



City of Fort Lauderdale
REGULAR MEETING
Community Appearance Board Meeting
5:30 p.m., Wednesday, December 14, 2011
City Hall, 8th Floor, 100 North Andrews Avenue, Fort Lauderdale, FL 33301

Call to order

- Roll Call
- Approval of Minutes from November 09, 2011 meeting
- Jamie Castoro -Sustainability Board member- Follow-up visit the CAB to discuss the possibility of both Boards working on a "Sustainability Award" to be presented by CAB at a future Annual Event.

Chairperson's Report
Report

Treasurer's Report
Balance in the subsidiary account: \$2,248.28

Liaison's Report

- Notebook updates

WOW Awards

October - (D3) WOW – Marilyn M. & Karen D. –Commission presentation 12/6/11
November - (D4) WOW- Barbra S. & Michelle K. - Commission presentation 12/20/11
December - (D1) WOW – Barbara V. & Sheila F. due to the Liaison on 12/14/11

WOW certificates – Discuss expenditure for 12 Months

Next Year's Event 2012

Annual Event Date - Thursday (5/10/12)
Discuss game plan to get applicants
Discuss game plan to get sponsors (Sponsorship levels, Letter, List)
Reached out to 5 venues to get quotes (11/2/11)
Post Cards announcing applications available online (12/14/11-**Board review**)
Post Cards to be mailed approximately (12/19/11)
Press Release

New Business
Communication to City Commission
Adjourn

Barbra Stern, Chair
(954) 561-4757
Marilyn Mammano, Vice Chair
(954) 760-9224
Barbara Van Voast, Treasurer
(954) 938-5262
Sheila Franklin, Secretary
(954) 522-2824
Ryan Paton,
Community Outreach Coordinator
(954) 533-2024
Reina Gonzalez, Liaison
(954) 828-7843

Two or more Fort Lauderdale City Commissioners or members of a City of Fort Lauderdale advisory board may be in attendance at this meeting.

Purpose of the Community Appearance Board: Present promotional, education and award programs and events that further efforts to improve the overall community appearance of the City of Fort Lauderdale. Acknowledge excellence in design, landscape and building property management.

Note: Two or more City Commissioners and/or Advisory Board members may be present at this meeting. If any person decides to appeal any decision made with respect to any matter considered at this public meeting or hearing, he/she will need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.

If you desire auxiliary services to assist in viewing or hearing the meetings or reading agendas and minutes, please contact the City Clerk's office at (954) 828-5002 two (2) days prior to the meeting, and arrangements will be made to provide these services for you. A turnkey video system is also available for your use during this meeting.