

**COMMUNITY APPEARANCE BOARD  
CITY COMMISSION CONFERENCE ROOM – 8<sup>TH</sup> FLOOR CITY HALL  
100 NORTH ANDREWS AVENUE  
FORT LAUDERDALE, FLORIDA  
WEDNESDAY, JULY 14, 2010 – 5:30 P.M.**

<b>BOARD MEMBERS</b>	<b>ATTENDANCE</b>	<b>CUMULATIVE</b>	
		<b>01/10-12/10</b>	
		<b><u>Present</u></b>	<b><u>Absent</u></b>
Greg Stuart, Chair	A	5	2
Marilyn Mammano, Vice-Chair	P	6	1
Valerie J. Amor	P	5	2
Franci Bindler	P	5	2
Tom Catalino	A	6	1
Sheila Franklin	A	6	1
Ayisha Gordon (5:37)	P	5	2
Kenneth Green (5:52)	P	4	3
John T. Holmes	P	3	0
Patrick R. Maloy	A	3	4
Larry "Ry" Nielsen	A	4	3
Ryan Paton	A	5	2
Barbra Stern	A	3	1
Barbara A. Van Voast (5:37)	P	5	2
Shelley Walker	A	5	2
Jimmy Witherspoon	A	1	3
Victor Yue	P	7	0

As of this date, there were 17 appointed members to the Board, which means 9 would constitute a quorum.

**Staff**

Reina Gonzalez, Staff Liaison  
J. Opperee, Recording Secretary, Prototype, Inc.

**Communications to City Commission**

None at this time.

**Call to Order**

- **Roll Call**

Vice Chair Mammano called the meeting to order at 5:33 p.m. Roll was called and it was noted a quorum was not present.

- **Approval of Minutes from June 9, 2010 Meeting**
- **Approval of Minutes from Special Fact-Finding June 9, 2010 Meeting**

As a quorum was not present, minutes could not be approved at this time.

### **Chairperson's Report**

The report was deferred in Chair Stuart's absence.

### **Liaison's Report**

- **Notebook Updates**
  - **District Map**
  - **Rotation Schedule**

Ms. Gonzalez stated she had provided Board members with district maps to assist them in locating properties for the WOW program. Updated contact numbers for Board members are also included, and the WOW rotation schedule has been updated.

- **Board Resignations – None**

There were no resignations.

- **Additional Plaque**

Ms. Gonzalez advised there were 15 winners at the Annual Event, pointing out that a single property won in two separate categories. Two plaques were awarded to this property.

- **WOW Note Cards**

She recalled that the Board had approved re-order of the WOW note cards at the June 2010 meeting; the quoted price was \$249.19 for 250 cards. The cards will not be ordered until the new budget has been approved in October.

### **Treasurer's Report**

- **CAB Budget Review**

Ms. Gonzalez informed the Board that the amount remains the same at \$1573.28. It will be "rolled over" into the following year.

### **WOW Awards**

The following Item was taken out of order on the Agenda.

- **September WOW Winner Due July 14, 2010**

It was noted that the members responsible for the September award would provide information to Ms. Gonzalez at the beginning of August. The September WOW nomination will need to be presented at the next CAB meeting.

- **Complete WOW Rotation January 2011 Through March 2011**

It was decided that this Item would be addressed at the next Board meeting.

### **Annual Event**

- **Winning Properties Plaques Order Placed on June 18, 2010**

Ms. Gonzalez stated bronze plaques were ordered for the winners and are expected to arrive at the end of July. They will be distributed to the winners in September, as there is no Board meeting scheduled for August.

Ms. Gordon and Ms. Van Voast joined the meeting at this time (5:37 p.m.).

### **Other Matters of Interest or Concern**

- **Community Outreach Program**
  - **Submitted Program Recommendation to City Attorney's Office**

Ms. Gonzalez informed the Board that the City Attorney's Office has responded to this submission. It was decided that this Item would be discussed further when Mr. Paton was present. Emailed information to the Board to be discussed at the next CAB meeting.

- **Second WOW Sign to be Placed Near Community's Entrance or Gatehouse**

### **New Business**

Ms. Amor noted that she had reviewed the suggested categories for next year's Annual Event, and wished to add "green...sustainable" buildings to the list. She recalled that a recent WOW Award winner would fall into this category, as the home's garden had been certified by the National Wildlife Federation. There could also be businesses that qualify for consideration in this suggested category.

Vice Chair Mammano asked how the Board might be aware of whether a property falls into this category. Ms. Amor advised there may be rain barrels on the property, trees may be planted around the building, and landscaping may show a property's commitment to sustainability.

Vice Chair Mammano proposed that an applicant could also provide this information on their Annual Event application. Mr. Holmes felt sustainability efforts "on the exterior" of a property should be considered rather than the interior.

Ms. Van Voast noted that most people in the audience at the recent City Commission meeting had not seen the slides of the WOW Award winner, as it was "off to the side," and asked if the slide projector could be moved so the slides are shown in front of the audience. She felt this would draw more attention to the winning properties.

She added that the Board spends a good deal of time and money on the WOW Awards, but many people in the community seem to be unfamiliar with the program. She asked if there might be more public relations for the Board and its activities.

Ms. Gonzalez agreed it can be asked why the WOW Award slides are not shown on both screens. Ms. Gordon felt this would be "perfect," as the left screen was not clearly visible; if both screens cannot be used, she suggested the alternate screen would be better.

Mr. Green joined the meeting at this time (5:52 p.m.).

Ms. Gonzalez added that the WOW Awards appear on the City's website, and are included in the civic packet that is sent to all neighborhood and/or homeowners' associations. There is also a press release done for the Annual Event when the time to hold the Event is near, but it cannot be guaranteed that newspapers will "pick up" this information.

Ms. Van Voast asked if Board members may contact newspapers directly. Ms. Gonzalez stated that she will check into this request with the Public Information Office.

Ms. Van Voast noted that the July WOW Award winner would be a "very good story" due to its National Wildlife Federation certification, as well as the trees and fruits planted to overhang the sidewalk so passers-by can pick mulberries and tomatoes. She felt the *Sun-Sentinel* and the *Herald*, as well as *Gold Coast* magazine, might pick up this story if a "write-up" and photographs are provided to them. Ms. Gonzalez advised she would contact the Public Information Office and get back to Ms. Van Voast.

Ms. Gordon noted that this should be done for future WOW Award winners as well.

Vice Chair Mammano recalled that the WOW Award winners had once been submitted to *Fort Lauderdale Focus* magazine. The Fort Lauderdale Focus is a City news letter currently not being published. Previously it was published quarterly.

Ms. Van Voast felt the Board may be able to find a sponsor for the purpose of advertising the monthly WOW winners in the newspaper.

Ms. Gordon advised that not all potential winners are comfortable with having their addresses or photos of their properties published. Ms. Van Voast suggested in these cases only the district in which the property is located might be specified.

- **August WOW Winner Due July 14, 2010**

As there was no quorum present to vote on the nominated property, Ms. Gonzalez offered to find out if nominees may be voted upon via email. Vice Chair Mammano asked that this also be an Agenda Item for September.

Mr. Yue circulated “before” and “after” photos of the nominated home, which was purchased by the homeowners in 2009. The cottage was built in 1953 and had become “an eyesore;” the owners renovated the exterior and interior, including replacement of the roof, conversion of the carport into a closed garage, and installation of new air conditioning units, among other improvements. The Board members agreed the renovation was very impressive.

### **Communication to City Commission**

None at this time.

### **Adjourn**

There being no further business to come before the Board at this time, the meeting was adjourned at 6:16 p.m.

[Minutes done by K. McGuire, Prototype, Inc.]