

**COMMUNITY APPEARANCE BOARD
CITY COMMISSION CONFERENCE ROOM – 8TH FLOOR CITY HALL
100 NORTH ANDREWS AVENUE
FORT LAUDERDALE, FLORIDA
WEDNESDAY, MARCH 9, 2011 – 5:30 P.M.**

| BOARD MEMBERS | ATTENDANCE | CUMULATIVE | |
|----------------------------------|-------------------|-----------------------|----------------------|
| | | 01/11-12/11 | |
| | | <u>Present</u> | <u>Absent</u> |
| Greg Stuart, Chair | P | 3 | 0 |
| Marilyn Mammano, Vice Chair | P | 3 | 0 |
| Franci Bindler (by telephone) | P | 1 | 2 |
| Tom Catalino (dep. 6:23) | P | 3 | 0 |
| Kelvin D. Curtis | A | 2 | 1 |
| Sarah Davis | A | 2 | 1 |
| Karen Doyle | P | 3 | 0 |
| Sheila Franklin | P | 3 | 0 |
| Ayisha Gordon (arr. 6:00) | P | 3 | 0 |
| Kenneth Green | P | 2 | 1 |
| John T. Holmes | P | 3 | 0 |
| Patrick R. Maloy | A | 0 | 3 |
| Larry "Ry" Nielsen (arr. 5:49) | P | 3 | 0 |
| Ryan Paton | P | 3 | 0 |
| Cara Pavalock | P | 3 | 0 |
| Barbra Stern | P | 3 | 0 |
| Barbara A. Van Voast (arr. 5:48) | P | 3 | 0 |
| Jimmy Witherspoon | A | 0 | 3 |

As of this date, there were 18 appointed members to the Board, which means 10 would constitute a quorum.

Staff

Reina Gonzalez, Staff Liaison
Barbara Hartmann, Recording Secretary, Prototype, Inc.

Communications to City Commission

None.

Call to Order

Chair Stuart called the meeting to order at 5:42.

- **Roll Call**

Roll was called and it was noted a quorum was present. Ms. Bindler joined the meeting by telephone.

- **Approval of February 9, 2011 Minutes**

Motion made by Ms. Franklin, seconded by Mr. Catalino, to approve the minutes of the February 9, 2011 meeting. In a voice vote, the **motion** passed unanimously.

Chairman's Report

Chair Stuart asked Vice Chair Mammano to report on their visit to the Centennial Celebration Committee.

Vice Chair Mammano explained that she, Chair Stuart, and Ms. Gonzalez had attended the Centennial Celebration Committee's March 2 meeting to discuss a potential CAB Centennial Award to be presented at the Annual Event. The Committee's response was enthusiastic, and Committee member Stephanie Jean had agreed to work with the Board on this project.

She said they had discussed the possibility of adding text or the Centennial logo to the Centennial Award. Adding the logo would be very expensive; however, text could be added to denote that this particular award was given only in the Centennial year. Ms. Gonzalez noted that the cost would be reasonable. She added that there would be three types of plaques altogether: the awards regularly presented by the Board; a Centennial Award; and a recognition award for the seven City buildings that are over 100 years old.

Vice Chair Mammano continued that another option would be to create a small plaque with the Centennial logo to give to the winner of the Centennial Award. The third option would be to create a special plaque for each of the seven buildings over 100 years old. Vice Chair Mammano noted that cost would be an issue with this option. The final possibility would be to create one special award for a building chosen by the Board from a list of buildings with historic designations.

Vice Chair Mammano noted that the Centennial Celebration Committee does not have a large budget, although they might be able to contribute a small amount toward a Centennial Award. She suggested that the Board obtain estimates for the options cited, and she would meet with Ms. Jean to determine what the Centennial Celebration Committee felt was the best choice. Ms. Gonzalez said the Board now has all the data necessary to obtain price quotes and take them back to the Centennial Celebration Committee to determine what they could give toward the award(s).

Ms. Van Voast arrived at 5:48 p.m.

Liaison's Report

- **Notebook Updates**

There were no notebook updates at this time.

Treasurer's Report

- **CAB Budget Review**
 - **Event Budget**

Mr. Nielsen arrived at 5:49 p.m.

Chair Stuart said the Committee has \$2173.28 in its account as well as the \$2600 provided by the City. He explained if they sold \$2000 worth of tickets, they would need to raise \$3000. Ms. Gonzalez recalled that the Board had done this the previous year. If sufficient funds could not be raised, they would need to consider moving the venue from Bahia Mar to City Hall. This decision would need to be made at the April 13 meeting if necessary.

Chair Stuart asked how much the Board has raised thus far. Ms. Gonzalez said they have raised \$600; the rest is money left over from the previous year. She added that use of the bus has been donated so there is no cost associated with the bus tour.

Vice Chair Mammano suggested that the Board reserve a room at City Hall in case sufficient funds are not raised to cover the cost of the venue. Ms. Gonzalez said she would look into this. She advised that the Board would need to let Bahia Mar know if they had to withdraw their reservation.

The Board members discussed potential sponsors for the Annual Event. Ms. Gonzalez said they would need sponsorship money by April 13.

Ms. Gordon arrived at 6:00 p.m.

WOW Awards

- **February WOW (District 3) Commission presentation 3/15/11**
- **March WOW due (District 4) Commission presentation 3/15/11**

Ms. Gonzalez noted that both the February and March WOW Awards had been previously selected.

- **Rotation for April Due March 9, 2011**

Ms. Franklin provided photographs of a 3300 sq. ft. home on NE 57 Street and read the accompanying narrative. The home was originally built in 1964 and was remodeled in 2005 with the assistance of a local architect. It has many interesting and creative details, including cupolas, open sitting areas, native landscaping, and Christmas and queen palms transplanted from the owner's childhood home.

Motion made by Mr. Catalino, seconded by Mr. Nielsen, to recommend that [this property] be the selection. In a voice vote, the **motion** passed unanimously.

Annual Event: Thursday, 5/12/11, 5:30 p.m. to 8:30 p.m.

- **Venue – PO issued to Bahia Mar**
 - **Walk-through**

Vice Chair Mammano noted that it was yet to be determined whether or not the Board would use the Bahia Mar venue or would use City Hall instead. This will be discussed further at the April meeting.

- **Speaker(s) and Program**

Chair Stuart said the speakers are lined up for the Event, and Ms. Gonzalez has received their photographs and biographies.

- **Sponsorships**

It was noted that sponsorships had already been discussed.

- **Community Appearance Board – Centennial Award**

Chair Stuart said the Board members had been provided with a list of properties that are over 100 years in age. There was also a larger list of 58 properties that are over 75 years in age, on which these seven older properties are also listed. Ms. Gonzalez explained that the members would select their top five choices from the larger list of properties. A final list of the overall top five properties would be compiled from the members' selections, and would be included on the bus tour. The property with the highest score after the bus tour would be given the Centennial Award.

Mr. Nielsen asked to know the criteria for selecting the Centennial Award. Chair Stuart said the criteria were purely aesthetic rather than architectural for the purposes of the award.

Mr. Catalino left the meeting at 6:23 p.m.

- **Tour Date**

Chair Stuart said there are three options for the tour date: March 26, April 2, and April 9. Vice Chair Mammano recommended that they eliminate March 26, as it would be the Centennial weekend. After discussion, the members selected April 9 from 9 a.m. to 3 p.m. for the bus tour. Chair Stuart said he would work out the route for the tour when he has a list of all the nominated properties. Ms. Gonzalez said she would email him a complete list of nominees. A reminder email will be sent to the Board members.

Vice Chair Mammano asked if Ms. Gonzalez had received clarification from the City Attorney's Office regarding whether or not individuals may vote if a project from a community association in which he or she is active is nominated for an award. Ms. Gonzalez said any such member should recuse him- or herself, and the resulting total would be averaged by one less vote.

- **Centennial Awards**

Chair Stuart noted that the list of the top five overall properties would shortly be compiled.

- **Invitation List**

Ms. Gonzalez said she had added the names of new applicants to a previous invitation list, and would also add "VIP"s from the City. All sponsors will be invited to the Event. She clarified that if multiple names appear on the application, an invitation will be sent to each of these individuals.

She asked if a property wins in its specific category, and then wins property of the year, the winner would receive two awards or a single award. Vice Chair Mammano confirmed that when this happened in 2010, the property in question received two awards. Ms. Gonzalez explained that she had raised the issue due to the potential cost of providing two awards that look alike. It was determined that if this situation recurred, the property would be given a single plaque.

Vice Chair Mammano requested assistance in putting together the PowerPoint presentation of nominated properties for this year's Event. Ms. Pavalock volunteered to help her with this presentation.

Community Outreach Program

- **Neighborhood and Business Awards posted on City's website**
- **Reached out to HOAs, Civic Associations via email**

Ms. Gonzalez reiterated that the deadline for applications would be March 18.

Vice Chair Mammano said there are two businesses presently completing applications for the Business award.

Mr. Nielsen suggested that each applicant for a Community Outreach Award could be given a certificate recognizing their contribution to the community as long as their projects meet the appropriate criteria.

Mr. Paton said if a community group is invited to the event for recognition, this could create interest among other groups that might be interested in applying for the award the following year.

New Business

Ms. Doyle noted that the photos of winning homes featured on the WOW Award website are very small and cannot be enlarged. She asked if this could be corrected so viewers can see larger views of these properties. Ms. Gonzalez said she would ask the webmaster.

Communication to City Commission

None.

Adjourn

There being no further business to come before the Board at this time, the meeting was adjourned at 6:45 p.m.

[Minutes prepared by K. McGuire, Prototype, Inc.]