

**COMMUNITY APPEARANCE BOARD  
CITY COMMISSION CONFERENCE ROOM – 8<sup>TH</sup> FLOOR CITY HALL  
100 NORTH ANDREWS AVENUE  
FORT LAUDERDALE, FLORIDA  
WEDNESDAY, MARCH 14, 2012 – 5:30 P.M.**

<b>BOARD MEMBERS</b>	<b>ATTENDANCE</b>	<b>CUMULATIVE</b>	
		<b>01/12-12/12</b>	
		<b>Present</b>	<b>Absent</b>
Barbra Stern, Chair	P	3	0
Marilyn Mammano, Vice Chair	P	3	0
Franci Bindler	P	3	0
Jason Blank (arr. 6:05)	P	3	0
Marni Canavan	A	2	1
Carol Cappadona	P	2	0
Tom Catalino	P	2	1
Kelvin D. Curtis	A	0	3
Karen Doyle (arr. 5:57)	P	2	1
Ayisha Gordon (arr. 6:05)	P	3	0
Kenneth Green	A	1	2
Christine Jones	P	3	0
Marla Neufeld	P	3	0
Ryan Paton	P	2	1
Cara Pavalock	P	3	0
Kyle Sawchuck	A	2	1
Greg Stuart	A	1	2
Barbara A. Van Voast	A	2	1

As of this date, there were 18 appointed members to the Board, which means 10 would constitute a quorum.

It was noted that no quorum was present at the commencement of the meeting. With the arrival of Ms. Doyle at 5:57 p.m., a quorum was present.

**Staff**

Reina Gonzalez, Staff Liaison  
Barbara Hartmann, Recording Secretary, Prototype, Inc.

**Communications to City Commission**

None.

**Call to Order**

- **Roll Call**

Chair Stern called the meeting to order at 5:43 p.m. Roll was called and it was noted a quorum was not yet present.

Ms. Gonzalez read an article from *The Highriser* magazine, which featured a property that had won the award for Property of the Year in 2011. The article noted that the bronze plaque is prominently displayed on the building and used to market the property to buyers.

The following Items were taken out of order on the Agenda.

### **Treasurer's Report**

The Board's subsidiary account has a balance of \$4998.28. This includes funds left over from 2010-11 as well as sponsorship funds received in 2012.

Chair Stern advised that although this means there is sufficient money to cover the cost of the venue, members should still continue to reach out to potential sponsors.

### **Annual Event 2012**

- **Tour Date – Saturday, 3/31/12 (10 needed for quorum)**

Chair Stern noted that only six individuals have confirmed thus far that they would be able to attend the upcoming bus tour of properties. She emphasized that a quorum would be required for the tour so members could vote on the nominated properties. Ms. Gonzalez pointed out if a quorum cannot attend, it may be necessary to reschedule the tour. She observed that there is a great deal of competition in some categories, as there are more applicants in 2012 than the previous year.

- **Keynote Speaker**

Chair Stern said City Manager Lee Feldman has confirmed he will be the keynote speaker at the Annual Event. The photographer who had attended the 2011 Event will be on hand once more as well.

### **WOW Awards**

- **March 2012 – Ms. Pavalock & Mr. Paton – Due to Liaison on 3/14/12**

Ms. Pavalock and Mr. Paton provided photographs of the nominated property in District 4, which belongs to homeowners who relocated from Denver to Fort

Lauderdale. They began renovations of their home in 2006, which resulted in a redesign of both the interior and exterior of the house to provide a contemporary feel. The property is surrounded by large palm trees on either side.

Ms. Doyle arrived at 5:57 p.m. It was noted that a quorum was now present.

**Motion** made by Vice Chair Mammano, seconded by Mr. Catalino, to approve the house. In a voice vote, the **motion** passed unanimously.

- **Approval of Minutes from February 8, 2012 Meeting**

**Motion** made by Mr. Catalino, seconded by Ms. Bindler, to approve the minutes of the February 8, 2012 meeting. In a voice vote, the **motion** passed unanimously.

- **Neighborhood Award**

Ms. Gonzalez provided pictures of the nominations in this category, which included the Annie Beck Park swale beautification project in Victoria Park, an ongoing memorial greenway project in Victoria Park, and a beautification project in Bal Harbor. All three projects fit the criteria for the award.

Mr. Blank and Ms. Gordon arrived at 6:05 p.m.

Ms. Doyle confirmed that she would be able to participate in the bus tour on March 31, 2012.

**Motion** made by Vice Chair Mammano, seconded by Mr. Catalino, to approve the three neighborhood applications for this year's award ceremony. In a voice vote, the **motion** passed unanimously.

- **Business Award**

Ms. Gonzalez described the Rotary Club's Power of One Hour program, noting that they have painted and worked on the homes of local veterans, cleaned vacant lots, and landscaped and mulched parking areas and road closures, among other projects throughout the City for their Veterans' Day event. They have coordinated with various neighborhood and civic associations, as well as national organizations, to complete these projects.

Vice Chair Mammano added that in addition to partnering with local and national organizations, businesses also work with the Rotary Club by donating materials that assist them in the completion of their projects. Employees of these businesses volunteer to work on these projects as well.

**Motion** made by Vice Chair Mammano, seconded by Ms. Doyle, to accept the 2012 Neighborhood Business application for the Rotary Club. In a voice vote, the **motion** passed unanimously.

Chair Stern noted that there were expenditures associated with the Annual Event that required a vote by the membership. She stated that the tour bus, which will be provided by the Parks and Recreation Department, will cost \$300, which includes the cost of gasoline.

Mr. Catalino commented that the Board had voted on the cost of the tour bus at the February meeting. Ms. Gonzalez clarified that the cost had been estimated at approximately \$500 at that time, which would require amendment because the City was able to provide a more cost effective option.

**Motion** made by Mr. Catalino, seconded by Ms. Jones, to spend the \$300 to secure the bus for the upcoming tour.

Mr. Blank pointed out if the Board had voted to approve a different amount at the previous meeting, and were now reducing the amount, the **motion** is not proper. Chair Stern said the vote at the February meeting had been to initially approve the expense of up to \$500 in the event that they would need to hire a tour bus company, which would mean the earlier vote was in favor of a conditional expense.

In a voice vote, the **motion** passed unanimously.

Chair Stern continued that the next expense requiring a vote would be for the plaques for the neighborhood and business awards. The combined cost would be approximately \$300.

**Motion** made by Mr. Blank, seconded by Ms. Bindler, to approve the expenditure of \$300 for plaques for the Neighborhood and Business Awards.

Vice Chair Mammano asked why these categories required a separate vote when the expenses associated with other plaques did not. Ms. Gonzalez explained that the costs associated with other award plaques would require a vote at future meeting.

In a voice vote, the **motion** passed unanimously.

Chair Stern stated that flowers for the Annual Event would cost \$325.

Ms. Doyle recommended that this expense not be approved yet, as she had planned to ask Home Depot to donate orchid arrangements. Mr. Catalino added that he could reach out to Flower City as well. It was determined that a motion

could be made to approve the expense for flowers, pending the results of Ms. Doyle's and Mr. Catalino's inquiries.

**Motion** made by Ms. Doyle, seconded by Vice Chair Mammano, to approve the \$320 for the flowers, pending [Mr. Catalino's] and [Ms. Doyle's] checking in on potential sponsors.

Ms. Gonzalez requested that the **motion** be amended to change the amount to \$325. Ms. Doyle and Vice Chair Mammano **amended** their **motion** to reflect this change.

Ms. Doyle asked how many arrangements would be needed. Ms. Gonzalez said 10 table arrangements and a single large arrangement would be necessary.

Ms. Jones asked why a motion was necessary at this time to approve the cost of flowers. Ms. Gonzalez noted that the flowers would not need to be ordered before the April meeting. Ms. Jones observed that this meant a vote was not necessary at this time, and the cost of flowers could be made an Agenda Item for the April meeting. Ms. Gonzalez said the money would not be spent until the Board was satisfied with the selection of a provider for the arrangements.

Chair Stern added that it may be possible that a later meeting does not have a quorum, which would mean there could be no vote.

In a voice vote, the **motion** passed 11-1 (Mr. Blank dissenting).

Chair Stern continued that the cost of the venue for the Annual Event would be \$3600. A vote was required to move the necessary funds from the subsidiary account to the operating account. Ms. Gonzalez noted that the transfer of funds required approval by the City Commission and could not be postponed.

**Motion** made by Mr. Catalino, seconded by Ms. Gordon, to approve the expenditure of moving the money from the subsidiary account to the operating account, \$3600. In a voice vote, the **motion** passed unanimously.

Chair Stern reminded the Board members of the different sponsorship levels available. She urged the members again to continue the solicitation of sponsorships.

- **Cost of Tickets to the Event: \$30 Prepaid and \$35 at the Door**

Chair Stern asked that the members encourage any potential attendees to the Event to RSVP at this time. Ms. Gonzalez said invitations would be sent to all applicants.

### **WOW Certificates – Discuss Expenditure for 12 Months**

Ms. Gonzalez reported that there are only two gift certificates remaining, both of which will be used before the April meeting.

Ms. Doyle suggested that a large orchid or other floral arrangement of \$50 value could be donated by Home Depot in lieu of a gift certificate. The members discussed this possibility. Vice Chair Mammano recommended giving the manager of the participating Home Depot two tickets to the Annual Event.

**Motion** made by Mr. Blank, seconded by Vice Chair Mammano, to give two complimentary tickets to the Home Depot contact for [the] Annual Event. In a voice vote, the **motion** passed unanimously.

Mr. Blank proposed acknowledging this individual in the Annual Event program as a friend of the Board. Ms. Doyle added that she would like to send pictures of how this contribution had benefited the City to the Home Depot headquarters in Atlanta.

### **New Business**

Ms. Jones suggested that the WOW Award signs might be made double-sided in the future, which would allow for visibility from both sides when posted in a winner's yard. Ms. Gonzalez said she would get a quote for the cost of double-sided signs prior to the next order.

Ms. Doyle recommended asking for the names and addresses of walk-in Annual Event attendees so they could be added to the Board's mailing list.

### **Communication to City Commission**

None.

### **Adjourn**

There being no further business to come before the Board at this time, the meeting was adjourned at 6:40 p.m.

[Minutes prepared by K. McGuire, Prototype, Inc.]