



AGENDA

City of Fort Lauderdale

REGULAR MEETING

Community Appearance Board Meeting

5:30 p.m., Wednesday, January 12, 2011

City Hall, 8th Floor, 100 North Andrews Avenue, Fort Lauderdale, FL 33301

Call to order

- ❑ Roll Call
- ❑ Approval of December 08, 2010 meeting minutes

Chairman

- ❑ Welcome new members and introduction
 - Sara Davis
 - Kelvin Curtis

Liaison's Report

- ❑ Notebook updates
- ❑ WOW nomination form
- ❑ Nominate and vote on new Secretary

Treasurer's Report

- ❑ CAB budget review

WOW Awards

- ❑ December, Commission presentation on 01/19/11
- ❑ January, WOW due (District 2)
- ❑ February, WOW due (District 3)
- ❑ Gift Card program for the WOW winners

Annual Event: Thursday, 5/12/11-5:30 pm to 8:30 pm

- ❑ Venue (Marilyn, Barbara, and Karen)
- ❑ Annual Event -3 venues contacted-responses due 1/11/11
- ❑ Speaker(s) and Program (Greg Stuart)
- ❑ Sponsorships-Letters sent out to the sponsor's list during week of 1/3/11.
- ❑ Awards applications announcement:
 - Postcards mailed week of 12/13/10
 - Press release on 12/17/11
 - Posted on the City's Website and "What is New" section of website
 - CAB application announced on the back of the January water bill
 - Channel 78 slide running
 - Announced on Civic Pack

- Marilyn emailed to realtor contacts the application electronic version of postcard.
- Emailed- last year's applicants electronic postcard
- Displayed postcards on the first floor Commission brochure stand
- Displayed postcards on the 8th floor Commission brochure stand

- Community Outreach Program

New Business
Communication to City Commission
Adjourn

Greg Stuart, Chair
(954) 568-3884

Marilyn Mammano, Vice Chair
(954) 760-9224

Barbara Van Voast, Treasurer
(954) 938-5262

Ryan Paton, Community Outreach Coordinator
(954) 533-2024

Reina Gonzalez, Liaison
(954) 828-7843

Two or more Fort Lauderdale City Commissioners or members of a City of Fort Lauderdale advisory board may be in attendance at this meeting.

Purpose of the Community Appearance Board: Present promotional, education and award programs and events that further efforts to improve the overall community appearance of the City of Fort Lauderdale. Acknowledge excellence in design, landscape, and building property management.

Note: Two or more City Commissioners and/or Advisory Board members may be present at this meeting. If any person decides to appeal any decision made with respect to any matter considered at this public meeting or hearing, he/she will need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.

If you desire auxiliary services to assist in viewing or hearing the meetings or reading agendas and minutes, please contact the City Clerk's office at (954) 828-5002 two (2) days prior to the meeting and arrangements will be made to provide these services for you. A turnkey video system is also available for your use during this meeting.