signs need to be retrieved from previous winners. Marni Canavan suggested letting the homeowner know in advance. Ron explained that the frames are much more expensive than the signs.

WOW Sponsorship

Leslie reported that Dan, who was absent, had offered to contact Lennar regarding the new sponsorship amount of \$3,000. In the meantime, Marilyn said she would contact Home Depot and Drew volunteered to contact Lowe's.

Broward Boulevard

A discussion was held regarding the Broward Boulevard project. Leslie suggested that the Board check on the current status of the issue and then decide on their position.

A discussion was held regarding Broward County's planning initiative. Jennifer suggested focusing on the Broward Boulevard project first and drafting a letter to the City Commission. Steve suggested tabling Broward Boulevard for later discussion.

Main Event

Application Photos/Judging Process

A discussion was held regarding the application photos and judging process. The Board discussed how waterfront should be its own category. Leslie suggested taking a laptop on the tour to compare application photos with the actual properties.

MOTION: Kanser/Mammano. A motion was made to create a new category for waterfront residential and commercial property as well as maintaining the waterfront sub-category under landscape/garden.

Location

Ayisha reported on using the African-American Research Library and Cultural Center for the Main Event. Ayisha explained that the library does not charge a rental fee and alcohol is only permitted in two designated rooms or when the library is closed, which is on Friday. Ayisha also noted that catering is limited to the library's contracted vendor, First Moon Cafe.

A discussion was held regarding how the attendance will be affected if the Main Event is switched to a Friday evening. Leslie suggested having a tent outside the library. Ayisha also mentioned that the Board would need to hire security for the event.

MOTION: Mammano/Pickens. A motion was made to have the Community Appearance Awards on May 14, 2004 at the African-American Research Library and Cultural Center. Passed unanimously.

Main Event Photos

Jennifer presented the frame options for the Main Event photos. Angela will print up the mats for the next meeting.

Sponsorship

A discussion was held regarding sponsorship of the Main Event. Steve encouraged Board members to continue developing new sponsors.

Other Matters of Interest or Concern

Neighborhood Beautification

Leslie reported that there was no news regarding Neighborhood Beautification.

Best Tree Award

Marilyn volunteered to draft ideas and criteria for the Best Tree Award.

The meeting adjourned at 7:50 p.m.