

*City of Fort Lauderdale – Community Appearance Board
100 North Andrews Avenue — 8th Floor
October 13, 2004 — 5:30 p.m.
Minutes*

Board Members' Attendance

BOARD MEMBER	P	A	BOARD MEMBER	P	A
John Barranco	6	2	Steve Hillberg	7	1
John Brennan	2		Jennifer Kanser	6	2
Marni Canavan	8		Marilyn Mammano	6	2
Mary Graham	3	3	Patrick McTigue	2	
Ayisha Gordon	8		Frank Reilly	3	
Bill Hahne	5	1	Dan Remy	5	3
George Henderson	7	1	Ron Trebbi	6	2

Staff

Angela Sabina, Staff Liaison

Call to Order

The meeting was called to order at 5:40 p.m.

Minutes

Minutes of the September 22, 2004 meeting were approved.

WOW Awards

Marni Canavan and Patrick McTigue have selected the October WOW. Marilyn Mammano and Bill Hahne presented their selection for November. Jennifer Kanser and John Brennan will select the December WOW.

Ayisha Gordon and Steve Hillberg signed up to select the January WOW. Marni and Patrick signed up for the February WOW.

A discussion was held regarding the past WOW Award winners who have not received gift certificates. Marilyn suggested supplying the gift certificates to past winners from the Board's remaining funds.

MOTION: Mammano/Barranco. A motion was made to allocate \$200 from the Board's Main Event trust account to the WOW Awards trust account to purchase \$25 gift certificates for the March through November WOW Award winners. Passed unanimously.

Steve Hillberg will check into getting gift certificates from Southport Hardware and John Barranco said he will check with Causeway Lumber as well.

WOW Sponsorship

Steve reported that he dropped off a sponsorship packet to Southport Hardware.

A discussion was held regarding Digiplot's sponsorship. John Barranco said that Digiplot will sponsor the display ads as well as provide the photo mounting for the City Commission meetings. The Board agreed to send Digiplot a full sponsorship packet and move forward with any sponsorship that comes in.

Yard Signs

Steve reported that there were 4-5 yard signs left but no frames. Marni said that she has extra frames for the yard signs.

Main Event

Location

A discussion was held regarding the location for the 2005 Community Appearance Awards. Marilyn suggested going back to the Museum of Art. The following Board members were asked to scout out locations for the Main Event:

Marilyn Mammano – Museum of Discovery and Science / IMAX

Marni Canavan – Museum of Art

Jennifer Kanser – Broward County Convention Center

Steve Hillberg – Beach Community Center

George suggested not having the Main Event on a Friday evening again. Ayisha Gordon suggested tabling the item for later discussion.

Application Format

A discussion was held regarding the application format for the Community Appearance Awards. Board members agreed to add Temporary Certificates of Occupancy to the eligibility requirements and emphasize that submitted photos must be taken from a public thoroughfare. Board members will review the application and bring further edits to the next meeting.

A discussion was held regarding the Tree Stewardship Awards. Marilyn and Steve volunteered to follow up with Gene Dempsey for new substantial trees.

Ayisha suggested the Board begin the category list next month.

Sponsorship

A discussion was held regarding sponsorship for the Main Event. Ayisha asked Board members to start thinking of sponsors whom they would like to contact. Angela will bring the master sponsor list to the next Board meeting.

Other Matters of Interest or Concern

The Board discussed having business cards to leave behind when selecting the WOW Award winners. Jennifer and Marilyn volunteered to print and design the business cards.

The meeting adjourned at 7:05 p.m.