

*City of Fort Lauderdale – Community Appearance Board  
100 North Andrews Avenue — 8<sup>th</sup> Floor  
November 12, 2003 -- 5:30 p.m.  
Minutes*

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**Board Members' Attendance**

<b>BOARD MEMBER</b>	<b>P</b>	<b>A</b>	<b>BOARD MEMBER</b>	<b>P</b>	<b>A</b>
John Barranco	7	3	Jennifer Kanser	6	2
Marni Canavan	9	1	Miranda Lopez	8	2
Shirley Chatham	8	2	Marilyn Mammano	2	1
Ayisha Gordon	9	1	Drew Pickens	5	1
George Henderson	9	1	Dan Remy	8	2
Steve Hillberg	9	1	Ron Trebbi	7	3

**Staff**

Leslie Backus, Staff Liaison  
Angela Sabina

**Call to Order**

The meeting was called to order at 5:50 p.m.

Condolences were expressed to the family of Barbara Ericksen.

**Minutes**

Minutes of the October 8, 2003 meeting were approved.

**WOW Awards**

Steve Hillberg and Miranada have selected the November WOW. Leslie announced that the October Xeriscape WOW has been rescheduled for November. Ron Trebbi and George Henderson will select the December WOW.

***WOW Sponsorship***

Dan Remy announced that Lennar Homes and Amar Hardware have agreed to continue their sponsorship.

***Yard Signs Sponsorship***

Ron said he will bring last year's costs to the next meeting. Dan suggested sending R & S Realty Group a sponsorship letter and volunteered to follow up with them.

**Budget**

Leslie announced that the Acting City Manager has directed a funding reduction from the City of \$1,000 from the Board's current and next year budget.

### **Broward Boulevard**

Steve said that he spoke with Mayor Naugle regarding the Board's concern about Broward Boulevard. Steve noted that Mayor Naugle is sending him an information packet. Dan said he will contact Commissioner Hutchinson.

Leslie informed the Board that the consultant for Davie Boulevard had contacted her. Leslie asked if the Board would like more information on the project. Dan asked for an information packet and to be added to their mailing list.

### **Main Event**

#### ***Keynote Speaker***

A discussion was held regarding the keynote speaker. Ron volunteered to speak with Tony Abate, a Professor of Architecture at FAU. Steve mentioned that Bill Crawford has offered to speak again.

#### ***Sponsorship***

A discussion was held regarding sponsorship of the Main Event. Ron suggested that the Board concentrate more on sponsors and ticket sales since the budget has been reduced. Dan recommended reviewing the sponsor list before the next meeting. Ron suggested sending letters to all the past entrants and professionals. Marilyn told the Board she dropped off a sponsorship packet to Home Depot.

#### ***Category List***

The Board agreed to review the category list and concentrate their efforts since there is very little time left.

### **Other Matters of Interest or Concern**

#### ***Neighborhood Beautification***

Leslie noted that this item was just a reminder that the City participates in other programs that may have a link for the Community Appearance Board.

#### ***Best Tree Award***

Marilyn said that she did some research and spoke with Dave Gennaro. Marilyn mentioned that she believes the award should be given at the Main Event as a type of stewardship award. Leslie asked if the Board would accept self-nominations or if the Board would select the award.

MOTION: Remy/Mammano. A motion was made to have Best Tree Stewardship as an award selected by the Board at the Main Event. Passed unanimously.

The meeting adjourned at 7:30 p.m.