

*City of Fort Lauderdale – Community Appearance Board
100 North Andrews Avenue — 8th Floor
March 10, 2004 — 5:30 p.m.
Minutes*

Board Members' Attendance

BOARD MEMBER	P	A	BOARD MEMBER	P	A
John Barranco	4		Steve Hillberg	3	1
Marni Canavan	4		Joanne Johnsen	1	1
Ginger DeSimone	2		Jennifer Kanser	1	3
Mary Graham	1		Marilyn Mammano	3	1
Ayisha Gordon	4		Drew Pickens	2	1
Bill Hahne	1	1	Dan Remy	2	2
George Henderson	3	1	Ron Trebbi	3	1

Staff

Leslie Backus, Staff Liaison
Angela Sabina

Call to Order

The meeting was called to order at 5:40 p.m.

New Board Members

Mary Graham and Joanne Johnsen were introduced to the Board.

Minutes

Minutes of the February 25, 2004 meeting were approved.

WOW Awards

Ayisha Gordon and Marilyn Mammano have selected the April WOW. George Henderson and Ron Trebbi will select the May WOW.

WOW of the Year

Pictures were displayed of the 2003 WOW winners and ballots were distributed for Board members to select the WOW of the Year award. The award will be presented at the Main Event.

WOW Sponsorship

A discussion was held regarding WOW sponsorship since Amar Hardware is unable to continue their support. Dan Remy said he would call Amar Hardware.

Yard Signs Sponsorship

The Board agreed to remove Yard Signs Sponsorship from the agenda since there were no further updates.

Main Event

Angela announced that 48 applications have been received.

Marilyn suggested giving award certificates to all the protected tree owners at the Main Event.

MOTION: Mammano/Canavan. A motion was made to present the Tree Stewardship award certificates at the beginning of the Community Appearance Awards ceremony. Passed unanimously.

Photographer

Ayisha suggested tabling the item since Steve Hillberg, who was absent from the meeting, was going to contact Ronira Frustuck.

Sponsorship

Angela announced a total of \$2,500 in sponsorships had been received. Marni and Dan said they would both follow up with their contacts.

A discussion was held regarding donations for the AARLCC at the Main Event. Board members agreed to encourage attendees to donate to the AARLCC.

Detail Officer

Ayisha informed the Board that she had begun making arrangements for a detail officer. Leslie said that she would speak with the Police Department to verify the procedures for securing a detail officer.

Caterer

A discussion was held regarding the AARLCC's caterer and whether they were a contracted vendor. Ayisha agreed to verify the information with the AARLCC's Director, Julie Hunter.

The meeting adjourned at 6:50 p.m.