



City of Fort Lauderdale  
REGULAR MEETING

Community Appearance Board Meeting  
5:30 p.m., Wednesday, January 11, 2012  
City Hall, 8<sup>th</sup> Floor, 100 North Andrews Avenue, Fort Lauderdale, FL 33301

Call to order

- Roll Call
- Approval of Minutes from December 14, 2011 meeting

Chairperson's Report

New Member Jason Blank  
Report

Treasurer's Report

Balance in the subsidiary account: \$2,498.28

Liaison's Report

- Notebook updates

WOW Awards

December, 2011 - (D1) WOW – Barbara V. & Christine Jones. due to the Liaison on 1/11/12  
January, 2012 - (D2) WOW – Kelvin & Tom due to Liaison on 1/11/12

WOW certificates – Discuss expenditure for 12 Months

Next Year's Event 2012

Annual Event Date - Thursday (5/10/12)  
Discuss game plan to get applicants  
Discuss game plan to get sponsors (Sponsorship levels, Letter, List)  
Reached out to 5 venues to get quotes (11/2/11) – finalize  
Post Cards announcing applications available online (12/26/12-**Mailed**)

New Business

WOW Business

Communication to City Commission

Adjourn

Barbra Stern, Chair  
(954) 561-4757  
Marilyn Mammano, Vice Chair  
(954) 760-9224  
Barbara Van Voast, Treasurer  
(954) 938-5262  
Karen Doyle, Secretary  
(954) 522-2824  
Ryan Paton,  
Community Outreach Coordinator  
(954) 533-2024  
Reina Gonzalez, Liaison  
(954) 828-7843

*Two or more Fort Lauderdale City Commissioners or members of a City of Fort Lauderdale advisory board may be in attendance at this meeting.*

*Purpose of the Community Appearance Board: Present promotional, education and award programs and events that further efforts to improve the overall community appearance of the City of Fort Lauderdale. Acknowledge excellence in design, landscape and building property management.*

*Note: Two or more City Commissioners and/or Advisory Board members may be present at this meeting. If any person decides to appeal any decision made with respect to any matter considered at this public meeting or hearing, he/she will need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.*

*If you desire auxiliary services to assist in viewing or hearing the meetings or reading agendas and minutes, please contact the City Clerk's office at (954) 828-5002 two (2) days prior to the meeting, and arrangements will be made to provide these services for you. A turnkey video system is also available for your use during this meeting.*