



City of Fort Lauderdale  
SPECIAL MEETING MINUTES  
Community Appearance Board Meeting  
5: 30 p.m., Wednesday, October 27, 2010  
City Hall, 8<sup>th</sup> Floor, 100 North Andrews Avenue, Fort Lauderdale, FL 33301

**Board Members In Attendance**

Barbara Van Voast  
Ryan Paton  
Marilyn Mammano  
Jimmy B. Witherspoon  
Cara Christine Pavalock  
Valerie Amor

**Call to Order/Roll Call**

Meeting began at 5:45 pm - 6:30 pm

**Meeting**

Ryan started off the meeting by going over the notes that Reina provided (from our previous meeting) and got everyone up to date.

Ryan then started the discussion about possible names for the award, various names were discussed.

Valerie then added a possible candidate and passed around a write up.

Barbara also said that Valerie's candidate has done a lot of great work in Fort Lauderdale and is a good choice.

Ryan will put together a list of all award nominees and bring to the next meeting.

Jimmy then opened up conversation to discuss what categories we were going to use and how we will make this work.

Cara also asked exactly how we are going to make this work and for a little more clarification.

Ryan explained the idea and the blue prints on how we can make this work.

Marilyn added that we should narrow it down and make the categories easier: By adding an award to local business that CURRENTLY have their own efforts that improve our communities appearance.

Group agreed.

Ryan added that we should also offer an award for each Civic association. Any civic association can submit their project on how they came together and improved the appearance of their community.

Group agreed.

Marilyn added that we keep the first year simple, and not do too much (that we can't handle).

Group also agreed.

Ryan added that (in order for these awards to work) we also must offer a 3rd award---a business award.

Put a category out there, **and ask a handful of businesses if they want to participate.**

(Meaning, with-out this CAB)---This gives the CAB validation that we (not only give awards), but WE (the CAB) is directly responsible for literally improving the appearance of our city.

Options:

- 1) Re-doing a park
- 2) Giving a makeover to a NPO
- 3) Environmental clean up

We find out (from our City contacts) which places need the help.

\*If we don't get any takers for this 3<sup>rd</sup> award, we lose nothing. We locate a few projects, ask a few businesses to participate (put it on the NET), & maybe do a press release. (All no cost)

In summary three new potential awards were discussed:

1. Business Award to a local business for their own efforts (That they CURRENTLY do) to improve the Community's appearance.
2. Civic Association Award- City's Civic Association can submit their own project on how they came together and improved the appearance of their community.
3. Business Award -for a category that the Community Appearance Board comes up with and awards it to company willing to do the project.

## **Adjournment**

Meeting adjourned at 6:30.

[Minutes prepared by City of Fort Lauderdale.]

Greg Stuart, Chair  
(954) 568-3884

Marilyn Mammano, Vice Chair  
(954) 760-9224

Victor Yue, Secretary  
(954) 732-0343

Barbara Van Voast, Treasurer  
(954) 938-5262

Ryan Paton, Community Outreach Coordinator  
(954) 533-2024

Reina Gonzalez, Liaison  
(954) 828-7843