

*City of Fort Lauderdale – Community Appearance Board
100 North Andrews Avenue — 8th Floor
October 8, 2003 -- 5:30 p.m.
Minutes*

Board Members' Attendance

BOARD MEMBER	P	A	BOARD MEMBER	P	A
John Barranco	7	2	Jennifer Kanser	6	1
Marni Canavan	8	1	Miranda Lopez	8	1
Shirley Chatham	7	2	Marilyn Mammano	1	1
Barbara Ericksen	7	2	Drew Pickens	5	
Ayisha Gordon	8	1	Dan Remy	7	2
George Henderson	8	1	Ron Trebbi	6	3
Steve Hillberg	8	1			

Staff

Leslie Backus, Staff Liaison
Angela Sabina

Call to Order

The meeting was called to order at 6:02p.m.

Minutes

Minutes of the September 10, 2003 meeting were approved.

WOW Awards

Dan Remy and Drew Pickens reported that they have been unable to reach the October WOW. Leslie mentioned that the Commissioner letter has already been mailed to the homeowner and suggested the award be pulled from the agenda if no contact is made.

Steve Hillberg and Miranda Lopez announced their selection for the November WOW. George Henderson and Ron Trebbi will select the December WOW.

WOW Sponsorship

Steve reported that Marilyn Mammano, who was absent, had contacted Home Depot regarding sponsorship. Drew said that he has not received any feedback from Lowe's. John Barranco questioned whether Home Depot and Lowe's sponsorship would be in the form of gift certificates or a monetary contribution.

Dan announced that Amar Hardware has agreed to continue their sponsorship. He also mentioned that he had left a message for Lennar Homes and questioned what the Board's position was if they only offered \$2,500 as opposed to the requested \$3,000.

MOTION: Barranco/Henderson. A motion was made to accept the old sponsorship level of \$2,500 if that is all Lennar can contribute. If necessary, the Board will meet the \$3,000 target by requesting additional sponsorship from other companies. Passed unanimously.

Yard Signs Sponsorship

A discussion was held regarding the WOW yard signs. Dan suggested soliciting a sign company for sponsorship. George recommended switching to the plastic corrugated signs. Steve suggested tabling the item for later discussion.

Broward Boulevard

A discussion was held regarding the Broward Boulevard project George suggested that Steve write a letter on behalf of the Board to the City Commission. Dan recommended that the Board make a presentation to the City Commission at an upcoming conference meeting. John mentioned how large of a commitment this project is going to be for the Board. Drew suggested Board members contact their individual City Commissioners for insight with this effort.

MOTION: Barranco/Remy. The following Board members will contact the City Commission for advisement on the Broward Boulevard project:

Mayor Naugle – Steve Hillberg
Vice Mayor Moore – John Barranco
Commissioner Teel – Drew Pickens
Commissioner Trantalis – Miranda Lopez
Commissioner Hutchinson – Dan Remy

Passed unanimously.

Main Event

Sponsorship

A discussion was held regarding sponsorship of the Main Event. Steve encouraged Board members to continue soliciting sponsors.

Category List

Steve asked Board members to continue looking for applicants.

Other Matters of Interest or Concern

Best Tree Award

Angela circulated the e-mail Marilyn had sent regarding the status of her efforts on the Best Tree Award. Steve suggested tabling the item for later discussion.

The meeting adjourned at 7:25p.m.