

*City of Fort Lauderdale – Community Appearance Board  
100 North Andrews Avenue — 8<sup>th</sup> Floor Commission Conference Room  
July 12, 2006 — 5:30 p.m.*

*Minutes*

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**Board Members' Attendance**

<b>BOARD MEMBER</b>	<b>District</b>	<b>P</b>	<b>A</b>	<b>BOARD MEMBER</b>	<b>District</b>	<b>P</b>	<b>A</b>
John Barranco	II	4	2	Sharron Navarro	III	2	1
Franci Bindler	I	4		Tom O'Loughlin	I	6	
Michael Cordts	I	5	1	Annette Ross	IV	3	4
Ron Fairchild	I	4	2	Maria Scarola	IV	4	1
Michael Friedman	IV	5	1	Greg Stuart	II	4	2
Bill Hahne	II	2	4	Cindy Wallick	IV	1	5
Marilyn Mammano	IV	2	4	Dennis West	II	3	2
Patrick McTigue	IV	6					

District/Commission: I = Teel, II = Rodstrom, III = Moore, IV = Hutchinson

**Staff**

Matt Little, Staff Liaison

Judy Johnson, Administrative Assistant

**Call to Order**

John Barranco, Chair, called the meeting to order at 5:40 p.m.

**Minutes**

Minutes of the June 14, 2006 meeting were approved.

**WOW Awards**

The August WOW award was presented by Franci Bindler. She said she and Ron Fairchild had worked together on choosing the WOW winner. Photographs and text were passed to Board members for viewing. Franci said that the improvements to the home have not been completed and new photographs along with "before" photographs would be obtained for the September City Commission meeting.

Judy Johnson was asked to call or email Franci with the date of the September Commission meeting. Franci said she would like to give the August WOW winner notice of date to assure their attendance.

**Sponsorship Recognition Plaques**

Judy Johnson advised Board that seven sponsors did not attend the June 20, 2006 Commission Meeting and the plaques needed to be delivered to them. John Barranco asked for volunteers to personally deliver them. The Board agreed to take a look at the list of plaques left over and deliver. At the end of the meeting the following individuals took plaques to deliver to sponsors:

John Barranco – Causeway Lumber  
Judy Johnson – CH2M Hill  
Greg Stuart – HDR  
Maria Scarola – Related Cervera Realty Services  
Greg Stuart – Sharpe Project Developments  
Patrick McTigue – The Las Olas Company, Inc.  
Maria Scarola – The Related Group of Florida/Icon Las Olas

**Other Matters of Interest or Concern**

Judy Johnson confirmed that a sponsorship letter was hand delivered to Causeway Lumber on July 7. John Barranco said he would get in contact with Scott at Causeway to discuss their participation in sponsorship this year by providing 12, \$100 gift certificates.

Maria Scarola said that ICON should be providing their sponsorship check of \$500 in the near future. Judy Johnson explained to the board that a misunderstanding appeared to have occurred in that ICON did not realize they took a separate ad in the Award's program; that they appeared to think it was a combined ad with Related Cervera Realty Services.

Judy Johnson confirmed she had sent 3 absentee letters out on June 28: Bill Hahne, Annette Ross and Cindy Wallick. Judy said she copied John Barranco and the City Clerk's Office. Annette Ross said she had sent a letter to Cindi Hutchinson, Vice-Mayor and to Angela Sabina DiPietro advising them of her desire to remain on the Community Appearance Board. The Board members voted unanimously in favor of Annette Ross remaining on the Board. Judy Johnson and John Barranco stated they had not heard from Bill Hahne or Cindy Wallick. Patrick McTigue confirmed Bill Hahne would not be returning. John Barranco requested Judy contact Cindy Wallick and Marilyn Mammano to see if she would like to remain on Board. Discussion followed regarding the procedure of replacing Board members, if a letter is to be sent to Commissioner to request replacement/filling of vacancy and whether or not Board members are to recommend individuals to Commission. Judy said she would find out the answers and report her findings to John Barranco. John requested the Public Information Office adjust the attendance sheet at the top of the Minutes to show Board member's District. Judy said she would do that.

**WOW Award Rotation:**

Tom O'Loughlin/Annette Ross for Sept 06 – District II  
John Barranco/Greg Stuart for Oct 06 – District III  
Patrick McTigue/Annette Ross for Nov 06 – District IV  
Michael Cordts for Dec 06 – District I

It was announced that each WOW winner chosen is to be presented at that month's Community Appearance Board meeting and the City Commission would recognize the WOW winner at the first City Commission meeting of the next month.

Patrick McTigue said he has 3 of the WOW signs. He said he obtained a quote of \$56 each (\$20 for metal frame and \$36 for copy) from First Impressions. He pointed out that Rex Yachts sponsored them, therefore their name appears on the current WOW signs. He said there would be an additional charge to change the artwork with First Impression. Annette Ross volunteered to obtain an additional sign quote. She said she would let the Board know what her source quotes at the September CAB meeting.

Discussion followed regarding CAB members recovering signs from WOW winner's yards, improving on the pick up of signs and explaining to homeowner's that sign will be picked up in one to two months. The Board requested the Public Information Office adjust the WOW Rotation schedule to reflect a column showing "Sign Recovered" to assist in the recovery effort.

The Board discussed having an appointed treasurer/accounting person; this would be a CAB member to oversee the sponsorship collection, spending, accounting of monies – basically, the budget information provided by the Public Information Office. Discussion followed regarding CAB being told that they would make money last year and the current budget figures showing a deficit. Judy said she would obtain the figures from prior liaison, Angela Sabina DiPietro, and provide a spreadsheet with explanations, if necessary, at the September 13, 2006 Community Appearance Board meeting. Dennis West volunteered to be the treasurer/accounting person for CAB. Patrick McTigue said he would provide "back up" when necessary.

The meeting was adjourned at 6:25 p.m.