

**COMMUNITY APPEARANCE BOARD  
CITY COMMISSION CONFERENCE ROOM – 8<sup>TH</sup> FLOOR CITY HALL  
100 NORTH ANDREWS AVENUE  
FORT LAUDERDALE, FLORIDA  
WEDNESDAY, SEPTEMBER 14, 2011 – 5:30 P.M.**

<b>BOARD MEMBERS</b>	<b>ATTENDANCE</b>	<b>CUMULATIVE</b>	
		<b>01/11-12/11</b>	
		<b><u>Present</u></b>	<b><u>Absent</u></b>
Barbra Stern, Chair	P	7	1
Marilyn Mammano, Vice Chair	A	7	1
Franci Bindler	P	5	3
Tom Catalino	P	8	0
Kelvin D. Curtis	P	5	3
Karen Doyle	A	7	1
Sheila Franklin	P	8	0
Ayisha Gordon (arr. 6:11)	P	7	1
Kenneth Green	P	4	4
John T. Holmes	P	5	3
Christine Jones	P	1	1
Michelle Klymko	P	3	0
Larry "Ry" Nielsen (arr. 5:44)	P	7	1
Ryan Paton	P	7	1
Cara Pavalock (arr. 6:15)	P	7	1
Greg Stuart (arr. 5:42)	P	6	2
Paula Tighe	P	4	0
Amber Van Buren	P	3	0
Barbara A. Van Voast	P	8	0

As of this date, there were 19 appointed members to the Board, which means 10 would constitute a quorum.

**Staff**

Reina Gonzalez, Staff Liaison  
Amanda Lebofsky, Recording Secretary, Prototype, Inc.

**Communications to City Commission**

None.

**Call to Order**

- **Roll Call**

Chair Stern called the meeting to order at 5:37 p.m. Roll was called and it was noted a quorum was present.

- **Welcome New Members and Introductions**

The Board welcomed new member Christine Jones. Ms. Jones is a member of the Lauderdale Manors Homeowners' Association and is a longtime resident of the Lauderdale Manors neighborhood. This is her first experience serving on a City advisory board.

- **Approval of Minutes from July 13, 2011 Meeting**

**Motion** made by Ms. Franklin, seconded by Mr. Catalino, to approve the minutes of the July 13, 2011 meeting. In a voice vote, the **motion** passed unanimously.

Ms. Gonzalez recalled that at a previous meeting, there had been a question of whether or not a member who had not attended a particular meeting could vote to approve the minutes of that meeting. She clarified that these members are asked to review the minutes and may vote on their approval.

### **Chairperson's Report**

Chair Stern presented Mr. Holmes with a plaque in recognition of his sponsorship of the Annual Event. She also thanked Ms. Gonzalez and Staff for their work on the event and for their help in distributing the award plaques.

Ms. Gonzalez advised that three plaques have yet to be delivered, and asked for volunteers to reach out to the winners and determine a time for delivery. Mr. Holmes offered to deliver the remaining plaques.

Mr. Stuart arrived at 5:42 p.m. and Mr. Nielsen at 5:44 p.m.

### **Treasurer's Report**

- **Balance in the Subsidiary Account: \$2,248.28**

**Motion** made by Mr. Stuart, seconded by Mr. Green, to approve the Treasurer's Report. In a voice vote, the **motion** passed unanimously.

### **Liaison's Report**

- **Notebook Updates**

Ms. Gonzalez provided the members with updated contact information.

## **WOW Awards**

- **May (D2) WOW – Karen Doyle and Ry Nielsen – Commission Presentation on Sept. 20**
- **June (D3) WOW – Ayisha Gordon and Paula Tighe – Commission Presentation on Sept. 7**
- **July (D4) WOW – Greg Stuart and Ryan Paton – Due to the Board on Sept. 14**
- **Sept. (D1) WOW – Barbara Van Voast and Sheila Franklin – Due on Board meeting of Oct. 12**
- **Oct. (D2) WOW – Open – Need volunteers – Due on Board meeting of Oct. 12**
- **Nov. (D3) WOW – Marilyn Mammano and Karen Doyle – Due on Board meeting on Oct. 12**
- **Dec. (D4) WOW – Barbra Stern and Michelle Klymko – Due to the Liaison on Nov. 10**

Mr. Paton distributed photographs of the nominated property. It is a 1950s home, purchased in 2005, to which 700 sq. ft. were added. The back yard has been entirely redone. It was determined that this award would be presented at the October 18 City Commission meeting so the property owner would be able to attend.

**Motion** made by Ms. Klymko, seconded by Mr. Holmes, to approve the property. In a voice vote, the **motion** passed unanimously.

Ms. Bindler distributed photographs of the home nominated for September. The homeowner has owned the property for 27 years and designed the landscaping himself. The property features 13 varieties of palms, several sculptures, and a rock slab/water feature.

**Motion** made by Mr. Stuart, seconded by Mr. Nielsen, to approve the property. In a voice vote, the **motion** passed unanimously.

Chair Stern clarified the order of the WOW Award rotation, stating that the December WOW Award would now come from District 1.

## **Annual Event**

- **Winners' Bronze Plaques – Delivery Status**

It was noted that this item was previously discussed.

Ms. Gonzalez recalled that the Board had voted at the July meeting to post the Annual Event applications online. She advised that the neighborhood and

business award applications are already up; the Annual Event application for individual awards will be posted.

Ms. Gordon arrived at 6:11 p.m.

### **Next Year's Event 2012**

- **Discuss a Tentative Date**

Ms. Gonzalez noted that the event has historically been held on a Thursday in May, which would be May 10, 2012. She asked the members to consider this date in order to vote on it at the next meeting.

- **Discuss Possible Location**

Chair Stern noted that the Bahia Mar will be undergoing renovations during the coming year, and advised it could be best to discuss another potential venue. She pointed out that the contact person for Bahia Mar is also the contact for Pier 66, and suggested they ask if he might be able to reduce the cost of that venue.

Ms. Pavalock arrived at 6:15 p.m.

Mr. Stuart proposed the B Ocean Hotel. The members discussed details including catering, cost, and available parking. Ms. Gonzalez explained that the City's bid process requires them to solicit three quotes from prospective vendors. Mr. Nielsen commented that the location would not necessarily have to be a large, palatial venue. Ms. Van Buren suggested the Bonnet House as well, and ArtServe was briefly discussed.

- **Discuss Game Plan to Get Applicants**

Chair Stern recalled that there had been discussion of charging for applications at the previous meeting. Ms. Gonzalez explained that this was because it can be difficult to raise funds for the event, and charging a fee could present an opportunity to raise money. She had discussed this further with Staff, however, and it was determined that this step would not be taken, as it can be difficult to get sufficient applications for the event.

Chair Stern encouraged the members to discuss applications at their homeowners' or neighborhood associations.

- **Discuss Game Plan to Get Sponsors**

Chair Stern advised that because 2012 is an election year, many of the Board's regular donors will be asked for campaign contributions. She recommended

soliciting sponsorships right away. She added that there was a great deal of excellent feedback from the 2011 Annual Event.

Ms. Gonzalez said she would send out the list of sponsorship levels to members.

Ms. Bindler asked if there would be more than one keynote speaker. Chair Stern said one possibility for 2012 would be not having a keynote speaker, as this would place a greater emphasis on the individual nominees and winners. The Board agreed to discuss this further at a future meeting.

### **New Business**

Jorg Hruschka (walk-in guest), representing the Rotary Club, recalled that the Rotary Club was a business award recipient for their Power of One Hour program. Mr. Hruschka stated that on November 12, the Rotary Club would be cleaning up a Community Center as a way of thanking the community's veterans.

### **Communication to City Commission**

None.

### **Adjourn**

There being no further business to come before the Board at this time, the meeting was adjourned at 6:28 p.m.

[Minutes prepared by K. McGuire, Prototype, Inc.]