



City of Fort Lauderdale

## **SPECIAL MEETING**

### **Community Appearance Board (CAB)**

Rendezvous Restaurant, 2525 Marina Bay Dr. W.

Fort Lauderdale, FL 33312 - (954) 797-0054

12:00 pm, Wednesday, December 2, 2008

#### **Board Members in Attendance**

Ryan Paton - Secretary

Marilyn Mammano - Treasurer

Randall Vitale

#### **Call to Order**

Secretary Paton called the special meeting to order at 12:00 pm. A quorum for the special meeting was not needed.

#### **Discussion**

Ryan Paton opened the meeting by thanking Marilyn and Randall for taking the time to discuss new ideas on how the CAB can be more useful to the City of Fort Lauderdale - most notably to the people of the City that need the help.

Ryan discussed a plan for a new award that would cater to an individual home owner. (not the builder, not the realtor, not the person trying to sell and market the home). This plan would consist of a partnership between the CAB and other businesses in the City, and would not cost anything to the Board or the City.

This new award would bring the City, local businesses, and *the homeowners* together - to motivate, lead, and supply the homeowners with the tools to improve the appearance of their homes. This new award could be something that would give the CAB the power to actually make a difference in the *appearance* of the City and really help our residents and their communities.

Application by the homeowner and approval by the Board members would be required. Once the application was approved, the Board would supply the homeowner with the "partners list", in order for the homeowner to get the supplies needed to improve the appearance of their home. During (whatever time period the Board agrees on) the homeowner would beautify their home using the supplies provided by the businesses on the "partners list". At the completion of the renovations, and the time period agreed upon by the CAB, and during the CAB Annual Awards ceremony, the winners would be announced and recognized, as well as the "partners" on the list.

Marilyn mentioned that this is a great idea, but might be a little ambitious for the CAB.

Ryan mentioned that all the CAB would be doing is "quarterbacking" this process. The effort and the work comes from the individual applicant that the CAB has prescreened for this award. This award is something that is earned through the individual's effort,

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creativity, and drive. If the Board received fifteen applications for this award, then although only one person takes the award home, all approved applicants are winners, because they will get to enjoy their improved/renovated home. The community wins, because a home which needed improvement will have been improved. The CAB wins, because its members will have made a difference in the community. The CAB "partners" win, because they get rid of inventory and get free advertising and City recognition.

Marilyn agreed to the idea and even thought that the Board could possibly do something for homeowners that were disabled or elderly. Marilyn asked each of the Committee members to come up with an idea on what the other members of the Board could agree to do. Marilyn also noted that the Board could get with each Civic Group and use them to narrow down possible applicants for this award.

Randall agreed that this was a great idea and even took it a step further saying that he has connections to provide manpower from other organizations that he belongs to.

Randall spoke about what he had in mind and talked about the partnerships that could be made. Marilyn and Ryan both thought that Randall brought forth great ideas. Marilyn also noted that she has been on the Board for quite some time and wanted to make sure that the Committee presented this the right way. All three committee members agreed that they would put their ideas together and try to present something to the Board by the December 10, 2008 meeting, if possible.

### **Adjourn**

There being no further business to bring before the Board members in attendance, the special meeting was adjourned by Secretary Paton at 1:05 p.m.

(Minutes prepared by Virginia Garcia, Administrative Assistant II)