

*City of Fort Lauderdale – Community Appearance Board
100 North Andrews Avenue — 8th Floor
January 14, 2004 — 5:30 p.m.
Minutes*

Board Members' Attendance

BOARD MEMBER	P	A	BOARD MEMBER	P	A
John Barranco	1		Jennifer Kanser	1	
Marni Canavan	1		Marilyn Mammano		1
Ayisha Gordon	1		Drew Pickens	1	
George Henderson	1		Dan Remy	1	
Steve Hillberg	1		Ron Trebbi	1	

Staff

Leslie Backus, Staff Liaison
Angela Sabina

Call to Order

The meeting was called to order at 5:57 p.m.

Minutes

Steve Hillberg made a correction to the December 10, 2003 minutes regarding an information packet on Broward Boulevard. Minutes of the December 10, 2003 meeting were approved as revised.

WOW Awards

Marni Canavan and Dan Remy have selected the January WOW. Drew Pickens presented photos of the February WOW. John Barranco and Steve Hillberg will select the March WOW.

The WOW Award rotation schedule was circulated to assign Board members with upcoming months.

WOW Advertisement

Angela announced the *Sun-Sentinel's* advertising charges have increased to \$300 per display ad, based on a 6-month contract, and presented comparison advertising prices for the *Miami Herald*. The Board agreed to stay with the *Sun-Sentinel* for another 6 months and reevaluate the costs at that time. John suggested advertising in *Homes* magazine; he will get more information for the Board.

Yard Signs Sponsorship

Dan reported that he had not heard back from R & S Realty Group and said that he would follow up with them.

Broward Boulevard

Dan told the Board that he is on a committee for the Davie Boulevard landscaping.

Main Event

A discussion was held regarding extending the deadline for the Community Appearance Awards. The Board agreed to extend the application deadline to March 1 if thought necessary by the Public Information Office.

Location

Steve told the Board about the visit to the African-American Research Library and Cultural Center. Steve suggested that the Board give a donation to the AARLCC or having a sponsor donating directly on the Board's behalf, since there is no rental fee for the facility. Jennifer Kanser suggested having a donation box specifically for attendees of the Main Event. Ayisha Gordon said she will get more information from the AARLCC and bring it to the next meeting.

Keynote Speaker

Steve said that he will contact Bill Crawford of the Fort Lauderdale Historical Society.

Sponsorship

Angela said that the sponsor letters the Board requested at their last meeting will be mailed out.

Category List

Angela reported the number of properties submitted by Board members in each category. The Board agreed to send another five properties each to Angela.

Best Tree Award

A discussion was held regarding the award criteria for Best Tree. Angela read Marilyn's e-mail which mentioned a possible award candidate. Steve suggested tabling the item so the Board can discuss the award with Marilyn in person.

Other Matters of Interest or Concern

A discussion was held regarding Board membership. Leslie announced that Miranda Lopez was unable to be reappointed due to term limits. Angela said that Shirley Chatham has declined to be reappointed.

MOTION: Trebbi/Henderson. A motion was made to have the Board Chair write a letter to the City Commission regarding membership. Passed unanimously.

Jennifer Kanser circulated the November letter from Acting City Manager Alan Silva to Advisory Board members, regarding the City's financial state.

The meeting adjourned at 7:13 p.m.