

**COMMUNITY APPEARANCE BOARD  
CITY COMMISSION CONFERENCE ROOM – 8<sup>TH</sup> FLOOR CITY HALL  
100 NORTH ANDREWS AVENUE  
FORT LAUDERDALE, FLORIDA  
WEDNESDAY, FEBRUARY 8, 2012 – 5:30 P.M.**

<b>BOARD MEMBERS</b>	<b>ATTENDANCE</b>	<b>CUMULATIVE</b>	
		<b>01/12-12/12</b>	
		<b>Present</b>	<b>Absent</b>
Barbra Stern, Chair	P	2	0
Marilyn Mammano, Vice Chair	P	2	0
Franci Bindler	P	2	0
Jason Blank (arr. 5:44)	P	2	0
Marni Canavan (arr. 5:41)	P	2	0
Carol Cappadona	P	1	0
Tom Catalino	A	1	1
Kelvin D. Curtis	A	0	2
Karen Doyle	A	1	1
Ayisha Gordon (arr. 5:41)	P	2	0
Kenneth Green (arr. 5:47)	P	1	1
Christine Jones (arr. 5:45)	P	2	0
Marla Neufeld	P	2	0
Larry "Ry" Nielsen	A	0	2
Ryan Paton	A	1	1
Cara Pavalock (arr. 5:41)	P	2	0
Kyle Sawchuck	P	2	0
Greg Stuart	A	1	1
Barbara A. Van Voast	P	2	0

As of this date, there were 19 appointed members to the Board, which means 10 would constitute a quorum.

It was noted that no quorum was present at the commencement of the meeting. With the arrival of Ms. Canavan, Ms. Gordon, and Ms. Pavalock at 5:41 p.m., a quorum was present at the meeting.

**Staff**

Reina Gonzalez, Staff Liaison  
Barbara Hartmann, Recording Secretary, Prototype, Inc.

**Communications to City Commission**

None.

## **Call to Order**

- **Roll Call**

The meeting was called to order at 5:38 p.m. Roll was called and it was noted a quorum was not yet present.

The following Items were taken out of order on the Agenda.

## **Chairperson's Report**

Chair Stern welcomed new member Carol Cappadona. Ms. Cappadona is a longtime resident of Fort Lauderdale and a previous WOW of the Year Award winner. She is a graduate of the Art Institute of Fort Lauderdale.

Ms. Canavan, Ms. Gordon, and Ms. Pavalock arrived at 5:41 p.m. It was noted that a quorum was now present.

## **Treasurer's Report**

Ms. Van Voast noted that the balance in the subsidiary account is currently \$2498.28.

- **Approval of Minutes from January 11, 2012 Meeting**

**Motion** made by Ms. Bindler, seconded by Ms. Van Voast, to approve the minutes of the January 11, 2012 meeting. In a voice vote, the **motion** passed unanimously.

## **Liaison's Report**

- **Notebook Updates**

Ms. Gonzalez noted that Ms. Cappadona is included on the most recent contact list.

Ms. Jones arrived at 5:45 p.m.

## **WOW Awards**

- **December 2011 (D1) WOW – Barbara Van Voast and Christine Jones – presentation 2-21-12**
- **January 2012 (D2) WOW – Kelvin Curtis and Tom Catalino – due to Liaison on 2-8-12**

Ms. Gonzalez noted that neither Mr. Catalino nor Mr. Curtis were present at the meeting.

Vice Chair Mammano stated that the February 2012 WOW nominee is located in District 3, in the Lauderdale Manors neighborhood. The homeowners have lived in the house for 30 years. The house is built in the Florida style popularized in the 1950s and has been maintained in beautiful condition. The property includes ornamental shrubs and a tree with an open interior, and the homeowners maintain the swale in front of their property as well.

**Motion** made by Ms. Van Voast, seconded by Ms. Gordon, to approve the February WOW Award nominee. In a voice vote, the **motion** passed unanimously.

### **WOW Certificates – Discuss Expenditure for 12 Months**

Ms. Gonzalez noted that the last remaining WOW Award gift certificate would be presented to the February winner.

Chair Stern advised that Home Depot was unable to provide gift cards for WOW Award winners; however, they were willing to provide orchids to the winners. This would mean the Board member responsible for that month's award would need to contact a manager at Home Depot and deliver the orchid to the winner at the City Commission presentation.

Regarding the gift certificates, she recalled that Mr. Nielsen had advised Chuck's Steak House was willing to provide them again. Vice Chair Mammano added that she could reach out to a representative of the Fresh Market as well.

Ms. Gonzalez noted that the February WOW Award would be presented to the homeowner on March 20. She suggested that the Board might wish to vote to purchase one to two gift certificates from Chuck's Steak House on a contingency basis until a provider has been determined. Chair Stern agreed with this recommendation.

**Motion** made by Vice Chair Mammano, seconded by Ms. Gordon, that until we get a new WOW sponsor, I would suggest that we authorize purchasing two Chuck's Steak House gift cards for \$50 to hold us over while we're searching [for a new WOW sponsor]. In a voice vote, the **motion** passed unanimously.

### **Next Year's Event 2012**

- **Annual Event Date – Thursday (5/10/12)**

Ms. Gonzalez noted that seven applications have been received thus far, and recalled that the members had discussed a list of potential people to whom they could reach out at the previous meeting. She recommended that the members continue to reach out to potential applicants. The Board briefly discussed some properties whose owners could be encouraged to apply.

Chair Stern recommended that the application deadline be extended to March 1 so more applications could be received. Ms. Gonzalez agreed that this date would be suitable.

- **Tour Date – Saturday 3/31/12**

Ms. Gonzalez emphasized the need for a quorum to be present for the bus tour, and encouraged the members to mark this date on their calendars. The bus tour will begin at 9 a.m. and will drive by all the properties submitted for Annual Event awards in various categories. Following the tour, the members will vote on the properties and submit their votes to the City for tabulation.

It was noted that 10 members would constitute a quorum at present.

Chair Stern added that she was seeking a sponsor for the bus tour. Ms. Gonzalez advised that should a sponsor not be found, she had received a quote of \$535 for the bus tour. She recommended that a limit of \$550 be approved.

**Motion** made by Mr. Blank, seconded by Ms. Van Voast, for the expenditure of \$550 for the bus. In a voice vote, the **motion** passed unanimously.

- **Discuss Applicants – Status**

**Motion** made by Vice Chair Mammano, seconded by Mr. Blank, to extend the deadline [for applications] to March 1. In a voice vote, the **motion** passed unanimously.

- **Neighborhood Award**

Ms. Gonzalez noted that there have been no applications thus far for the Neighborhood Award.

- **Business Award**

Ms. Gonzalez recalled that Mr. Paton had advised he may be able to bring in an application for the Neighborhood or Business Awards. The members discussed different local projects that could be encouraged to apply for the Neighborhood Award.

- **Discuss Game Plan to Get Sponsors (Sponsorship Levels, Letter, List)**

Chair Stern advised that although there had been some verbal commitments for sponsorships, no funds had been received from these potential sponsors. She emphasized the need to have sponsorship funds to cover the cost of the venue.

Ms. Gonzalez noted that the photographer who had attended last year's Event may be able to attend again.

- **Cost of Tickets to the Event**

Ms. Gonzalez recalled that the previous year's ticket prices were \$30 when prepaid and \$35 at the door.

**Motion** made by Ms. Van Voast, seconded by Ms. Gordon, to keep the prices \$30 in advance, \$35 at the door.

Ms. Gonzalez clarified that all guests at the Annual Event must purchase tickets. Board members must purchase their tickets as well. She noted that City Commissioners had received complimentary tickets to previous years' Events.

In a voice vote, the **motion** passed unanimously.

- **Keynote Speaker**

Chair Stern confirmed that City Manager Lee Feldman would be the keynote speaker.

Chair Stern noted that there would be no intermission at this year's event. This would allow for additional time to recognize all the nominated properties, particularly if the owners or representatives of those properties were in attendance. She also suggested that if owners or representatives confirmed they would be in attendance at the Event, their nametags could identify them in some way as nominees.

Vice Chair Mammano recalled that at a past event, a slideshow of previous winners had been shown during the reception. It was agreed that a PowerPoint presentation of the 2011 winners could be prepared.

## **New Business**

Mr. Blank noted that his understanding of the Board's objective was that it extended beyond the physical appearance of a given property or area to include the overall appearance of the City. He explained that the FAT Village, which is an

up-and-coming arts district, holds a free monthly art walk, which is becoming very popular. He suggested that the Board consider recognizing this area of the City for its development as an arts district and encouragement of local artists.

Vice Chair Mammano commented that the neighborhood and business awards are typically presented to specific organizations that have made a difference in an area. She pointed out that there may be a steering committee or a particular group of artists who could be recognized for their work. Mr. Blank said he would look further into this.

### **Communications to City Commission**

None.

### **Adjourn**

There being no further business to come before the Board at this time, the meeting was adjourned at 6:36 p.m.

[Minutes prepared by K. McGuire, Prototype, Inc.]