



**City of Fort Lauderdale – Community Appearance Board**  
**100 North Andrews Avenue – 8<sup>th</sup> Floor Cafeteria**  
**Wednesday, September 12, 2007 – 5:35 p.m.**  
**Minutes**

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**Year-to-Date Board Members' Attendance**

<u>Member</u>	<u>Appt. By</u>	<u>Present</u>	<u>Absent</u>
Annette Ross			
Ayisha Gordon	Moore		
Bess Gathers**	Moore		
Cathy Curry**	Moore		
Franci Bindler	Teel	7	0
Greg Stuart	Rodstrom	7	0
John Castelli	Hutchinson	6	0
Michael Cordts	Teel	6	1
Michael Friedman	Naugle	5	2
Patrick McTigue	Naugle	7	0
Pearl Maloney	Moore	0	1
Ron Fairchild, Jr.	Teel	6	1
Scott Helms	Rodstrom	2	1
Tom O'Loughlin	Naugle	5	2

\*\*New Board Member – just received membership letter September 2007.

**Members Present - 7**

Franci Bindler, John Castelli, Michael Cordts, Ayisha Gordon, Patrick McTigue, Tom O'Loughlin, Greg Stuart

**Members Absent - 4**

Ron Fairchild, Michael Friedman, Scott Helms, Pearl Maloney

**Visitors**

Marilyn Mammano

**City Liaison to the Board**

Monique J. Damiano

**Other Staff Present**

Linda Gee, Matt Little

**Materials Distributed**

Agenda, Minutes

### **Call to Order**

Patrick McTigue called the meeting to order at 5:35 p.m.

The Board was introduced to City staff members Linda Gee and Monique J. Damiano, new CAB liaison.

### **Minutes**

Motions by Franci Bindler and John Castelli to approve the minutes of June 13th meeting passed unanimously.

### **WOW Awards**

- In a unanimous vote, the Board approved the property at 1020 NW 4<sup>th</sup> Avenue for the September 2007 WOW Award. Marilyn Mammano made the nomination and will provide staff with property information and electronic files within one week.
- In a unanimous vote, the Board approved the property at 1616 NW 4<sup>th</sup> Street for the October 2007 WOW Award. Patrick McTigue made the nomination and will provide electronic files.
- The Board approved a motion to drop plans for awarding the June, July, and August 2007 WOW Awards in order to start fresh.
- The Board agreed to provide electronic files of WOW nominees (photos, blurbs) to staff liaison.
- Monique inquired with the Board about whether the WOW Award winner was required to attend the commission meeting. The Board stated that they try to get the winner to attend, and most have in the past. Monique suggested that the winner should be present as it does not look good to ask a Commissioner to make a presentation and no one is available to accept it. Many board members thought it was a good idea to make attendance a requirement, but a format vote was not taken. This subject will be addressed formally at the next board meeting.
- The Board agreed to look into the possibility of setting up a system to allow residents to submit their properties for a WOW Award directly to generate more nominations. The board agreed that guidelines would have to be created for this process.
- The Board agreed that more awareness for the CAB was needed and will look into ways this may be accomplished.
- John Castelli, Vice-Chair, inquired with Matt Little about whether he had contacted the *Sun-Sentinel* regarding getting placement in the Community News Roundup section for properties that win the WOW

Award. Matt had not yet contacted the *Sentinel* and explained that he wasn't sure they would run a photo of the property, but may run a small blurb. John asked the new liaison if she could check into this.

- The new liaison, Monique Damiano, advised the board that she would be attending the upcoming Staff Liaison Training on September 20, 2007 where she will learn the responsibilities for her role as a City staff liaison.
- Monique advised the board of the upcoming make-up board member training on October 30, 2007 at 5:45 p.m. She informed the board that the attendance is mandatory for the Chair and Vice-Chair and that other board members are strongly encouraged to attend.
- Ayisha Gordon agreed to attend Commission meetings for WOW presentations.
- The Board set the following schedule for WOW nominations:
  - 1) November – John Castelli & Ayisha Gordon (Dist. 4)
  - 2) December – Ron Fairchild & Franci Bindler (Dist. 1)
  - 3) January – Greg Stuart (Dist. 2)
  - 4) February – Patrick McTigue & Tom O'Loughlin (Dist. 3)

### **Annual Awards Ceremony**

The Board briefly discussed the Awards Ceremony. Members were encouraged to make a list of proposed venues.

Greg Stuart noted that fundraising would likely be difficult again this year.

### **Other Matters of Interest or Concern**

- The Board approved a motion to spend \$250 to establish a web site. Michael Cordts will design the site and serve as webmaster. The site will be used to generate WOW Award nominations.
- The Board approved a motion to sell sponsorships and ad space on yard signs.
- Patrick McTigue encouraged Board members to recruit potential members.
- John Castelli and Patrick McTigue noted that this would be the 30<sup>th</sup> year of the Community Appearance Board Awards.

**Adjourned**

The meeting was adjourned at 7:00 p.m.

**The next scheduled meeting is 5:30 pm,  
Wednesday, October 10, 2007,  
8<sup>th</sup> Floor Conference Room, City Hall.**

Members who cannot attend are asked to inform the Staff Liaison at least 24 hours prior to the meeting. [mdamiano@fortlauderdale.gov](mailto:mdamiano@fortlauderdale.gov)