

**COMMUNITY APPEARANCE BOARD  
CITY COMMISSION CONFERENCE ROOM – 8<sup>TH</sup> FLOOR CITY HALL  
100 NORTH ANDREWS AVENUE  
FORT LAUDERDALE, FLORIDA  
WEDNESDAY, OCTOBER 12, 2011 – 5:30 P.M.**

| <b>BOARD MEMBERS</b>                   | <b>ATTENDANCE</b> | <b>CUMULATIVE</b>     |                      |
|--|-------------------|-----------------------|----------------------|
|  |                   | <b>01/11-12/11</b>    |                      |
|  |                   | <b><u>Present</u></b> | <b><u>Absent</u></b> |
| Barbra Stern, Chair                    | P                 | 8                     | 1                    |
| Marilyn Mammano, Vice Chair            | A                 | 7                     | 2                    |
| Franci Bindler                         | P                 | 6                     | 3                    |
| Tom Catalino                           | A                 | 8                     | 1                    |
| Kelvin D. Curtis                       | P                 | 6                     | 3                    |
| Karen Doyle                            | P                 | 8                     | 1                    |
| Sheila Franklin                        | P                 | 9                     | 0                    |
| Ayisha Gordon                          | A                 | 7                     | 2                    |
| Kenneth Green (arr. 6:15)(reappointed) | P                 | 5                     | 4                    |
| John T. Holmes                         | A                 | 5                     | 4                    |
| Christine Jones                        | P                 | 2                     | 1                    |
| Michelle Klymko                        | A                 | 3                     | 1                    |
| Marla Neufeld                          | P                 | 1                     | 0                    |
| Larry "Ry" Nielsen                     | P                 | 8                     | 1                    |
| Ryan Paton                             | A                 | 7                     | 2                    |
| Cara Pavalock                          | P                 | 8                     | 1                    |
| Kyle Sawchuck                          | P                 | 1                     | 0                    |
| Greg Stuart                            | P                 | 7                     | 2                    |
| Paula Tighe                            | A                 | 4                     | 1                    |
| Amber Van Buren                        | A                 | 3                     | 1                    |
| Barbara A. Van Voast                   | P                 | 9                     | 0                    |

As of this date, there were 21 appointed members to the Board, which means 11 would constitute a quorum.

**Staff**

Reina Gonzalez, Staff Liaison  
Barbara Hartmann, Recording Secretary, Prototype, Inc.

**Communications to City Commission**

None.

**Call to Order**

- **Roll Call**

Chair Stern called the meeting to order at 5:53 p.m. Roll was called and it was noted a quorum was present.

- **Welcome New Members and Introductions**

The Board welcomed new members Marla Neufeld and Kyle Sawchuck. Ms. Neufeld is a real estate and land use attorney who grew up in Fort Lauderdale. Mr. Sawchuck is an architect who grew up in Fort Lauderdale and attended Florida Atlantic University.

- **Approval of Minutes from September 14, 2011 Meeting**

**Motion** made by Ms. Bindler, seconded by Ms. Franklin, to approve the minutes of the September 14, 2011 meeting. In a voice vote, the **motion** passed unanimously.

### **Chairperson's Report**

Chair Stern informed the Board that she had delivered two of the bronze plaques to Annual Event award winners. She reported that the winners had framed their WOW Award certificate. Their property will be featured in an upcoming magazine focusing on coastal homes.

Ms. Gonzalez said a property owner had asked if his address could be featured on the bronze plaque rather than the owner's name. He had explained that the plaque could then be placed on the outside of the home itself. While this could not be done on an individual basis, she suggested that the Board might want to consider this for future awards. A plaque featuring an address could be left on the property if it is sold to a new owner. It was agreed that the award should be specific to the homeowner rather than to the property itself.

### **Treasurer's Report**

- **Balance in the Subsidiary Account: \$2248.28**

Ms. Gonzalez noted that these funds have carried over into the new 2011/12 fiscal year.

### **Liaison's Report**

- **Notebook Updates**

Ms. Gonzalez advised that these are included with the new contact information.

## **WOW Awards**

- **May WOW (D2) – Karen Doyle and Ry Nielsen – Completed**
- **June WOW (D3) – Ayisha Gordon and Paula Tighe – Completed**
- **July WOW (D4) – Greg Stuart and Ryan Paton – Commission Presentation on 10/18/11**
- **September WOW (D1) – Barbara Van Voast and Sheila Franklin – Due at Board Meeting of 10/12/11**

Chair Stern observed that the WOW Awards are now up to date.

Ms. Franklin provided photos of the property nominated for the August WOW Award. She explained that she did not include the owner's name, as the property was built by a developer and will be sold later in the month. Mr. Stuart advised that the developer could be presented with the WOW Award.

Ms. Franklin continued that the five-bedroom residence is constructed of wood, stone, and metal and has three attached garages with lighted glass doors. Environmental features include French drain gutters for recycled rainwater, low-voltage lighting, and self-watering planters. The landscaping uses environmentally friendly Zoysia grass and tall palm cypress trees.

Mr. Nielsen commented that the property could be seen as alienating to much of the population, and noted that its materials had little to do with south Florida. He concluded that he found the property to be "too much." Mr. Stuart agreed that the property was very opulent, but pointed out that the homes featured by the Board have a very diverse price range that is reflective of south Florida's diverse community.

Mr. Nielsen recalled that when other WOW Award nominees have been discussed, attention has been paid to a home's "before" status. It was noted that a different house was formerly on the property and was torn down so the new home could be constructed. Ms. Gonzalez clarified that "before" photographs are not a requirement for the award.

Ms. Bindler stated that the City is made up of a community of neighborhoods, and all its neighborhoods, including those with mansions, should be represented. Ms. Gonzalez observed that the Board has done a good job selecting properties representative of this diversity.

**Motion** made by Mr. Stuart, seconded by Mr. Nielsen, to approve the WOW for August.

Ms. Jones remarked that she had believed the WOW Awards were for neighborhood homes that were already in existence and have been improved or

renovated in some way; she was not aware that new construction could be selected. Ms. Doyle agreed that she had never before seen new construction nominated for a WOW Award.

Ms. Gonzalez noted that there had been another home on the property, which was torn down prior to the construction of the new building. The members reviewed the documented information on WOW Awards and other awards.

Mr. Green arrived at 6:15 p.m.

In a voice vote, the **motion** passed unanimously.

- **October WOW (D3) – Marilyn Mammano and Karen Doyle – Due at Board Meeting of 10/12/11**

Ms. Doyle provided photos of the nominated property, explaining that they were referred to three homes nominated by the Golden Heights Neighborhood Association. The homeowner has owned the property since 1962 and is a founder of the Neighborhood Association who is active in her community. The home is a classic south Florida house with a concrete tile roof. The yard is maintained by a local landscaping company.

**Motion** made by Mr. Nielsen and Ms. Van Voast to approve. In a voice vote, the **motion** passed unanimously.

Chair Stern stated that the November and December WOW Award nominees would be due at the November 10 Board meeting.

### **Annual Event**

- **Winners' Bronze Plaques – Delivery Status**

Ms. Gonzalez noted that Chair Stern, Ms. Pavalock, and Mr. Holmes had delivered the remaining plaques to the property owners.

### **Next Year's Event 2012**

- **Discuss a Tentative Date (5/10/11 or 5/17/11)**

**Motion** made by Ms. Van Voast, seconded by Ms. Doyle, to select [May 10]. In a voice vote, the **motion** passed unanimously.

- **Discuss Game Plan to Get Applicants**

Chair Stern advised that the website is active, and the date of the 2012 Annual Event could now be added to the site.

- **Discuss Possible Location**
- **Discuss Game Plan to Get Sponsors**

Ms. Van Voast explained that she and Ms. Franklin had visited a Ferrari/Maserati dealership with a showroom that could serve as the location for the Annual Event. The property's manager was very interested in the Board's work and had suggested use of the showroom for the awards ceremony. She encouraged members to visit the building, pointing out that mandatory valet parking is available across the street. The venue has hosted other events, including Taste of Broward and functions for the Boys' and Girls' Club of Broward County.

Ms. Van Voast noted that if costs are in line with what the Board would like to spend on the venue, they would probably still need to cover the cost of valet parking, rental of equipment such as tables and chairs, and bar expenses.

Ms. Gonzalez advised that the Board paid Bahia Mar \$3463.95 in 2011, which was an all-inclusive amount covering equipment, parking, and catering. Chair Stern added that they would need to consider how the showroom could be divided in order to accommodate both seating and circulation for happy hour. Ms. Gonzalez recalled that some quotes submitted by venues for the 2011 event were approximately \$4400.

The members discussed other potential venues. Ms. Gonzalez explained that a minimum of three quotes are required for the bidding process. Ms. Van Voast suggested that she could discuss the prospective cost with the showroom manager and determine if the price might be negotiable.

Chair Stern observed that one potential issue is the Board cannot confirm where the event will be held until they have raised sponsorship money. This makes it difficult to commit to any specific dollar amount at an early time. She agreed that if the showroom's costs are similar to what the Board has spent on past venues, it could be an attractive venue for the Annual Event.

It was determined that the Board would seek additional bids for the Annual Event. She offered to provide Ms. Van Voast with a list of the requirements for a venue to take to the Ferrari/Maserati dealership if they would like to bid as well.

Ms. Gonzalez stated that the City will assist the Board with printing costs for the Event, but do not contribute funds toward the venue or other annual event expenses, as those are covered by sponsorship funds.

## **New Business**

Ms. Gonzalez informed the Board that a member of the Sustainability Advisory Board had suggested they develop an award for LEED-certified or other sustainable properties, and allow the CAB to issue the award at a future time. Annual Event. She suggested they have a member of the Sustainability Advisory Board discuss this possibility with the CAB.

She noted that properties receiving LEED certification are often recognized publicly, and explained that certified properties among the City could apply for the proposed award. The Board would not need to determine whether or not a property is certified.

### **Communication to City Commission**

None.

### **Adjourn**

There being no further business to come before the Board at this time, the meeting was adjourned at 6:47 p.m.

[Minutes prepared by K. McGuire, Prototype, Inc.]