

*City of Fort Lauderdale – Community Appearance Board  
100 North Andrews Avenue — 8<sup>th</sup> Floor  
December 8, 2004 — 5:30 p.m.  
Minutes*

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**Board Members' Attendance**

| <b>BOARD MEMBER</b> | <b>P</b> | <b>A</b> | <b>BOARD MEMBER</b> | <b>P</b> | <b>A</b> |
|---------------------|----------|----------|---------------------|----------|----------|
| John Barranco       | 7        | 3        | Les Hollingsworth   | 2        |          |
| John Brennan        | 3        | 1        | Jennifer Kanser     | 8        | 2        |
| Marni Canavan       | 8        | 2        | Marilyn Mammano     | 8        | 2        |
| Ayisha Gordon       | 10       |          | Patrick McTigue     | 2        | 2        |
| Bill Hahne          | 7        | 1        | Frank Reilly        | 3        | 2        |
| George Henderson    | 8        | 2        | Dan Remy            | 6        | 4        |
| Steve Hillberg      | 9        | 1        | Ron Trebbi          | 8        | 2        |

**Staff**

Angela Sabina, Staff Liaison

**Call to Order**

The meeting was called to order at 5:45 p.m.

**Minutes**

Minutes of the November 9, 2004 meeting were approved.

**WOW Awards**

Ayisha Gordon and Steve Hillberg will select the January WOW from the NEAT area in District III.

***WOW Sponsorship***

Steve reported that Holland Garden Center has declined and he is now looking into Sherwin-Williams. Bill Hahne said that Coldwell Banker has declined and suggested the Related Group as a potential sponsor. Jennifer Kanser said she will approach her contact at the Related Group.

Angela will follow up with the Board members John Barranco and Dan Remy, who were absent from the meeting, for an update on their progress with Causeway Lumber, Digiplot and Lennar Homes.

A discussion was held regarding where to buy the WOW gift certificates. Ron suggested approaching local hardware stores and will contact McDonald's Hardware. Les Hollingsworth will approach Sears since they sponsor the Extreme Home Makeover television show.

Steve suggested using the City's cable-access channel to display the WOW instead of the ad in the Sun-Sentinel, which would significantly reduce the costs associated with the WOW Awards. Jennifer said she would contact the Sun-Sentinel representative to see if the Board could get better pricing.

***Yard Signs***

Ayisha suggested tabling this item for later discussion since Marni had some pricing information and was absent from the meeting.

**Main Event**

***Location***

The Board agreed to have the 2005 Community Appearance Awards at the Museum of Art on May 12.

***Keynote Speaker***

Bill suggested having someone from the Trump organization. John Brennan suggested Victor Hugh, a local architect. Ayisha will ask Terry Stiles or Doug Eagon from Stiles.

***Sponsorship***

Jennifer announced that in order for the Board to have a silent auction or raffle, they must partner with a charity and donate a portion of the proceeds to them. Ron Trebbi suggested Habitat for Humanity. Bill will follow up with his company's contact at Habitat for Humanity. The Board agreed to give them 20% of the proceeds and tickets to the Main Event in turn for their partnership and mailing list.

Angela announced that the sponsorship letters will be sent out this month. The Board agreed to continue looking for new sponsors for the Main Event.

***Category List***

The category list was passed around for Board members to review.

**Other Matters of Interest or Concern**

The Board agreed to move their next Board meeting to January 5.

Ayisha and Steve will select the NEAT Holiday Awards and present them to the Board at their next meeting.

The meeting adjourned at 6:50 p.m.