



City of Fort Lauderdale  
REGULAR MEETING

Community Appearance Board Meeting  
5:30 p.m., Wednesday, November 09, 2011  
City Hall, 8<sup>th</sup> Floor, 100 North Andrews Avenue, Fort Lauderdale, FL 33301

Call to order

- Roll Call
- Approval of Minutes from October 12, 2011 meeting
- Jamie Castoro -Sustainability Board member- visiting the CAB to discuss the possibility of both Boards working on a "Sustainability Award" to be presented by CAB at a future Annual Event.

Chairperson's Report  
Report

Treasurer's Report  
Balance in the subsidiary account: \$2,248.28

Liaison's Report

- Notebook updates

WOW Awards

May WOW (D2)- Karen Doyle and Ry Nielsen- **Completed**  
June (D3)-WOW Ayisha Gordon and Paula Tighe- **Completed**  
July (D4) -WOW Greg Stuart & Ryan Paton- **Completed**  
Aug. (D1) – WOW Barbara V. & Sheila F. Commission presentation 11/15/11  
Sept. (D2) WOW – Franci Bindler & Ry Nielsen - **Completed**  
Oct. (D3) WOW – Marilyn Mammano & Karen Doyle –Commission presentation 12/6/11  
November (D4) WOW- Barbra S. & Michelle K. due on Board meeting of 11/09/11  
December (D1) WOW – Barbara V. & Sheila F. due to the Liaison on 12/14/11

Next Year's Event 2012

Annual Event Date - Thursday (5/10/12)  
Discuss game plan to get applicants  
Discuss game plan to get sponsors (Sponsorship levels, Letter, List)  
Reached out to 5 venues to get quotes (11/2/11)  
Post Cards announcing applications available online (12/14/11-Board review)  
Post Cards to be mailed approximately (12/19/11)  
Press Release

New Business  
Communication to City Commission

## Adjourn

Barbra Stern, Chair  
(954) 561-4757  
Marilyn Mammano, Vice Chair  
(954) 760-9224  
Barbara Van Voast, Treasurer  
(954) 938-5262  
Sheila Franklin, Secretary  
(954) 522-2824  
Ryan Paton,  
Community Outreach Coordinator  
(954) 533-2024  
Reina Gonzalez, Liaison  
(954) 828-7843

*Two or more Fort Lauderdale City Commissioners or members of a City of Fort Lauderdale advisory board may be in attendance at this meeting.*

*Purpose of the Community Appearance Board: Present promotional, education and award programs and events that further efforts to improve the overall community appearance of the City of Fort Lauderdale. Acknowledge excellence in design, landscape and building property management.*

*Note: Two or more City Commissioners and/or Advisory Board members may be present at this meeting. If any person decides to appeal any decision made with respect to any matter considered at this public meeting or hearing, he/she will need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.*

*If you desire auxiliary services to assist in viewing or hearing the meetings or reading agendas and minutes, please contact the City Clerk's office at (954) 828-5002 two (2) days prior to the meeting, and arrangements will be made to provide these services for you. A turnkey video system is also available for your use during this meeting.*