



**COMMUNITY APPEARANCE BOARD
CITY COMMISSION CONFERENCE ROOM – 8TH FLOOR CITY HALL
100 NORTH ANDREWS AVENUE
FORT LAUDERDALE, FLORIDA
TUESDAY, NOVEMBER 10, 2009 – 5:30 P.M.**

BOARD MEMBERS	ATTENDANCE	CUMULATIVE	
		1/09-12/09	
		Present	Absent
Greg Stuart, Chair	A	7	2
Marilyn Mammano, Vice-Chair	P	8	1
Ayisha Gordon	A	7	2
Jason Johnson	A	5	4
Franci Bindler	P	9	0
Pearl Maloney	A	3	6
Ryan Paton	P	8	1
Randall Vitale	A	6	3
Shelley Walker	P	7	1
Rick Murphy	P	7	1
Barbara A. Van Voast	P	7	0
Kenneth Green (arr. 5:58)	P	4	0
Larry Nielsen	A	2	2
Patrick Maloy	A	3	1
Bruce Johnson	P	1	2
Victor Yue	P	2	0
J. P. Ottino	A	0	1
Sheila Franklin	P	1	0

As of this date, there were 18 appointed members to the Board, which means 10 would constitute a quorum.

Staff

Linda Gee, Staff Liaison, Public Works Department
Jennifer Picinich, Recording Secretary, Prototype, Inc.

Communication to City Commission

None.

Call to Order

- **Roll Call**

The meeting was called to order at 5:39 p.m. by Vice-Chair Mammano. Roll was called and it was determined a quorum was not present.

- **Welcome new members and introductions**

Bruce Johnson lives and works in the City of Fort Lauderdale. He is a commercial property manager and moved here two years ago from New England. His prior experience includes serving as Chairman of the Harbor Marine Committee in Maine for many years. He is also a retired paramedic and served as Chief of EMS in his community.

Sheila Franklin has lived in Broward County for 35 years and is very involved in the community. She is a "retired entrepreneur," as well as a professional writer and speaker. Ms. Franklin is a community activist from Chicago and is interested in urban forums. She lives in Flagler Village and is very interested in the development of the downtown "core."

Victor Yue was born and raised in Hong Kong. He went to school in Hong Kong and continued his education in Kansas where he studied architecture and business. He has lived in Florida since 1986.

Lindsay Lawrence, a student from South Broward High School, introduced herself as a guest who came to observe the meeting.

- **Approval of minutes from October 14, 2009 meeting**

Approval of minutes was deferred until a quorum was present.

Treasurer's Report

- **November account update**

Mr. Murphy reported that the account remained the same with no bills, expenses or income to report.

Ms. Gee informed Vice-Chair Mammano that the WOW signs had been purchased and were distributed to Board members at the last meeting. She stated she would bring signs to the next meeting for the new members.

Secretary's Report

- **November communications**

Mr. Murphy reported that there were no communications to report.

Chairperson's Report

Vice-Chair Mammano stated that Chair Stuart was called away on business and was not in attendance.

Liaison's Report

- **Staff letters for 2009 annual event**

Vice-Chair Mammano is working on appreciation letters on behalf of the Board to those who worked on the last annual event.

- **Notebook updates**

Ms. Gee stated that in order to keep with the City's green initiative, the members voted at the last meeting to have only the agenda provided in hard copy. Other updates and minutes would be sent by email. She added that she would email an updated WOW rotation to the members and an updated roster of members.

Ms. Gee stated that a notice of resignation had been received from John Castelli and that Shon Cash had resigned by email.

The City Commission received the information that the Community Appearance Board would like to change the scope of their role to allow for the review of projects before they are started. She was informed that the City Commission deferred the topic to a future meeting so they would have an opportunity to discuss. Ms. Gee read the motion that was made at the last CAB meeting regarding the Board's request to change their role regarding projects that would have an affect on the appearance of the community.

Ms. Mammano suggested the members contact their City Commissioners to communicate their thoughts on the issue.

Ms. Gee suggested members who were not at the last meeting read through the minutes to become familiar with the discussion that had taken place regarding the topic of the Board's role.

Ms. Gee stated that the presentation of the WOW winner chosen by Ms. Gordon and Mr. Green would be recognized by the City Commission on December 1 instead of November 17. Ms. Bindler and Ms. Van Voast's award winner would be recognized on December 15.

There was discussion about whether or not members can give their vote by phone when they are not present at a meeting, in order to move forward with the approval of WOW award winners. Ms. Gee said she would follow-up and let the members know.

Mr. Green arrived at 5:58 p.m., which provided for a quorum to be present.

Vice-Chair Mammano explained to new members the WOW awards that are given to single-family homes to recognize their contribution to improving the appearance of the community. Members go in pairs to look for an appealing nomination. One home is chosen each month and voted on by the Board. The homeowner is invited to the City Commission meeting where they are presented with the award and a gift certificate for \$50.00.

She continued that awards are given on a broader scope at the annual event in May to recognize other categories such as commercial, residential, institutional and City projects. The WOW of the Year award is also given at the annual event.

- **Annual Event applications and award categories**

Ms. Gee stated that the members should start reviewing the annual event application form and make any revisions by the end of the year “to stay on track for planning the annual event.”

Vice-Chair Mammano explained that the application is mailed to a large group of architects, previous winners, developers and community organizations asking them to nominate properties for the award of the year. The Board gives an award to the “best of the best.” The application form has various categories which were modified last year.

WOW Awards

- **December WOW Award due November 14th**
[out of order on agenda]

Ms. Bindler and Ms. Van Voast passed around photos of a “stunning” home they selected to receive the WOW award. Built from 1989-1991 and renovated in 1997-1998, the home had been “hit by Wilma” at which time the house imploded and the roof was torn off. The home has been restored. It is located on the Intracoastal Waterway. They believe the home is a “superb” choice. The homeowner agreed to accept the award and to attend the meeting when the award is presented.

Motion made by Ms. Franklin, seconded by Ms. Walker, to approve the nomination of the house chosen by Ms. Bindler and Ms. Van Voast to receive the

WOW award for the month of November. In a voice vote, the motion carried unanimously.

Annual Awards Ceremony 2010

- **2010 Annual Award date**

Vice-Chair Mammano stated the Board needed to “settle on a date” for the annual event, usually held in early May.

Mr. Bruce Johnson inquired if the event is typically held on a weekday or weekend night. Vice-Chair Mammano explained as follows:

- The event is usually held on a Thursday night.
- The schedule is 5:30-8:30 or 9:00 p.m., depending on the venue.
- The event starts with a cocktail hour. Last year non-alcoholic beverages.
- The presentation includes a guest speaker.
- The awards program is culminated by “Best of the Best” award.

She added that the date and venue needs to be confirmed so the Board can begin to secure sponsorships. Chair Stuart asked her to report that Peter Henn who is the owner and developer of Bahia Mar, has offered to help with the venue for the 2010 event. He owns Bahia Mar on the Beach, Pier 66 and the Hilton on the Intracoastal by the 17th Street Bridge. He is willing to help, depending on the date and availability of those three properties and how much he has to subsidize.

Mr. Bruce Johnson inquired regarding the budget for the event. Ms. Gee said she would email the members the budget from last year. Vice-Chair Mammano responded that the budget would depend on sponsors and the current amount available is \$4,000 provided by the City.

Ms. Bindler stated that last year’s event was held in the City Commission Chambers and that two years ago the event was held at Laffing Matterz comedy club and included a full dinner. She added that the Board can choose any venue, but it must be held in the City of Fort Lauderdale.

Mr. Murphy stated that it had been difficult to obtain corporate sponsors because of the “economic climate” and that the Board should anticipate having a similar budget as last year. He pointed out that May 6 and May 13 are the first two Thursdays in May of 2010. He suggested they approach Mr. Henn with those two dates and “see what he can do.”

Mr. Bruce Johnson suggested being flexible with the dates so there is more opportunity for availability. Ms. Walker pointed out that the earlier dates work

better due to weather concerns with the start of the “rainy season” and graduations that occur at the end of May.

Ms. Walker suggested the Board plan for cocktails and hors d’oeuvres instead of a dinner.

Mr. Bruce Johnson inquired if there is a charge for attending the event. Vice-Chair Mammano responded the charge has been \$25-\$65 per person, except there was no charge when the event was held at City Hall last year.

The Committee discussed possible alternate locations such as the City’s facility on the beach, the Swimming Hall of Fame and ArtServe. Vice-Chair Mammano asked members to research availability of venues and return to the December meeting with possibilities.

- **Appoint 2010 Annual Award subcommittees**

The members discussed the different subcommittees and volunteered to serve as follows:

- **Venue** - Ms. Walker
- **Awards and Event Application** – Mr. Vitale and Vice-Chair Mammano
- **Speaker(s) and Program** – Mr. Murphy and Ms. Bindler
- **Sponsorships** – All members would make efforts to obtain sponsors. Vice-Chair Mammano assigned Chair Stuart to be the coordinator of sponsorships.

Vice-Chair Mammano pointed out that the venue would need to provide parking and an auditorium setting with audio-visual capability for the presentation.

Ms. Gee explained that subcommittees are allowed to meet separate from the Board, however they can not vote, but can come back to the Board with ideas.

Ms. Gee stated she would email the list of prior sponsors to assist members with seeking sponsorship for the 2010 event. The sponsors receive recognition for their sponsorship in the program and following the event at a City Commission meeting.

Mr. Bruce Johnson inquired if there are established sponsorship levels, which Vice-Chair Mammano responded affirmatively.

Mr. Yue suggested that landscaping would be the cheapest way to “achieve aesthetic.”

Vice-Chair Mammano suggested the Board “think green,” architecture or planning when considering speakers, and remember the mission of the Board. She added that the City has a new “Green Committee.” Mr. Bruce Johnson thought it would be interesting for the Chair of that committee to explain the carbon footprint plan for the City of Fort Lauderdale.

Vice-Chair Mammano also suggested the possibility of having a speaker from the Centennial Celebration Committee.

Other Matters of Interest or Concern

Mr. Paton distributed a handout with ideas he put together regarding award categories. He wants the Board to make a difference in the appearance of the community and asked for the report to be added to the minutes.

- **Approval of minutes from October 14, 2009 meeting**
[out of order on the agenda]

Motion made by Mr. Murphy, seconded by Ms. Bindler, to approve the minutes of the October 14, 2009 meeting. In a voice vote, the motion carried unanimously.

New Business

The next meeting was set for Wednesday, December 9, 2009.

Communication to City Commission

None.

Adjournment

There being no further business to come before the Board at this time, the meeting was adjourned at 6:41 p.m.

[Minutes prepared by J. Picinich, Prototype, Inc.]