

*City of Fort Lauderdale – Community Appearance Board  
100 North Andrews Avenue — 8<sup>th</sup> Floor  
July 14, 2004 — 5:30 p.m.  
Minutes*

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**Board Members' Attendance**

<b>BOARD MEMBER</b>	<b>P</b>	<b>A</b>	<b>BOARD MEMBER</b>	<b>P</b>	<b>A</b>
John Barranco	5	2	Steve Hillberg	6	1
John Brennan	1		Jennifer Kanser	5	2
Marni Canavan	7		Marilyn Mammano	5	2
Ginger DeSimone	2	3	Patrick McTigue	1	
Mary Graham	3	2	Frank Reilly	2	
Ayisha Gordon	7		Dan Remy	5	2
Bill Hahne	4	1	Ron Trebbi	5	2
George Henderson	6	1			

**Staff**

Leslie Backus, Staff Liaison  
Angela Sabina

**Guests**

Hamid Shariff, Digiplot  
Mark Yaralli, Digiplot

**Call to Order**

The meeting was called to order at 5:38 p.m.

**New Board Members**

John Brennan and Patrick McTigue were introduced to the Board.

**Guest Speakers**

Ayisha Gordon introduced the guest speakers from Digiplot, Hamid Shariff and Mark Yaralli. Hamid presented Digiplot's ideas in regards to sponsoring the WOW Awards. Digiplot would like to present the WOW winners with a large poster that includes the home's before and after pictures as well as the blurb text.

The Board also asked if Digiplot would be willing to contribute towards a home improvement store gift certificate for the winners. Hamid agreed and said that could be another option for the Board to discuss.

**Minutes**

Minutes of the June 9, 2004 meeting were approved.

**WOW Awards**

Ayisha Gordon and Marni Canavan will forward the September WOW information to Angela.

***WOW Sponsorship***

Steve Hillberg said he has been in contact with two potential sponsors, Southport Hardware and Holland Bulb Center.

A discussion was held regarding Digiplot's sponsorship ideas and the \$575 shortfall for next year. John Barranco volunteered to coordinate with Digiplot regarding the poster design and the additional \$575 needed for next year.

***Yard Signs***

Steve mentioned that the Board has one yard sign frame left. Steve also suggested that the Board members who select the WOW present the yard sign at the City Commission meeting.

Marni reported that the new yard signs will cost \$15 per frame plus \$27.80 for each sign. Ron said he will get prices from his contact as well. The Board agreed to decide on the yard signs after the WOW sponsorship is finalized.

**Sponsorship Recognition**

Board members were encouraged to attend the sponsor recognition at the City Commission meeting on Tuesday, July 20.

**Other Matters of Interest or Concern**

Jennifer Kanser announced that she had completed the letter to homeowner association presidents to increase Board membership.

The Board rescheduled their next meeting for Wednesday, September 1, since the City Commission meeting falls on the same day.

Ayisha Gordon recognized Steve Hillberg's efforts as past Chair.

The meeting adjourned at 7:04 p.m.