

*City of Fort Lauderdale – Community Appearance Board
100 North Andrews Avenue — 8th Floor
February 25, 2004 — 5:30 p.m.
Minutes*

Board Members' Attendance

BOARD MEMBER	P	A	BOARD MEMBER	P	A
John Barranco	3		Joanne Johnsen		1
Marni Canavan	3		Jennifer Kanser	1	2
Ginger DeSimone	1		Marilyn Mammano	2	1
Ayisha Gordon	3		Drew Pickens	1	1
Bill Hahne	1		Dan Remy	1	2
George Henderson	2	1	Ron Trebbi	2	1
Steve Hillberg	3				

Staff

Leslie Backus, Staff Liaison
Angela Sabina

Call to Order

The meeting was called to order at 5:42 p.m.

New Board Members

Ginger DeSimone and Bill Hahne were introduced to the Board.

Minutes

Minutes of the January 14, 2004 meeting were approved.

WOW Awards

John Barranco and Steve Hillberg have selected the March WOW. Ayisha Gordon and Marilyn Mammano will select the April WOW. George Henderson and Ron Trebbi are scheduled to select the May WOW.

Yard Signs Sponsorship

Steve suggested tabling the item since Dan Remy was absent from the meeting.

Broward Boulevard

The Board agreed to remove Broward Boulevard/Future Corridors from the agenda since there were no further updates.

Main Event

A discussion was held regarding honoring Miranda Lopez at the Main Event since she had reached term limits.

MOTION: Henerson/Mammano. A motion was made to honor Miranda Lopez at the Main Event and to extend a dinner invitation to her. Passed unanimously.

Property Tour

A discussion was held regarding the property tour date. The Board agreed to schedule the tour for March 20. Marni Canavan volunteered to create the tour map.

Keynote Speakers

Steve said that he spoke with Bill Crawford who agreed to speak at the Main Event. Ron told the Board that Tony Abate's speech topic will be design guidelines.

Piano Player

Angela announced that the African American Research Library and Cultural Center does not have a piano, however, they do have a sound system available for the intermittent music during the Main Event.

Photographer

A discussion was held regarding a photographer for the Main Event. Marni said the winners really enjoyed receiving the framed photos from last year's awards. Steve volunteered to contact Ronira Frustuck. The Board agreed to extend a dinner invitation to her. John offered his photographer contact if Ronira declines.

Applications

A discussion was held regarding the number of applications received. Ron suggested each Board member follow up with their contacts from the category list.

MOTION: Henderson/Mammano. A motion was made to have a second deadline extension until March 8 if the Board does not receive more than 60 applications. Passed unanimously.

A discussion was held regarding the eligibility requirements on the application.

Sponsorship

Marni confirmed that Coldwell Banker will be contributing \$500.

A discussion was held regarding the process of handling sponsors who wish to contribute directly to the Community Appearance Awards and other sponsors willing to donate to the AARLCC in the Board's name.

Steve suggested tabling the item until the Board can get clarification from the City Attorney.

Best Tree Award

Marilyn showed the Board several pictures of trees she thought were good examples and classified them into three different categories: protected trees, relocation/protected as part of a development, or tree stewardship.

A discussion was held regarding the award criteria for Best Tree. Ron mentioned that the Board had drafted procedures in the past when the WOW award was created. Leslie offered to send Marilyn a copy of the WOW document for reference. Marilyn said she would write a draft of the procedures and send it to Angela so it can be included with the next agenda mailing.

The meeting adjourned at 7:47 p.m.