

**COMMUNITY APPEARANCE BOARD
CITY COMMISSION CONFERENCE ROOM – 8TH FLOOR CITY HALL
100 NORTH ANDREWS AVENUE
FORT LAUDERDALE, FLORIDA
WEDNESDAY, OCTOBER 13, 2010 – 5:30 P.M.**

BOARD MEMBERS	ATTENDANCE	CUMULATIVE	
		01/10-12/10	
		<u>Present</u>	<u>Absent</u>
Greg Stuart, Chair	A	6	3
Marilyn Mammano, Vice-Chair	A	6	3
Valerie J. Amor	A	6	3
Franci Bindler	P	7	2
Tom Catalino	P	7	2
Karen Doyle	P	1	0
Sheila Franklin	P	8	1
Ayisha Gordon	P	6	3
Kenneth Green (reinstated 9/21/10)	A	4	1
John T. Holmes	A	3	2
Patrick R. Maloy (reinstated 8/17/10)	A	4	1
Larry "Ry" Nielsen	A	5	4
Ryan Paton (arr. 6:10)	P	7	2
Cara Pavalock	P	1	0
Barbra Stern	A	4	2
Barbara A. Van Voast	P	7	2
Shelley Walker	P	7	2
Jimmy Witherspoon	A	2	3
Victor Yue	P	9	0

As of this date, there were 19 appointed members to the Board, which means 10 would constitute a quorum.

Staff

Reina Gonzalez, Staff Liaison
J. Opperlee, Recording Secretary, Prototype, Inc.

Communications to City Commission

None.

Call to Order

The meeting was called to order at 5:42 p.m. As both Chair Stuart and Vice Chair Mammano were absent, it was decided that Ms. Van Voast would chair today's meeting.

- **Roll Call**

Roll was called and it was noted a quorum was not present.

- **Welcome New Members and Introductions**

New members Cara Pavalock and Karen Doyle introduced themselves at this time.

- **Reinstatements**

- **Patrick Maloy (8/17/10)**
- **Kenneth Green (9/21/10)**

- **Following Meeting Minutes Require a Revote:**

- **Approval of Minutes: June 9, 2010**
- **Approval of Special Fact Finding Meeting Minutes: June 9, 2010**
- **Approval of Minutes: July 14, 2010**

Ms. Gonzalez explained that the above minutes had not been brought to a voice vote at the previous meeting.

- **Approval of September 1, 2010 Meeting Minutes**

As a quorum was not present, the minutes could not be approved at this time.

Chairperson's Report

None at this time.

Liaison's Report

- **Notebook Updates**
- **District Map**

Ms. Gonzalez noted that updated information was available.

- **Media List to Review for WOW Award Winner Press Release**

Ms. Gonzalez recalled that the request for this list was made at the September meeting in order to ensure that more communication is sent out regarding the

WOW program. She provided a list of the City's media contacts so information on the monthly WOW winners may be sent out by Mr. Yue each month.

She noted that the members would need to vote on which media contacts to include. As a quorum was not present, the vote was not taken at this time.

- **Two 2009 Winner Plaques Not Received by Recipient**

Ms. Gonzalez recalled that two 2009 award recipients had not received their plaques. She had been asked to find out which members had been assigned delivery of the plaques. The responsible member was Mr. Maloy, who was not present at today's meeting. To be added to the November agenda.

- **Mayor's Volunteer Challenge**

Ms. Gonzalez stated that there is a 100,000 volunteer hour challenge sponsored by the Mayor. She said if the Board was amenable, she could include their attendance hours when filling in her own hours on the City's website. A vote on this Item could not be held at this time.

Treasurer's Report

- **CAB Budget Review**

Ms. Van Voast informed the Board that their remaining balance from the 2009-2010 budget year was \$1573.28. Although they had requested that the City approve \$4000 in funds for 2010-2011, the City Commission had approved \$2700 at the September 1, 2010 Commission meeting.

Present expenses include \$249 to the City Print Shop for 150 WOW cards. Ms. Gonzalez noted that this expense had been approved at the June meeting.

Ms. Van Voast continued that \$312 would be needed to cover the expense of reproducing the two missing plaques. Further expenses included \$250 to Home Depot for \$50 gift cards for the November 2010-March 2011 WOW Award winners. These expenses could not be approved at this time.

Ms. Van Voast asked if the corporate office of an appropriate vendor, of home goods type of store, had been contacted with regard to donating these gift cards. Ms. Gonzalez explained it would not be appropriate for the City to reach out to these businesses, and a Board member would need to do so if the Board wished.

Ms. Walker asked if the Board must continue to give a gift card, or if future selection of WOW Award winners would be a sufficient honor without a prize. She pointed out that the Board's budget had been cut, and perhaps they should

reconsider how funds are spent. Ms. Gonzalez said this would be the Board's decision. Ms. Walker suggested this item could be added to next month's agenda for a vote.

Mr. Yue agreed this was a good idea, and proposed that the WOW of the Year winner could receive a prize rather than the monthly winners. It was noted that the bronze plaques are the only awards that annual winners currently receive.

Ms. Gordon arrived at 5:56 p.m.

Ms. Doyle suggested approaching a business with both wholesale and retail outlets. Mr. Catalino noted that these businesses are privately owned and could be more willing to donate gift cards than the larger retailers.

Ms. Van Voast concluded that the Board's account currently contains \$4273.28.

WOW Awards

- **We were advised the August WOW may be featured in the November Coral Ridge Association Newsletter**

Ms. Gonzalez explained that the Coral Ridge Association had reached out to the Board to inform them of this inclusion.

Ms. Van Voast said she subscribed to "the Las Olas newsletter," and felt they might be willing to feature the Wow Award winners. Ms. Doyle suggested the Board could open a Facebook page and post WOW Award winners there.

Mr. Paton arrived at 6:10 p.m. A quorum was now present.

- **September WOW Due**

Ms. Gonzalez presented the September WOW Award nominee on behalf Vice Chair Mammano and Mr. Witherspoon, who were not present and distributed photographs of the District 3 property nominated by Vice Chair Mammano and Mr. Witherspoon. The home was built in 1968 and rebuilt following hurricane damage in 1998. A second story and loggia breezeway were added to the home.

Motion made by Ms. Franklin, seconded by Ms. Bindler, to accept the September WOW Award nominee. In a voice vote, the **motion** passed unanimously.

- **October WOW Due**

Ms. Franklin distributed photographs of the nominated property from District 2. The home is a mid-century modern home in Victoria Park, built in 1952. The garden is “low-maintenance” and environmentally friendly.

Ms. Van Voast observed that it is “ironic” that the Board is interested in gaining more publicity for the WOW Award winners, as some homeowners do not wish to be considered for the award out of concern for their privacy.

Motion made by Ms. Gordon, seconded by Mr. Paton, to nominate the WOW Award as presented. In a voice vote, the **motion** passed unanimously.

Ms. Gonzalez recalled that the November WOW Award winner has already been voted upon, and Ms. Bindler and Chair Stuart will select the December nominee.

- **Approval of Minutes: June 9, 2010**

Motion made by Mr. Catalino, seconded by Ms. Franklin, to approve the minutes of the June 9, 2010 meeting.

Ms. Franklin asked that her attendance be corrected for the June 9 meeting, as she had been unable to attend.

In a voice vote, the **motion** passed unanimously.

- **Approval of Special Fact Finding Meeting Minutes: June 9, 2010**

Motion made by Mr. Catalino, seconded by Ms. Franklin, to approve the minutes of the special fact finding meeting minutes. In a voice vote, the **motion** passed unanimously.

- **Approval of Minutes: July 14, 2010**

Motion made by Mr. Catalino, seconded by Ms. Walker, to approve the minutes of the July 14, 2010 meeting. In a voice vote, the **motion** passed unanimously.

- **Approval of Minutes: September 1, 2010**

Motion made by Mr. Catalino, seconded by Ms. Walker, to approve the minutes of the September 1, 2010 meeting. In a voice vote, the **motion** passed unanimously.

Other Matters of Interest or Concern

- **Community Outreach Program Review and Next Step**

Ms. Gonzalez recalled there had been a question regarding whether the proposed business award program may be named after living or deceased citizens who helped "make Fort Lauderdale what it is today." The City Attorney has advised that any individuals for whom parks are named must be deceased. City Attorney had also consulted the Public Works Department, which responded that the same policy is in effect for the renaming of streets.

With regard to the Board's request on the naming of an award, the City Attorney replied that it is up to the City Commission to make any policy decisions. On December 15, 2009, when the program was first presented to the City Commission, their response was that the Board would need to make a recommendation regarding the awards program, as well as "any individual additional issue that the Board would like the City Commission to consider." She concluded that the Board could vote on a recommendation regarding this issue, which would be taken back to the City Commission for final consideration.

She advised that if the Board wishes to name awards after living individuals, there should be criteria to determine how these individuals would be chosen. Ms. Gonzalez reiterated that it will be up to the Board to vote upon what they would like to send to the City Commission, and up to the Commission to make a policy decision regarding the award program and the naming of the award(s).

Mr. Paton said his preference is to name the award for a living person, so that person can be invited to speak at the awards ceremony.

The Board discussed the options of naming the award for a living or a deceased person. Ms. Gonzalez noted that the award could be given a title without including the name of an individual.

Ms. Doyle and Mr. Paton suggested various names.

It was determined that the Board members would review the information that had been distributed on the Community Outreach program so they can provide input at the November meeting.

Mr. Paton said he could speak with members of the Parks and Recreation Department to learn what they might need help with. The Board could then determine its categories based upon these needs. He added that there can be some flexibility as well, as an unexpected event, such as a hurricane or an oil spill, can result in different needs. Participating businesses would come up with their own projects.

Ms. Gonzalez noted that the City Commission will be likely to ask questions about the program and the categories, so the Board's representative at that meeting should anticipate these questions and be prepared to respond if asked.

Motion made by Ms. Walker, seconded by Ms. Van Voast, to put this item on the agenda for next month, and that we all read these materials to prepare ourselves to develop this. In a voice vote, the **motion** passed unanimously.

It was decided that a fact-finding meeting would be held prior to next month's meeting and posted for the public. Mr. Paton said he would email Ms. Gonzalez with a prospective date for this meeting, which she would share with the Board members. Ms. Franklin, Ms. Pavalock, Ms. Walker, and Mr. Yue expressed interest in attending this meeting.

New Business

Ms. Walker suggested that the Board begin considering a date for the 2011 Annual Event. Ms. Gonzalez proposed including this as an agenda item for November, and the Board could discuss other aspects of the Annual Event as well, such as establishing a calendar leading up to the event and determining whether or not last year's application is still acceptable to the Board.

Motion made by Ms. Walker, seconded by Ms. Van Voast, to have the selection of the Annual Event date on the agenda for November, and the voting of the application. In a voice vote, the **motion** passed unanimously.

Communication to City Commission

None.

Adjourn

There being no further business to come before the Board at this time, the meeting was adjourned at 6:51 p.m.

[Minutes prepared by K. McGuire, Prototype, Inc.]