

*City of Fort Lauderdale – Community Appearance Board
100 North Andrews Avenue — 8th Floor Break Room
February 9, 2005 — 5:30 p.m.
Minutes*

Board Members' Attendance

BOARD MEMBER	P	A	BOARD MEMBER	P	A
John Barranco	2		Les Hollingsworth		2
John Brennan	1	1	Jennifer Kanser	1	1
Marni Canavan	2		Marilyn Mammano	2	
Ayisha Gordon	2		Patrick McTigue	2	
Bill Hahne	1	1	Frank Reilly		2
George Henderson		2	Dan Remy		2
Steve Hillberg	1	1			

Staff

Angela Sabina, Staff Liaison

Call to Order

The meeting was called to order at 5:38 p.m.

Minutes

Minutes of the January 5, 2005 meeting were approved.

Ayisha Gordon announced that Ron Trebbi has reached his term limits on the Board and will no longer be able to serve.

WOW Awards

Ayisha discussed the NEAT Holiday Awards and said that the organizational award was pulled from the agenda due to a conflict. Marni Canavan and Patrick McTigue presented their selection for the February WOW. Bill Hahne and Marni Canavan will select the March WOW.

WOW Sponsorship

John Barranco said that he spoke with Causeway Lumber and they are willing to contribute half of the funds for the WOW sponsorship. John also said that he believes Lennar Homes wanted to sponsor the WOW Awards entirely. Angela said she would follow up with Dan Remy regarding Lennar Home's sponsorship.

John Barranco suggested that if Lennar continues their sponsorship, Causeway Lumber could sponsor the gift certificates instead. Marilyn Mammano suggested that Causeway Lumber also sponsor the 2004 gift certificates. The Board agreed to offer Causeway Lumber the same sponsorship recognition as AMAR Hardware.

Jennifer Kanser said that she spoke with our *Sun-Sentinel* representative and they agreed to lower the advertising price to \$280 per month and to credit the Board for ads already placed this year.

Steve Hillberg sent a letter to Sherwin-Williams and will follow up with them. Angela reported that Les Hollingsworth called to say that he has no update on the Sears sponsorship.

Yard Signs

Steve told the Board that he has two yard signs remaining. Marni said she still has the pricing information for new signs. Patrick suggested that the Board leave the new yard signs with the homeowners. John Barranco said that he will also ask Causeway Lumber to sponsor the yard signs. The Board agreed to proceed with the yard signs once sponsors have been confirmed.

Main Event

Application Deadline Extension

The Board agreed to extend the application deadline to February 25 and subsequently to March 11 if they do not have at least 40 applications submitted.

Property Tour

The Board agreed to have the property tour of the 2005 Community Appearance Awards on March 19.

Keynote Speaker

John Barranco will talk with David McLean and Bill Crawford about speaking at the Main Event. Marilyn said she will speak with Marc LaFerrier and Chris Wren about a follow up piece or the Downtown Master Plan.

Sponsorship

Ayisha encourage Board members to follow up with their sponsorship contacts.

Marilyn said that Habitat for Humanity is interested in doing a silent auction at the Main Event. Angela said she will check with the City Attorney's Office to see if there are any issues with this.

Other Matters of Interest or Concern

The meeting adjourned at 6:45 p.m.