

APPROVED
COMMUNITY APPEARANCE BOARD (CAB)
CITY COMMISSION CONFERENCE ROOM – 8TH FLOOR CITY HALL
100 NORTH ANDREWS AVENUE
FORT LAUDERDALE, FLORIDA
WEDNESDAY, JANUARY 9, 2013 – 5:30 P.M.

BOARD MEMBERS	ATTENDANCE	CUMULATIVE	01/09/2013
		<u>Present</u>	<u>Absent</u>
Barbra Stern, Chair	P	1	0
Marilyn Mammano	P	1	0
Jonathan Arbogast	A	0	1
Franci Bindler	P	1	0
Jason Blank	P	1	0
Marni Canavan	P	1	0
Carol Cappadona	P	1	0
Tom Catalino	P	1	0
Karen Doyle, Vice Chair	P	1	0
Ayisha Gordon	P	1	0
Thomas Yianilos	A	0	1
Ryan Paton	P	1	0
Barbara A. Van Voast	P	1	0
Pamelia Harris	P	1	0
Eric Seidmon	P	1	0
Kenneth Green	P	1	0
Kelly Blume	P	1	0

As of this date, there were 17 appointed members to the Board, which means 9 would constitute a quorum.

Staff

Laura Gambino, Staff Liaison
Patricia L. Smith, Secretary III

Communications to City Commission

None

Call to Order

Chair Stern called the meeting to order at 5:38 pm and it was noted that a quorum was present.

- **Approval of Minutes from December 12, 2012**

Motion made by Mr. Blank and seconded by Ms. Mammano to approve the minutes of the December 12, 2012 meeting.

Discussion ensued regarding needed “blanks” to the minutes that needed clarification. **Motion** amended to approve the minutes with the changes made by Mr. Blank and seconded by Ms. Bindler. In a voice vote the **motion** passed unanimously.

Chairpersons Report

Chair Stern thanked the Board for their support in her absence for the last two meetings and for getting the annual event moving forward.

Treasurer’s Report

Laura Gambino noted on behalf of the Chair that the balance in the account is currently \$4,893.28. She also stated that she is currently working on moving funding internally from a subsidiary account to a regular account. She explained that this is because the CAB moved to the Department of Sustainable Development.

The Board discussed the yearly meeting schedule.

WOW Rotation

The Board discussed the rotation schedule for the remainder of 2013 as follows:

August 2013 District I	Barbara Stern & Jason Arbogast
September 2013 District II	Carol Cappadona
October 2013 District III	Pamelia Harris & Marilyn Mammano
November 2013 District IV	Karen Doyle
December 2013 District I	Barbara VanVoast & Eric Seidmon

Annual Event

There was discussion about the venue choice. Chair Stern reminded the Board of the process for deciding the event venue location and said that the Hilton is a beautiful facility and they are very excited to work this Board. She stated that it is not too early for members to start working on locations for next years’ venue.

Ms. Gambino informed the Board that the applications are now on the web-site (www.fortlauderdale.gov/neighborhoods) and the sponsor letters/forms should be ready electronically by Friday January 11, 2013. She stated that the applications will be sent out weekly via the departments email data-base.

The Board discussed if the Save the Date postcard should be mailed or emailed and who it should be mailed to. A copy of last year’s list was requested so that members could see who was previously marketed.

Motion made by Mr. Blank and seconded by Ms. Gordon to table the Save the Date discussion until the February 13, 2013 meeting.

Discussion ensued.

Motion amended by Mr. Blank and seconded by Ms. Gordon to table the Save the Date discussion until February 13, 2013 when the Board can get more information regarding how many postcards were mailed for last year's event, how many were returned, what was the turn-around time and the total number of cards printed. In a voice vote the **motion** passed unanimously.

The Board discussed sponsorship and how sponsors are recognized at the event and or on the program.

The Board discussed sponsorship levels.

Motion made by Ms. Doyle and seconded by Ms. Gordon that the Board Chair have 10 complimentary tickets for the 2013 Community Appearance Board annual event to be used at her discretion as deemed appropriate to advance the purpose of the annual event. In a voice vote the **motion** passed unanimously.

Motion made by Mr. Blank and seconded by Mr. Green to amend the sponsorship levels as follows:

Friends of the CAB	\$100.00 or less	1 ticket
Copper level	\$250.00	2 tickets
Bronze		2 tickets
Silver		4 tickets
Gold		4 tickets

Discussion ensued.

Motion amended by Mr. Blank and seconded by Mr. Green as follows:

Friends of the CAB	\$100.00	1 ticket (remove "or less" verbiage)
Copper level	\$250.00	1 ticket
Bronze	\$500.00	2 tickets
Silver	\$1000.00	2 tickets

All other levels remain the same. Motion passed 8 to 7.

Motion made by Ms. Mammano and seconded by Mr. Blank to move the application deadline from February 1, 2013 to February 15, 2015. In a voice vote the **motion** passed unanimously.

Last year's photographer, Rick Docen has been confirmed for the 2013.

Old/New Business

Ms. Doyle noted that the Board's current contact with Home Depot for the orchid has been transferred. She reminded the Board to please make contact with the new manager well in advance.

- **WOW Award December 2012 District I – Franci Bindler & Ryan Paton for Ashley Palmer & Matt Lindsey in Imperial Point Association**

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Ms. Bindler read the background for the District I Palmer & Lindsey home in the Imperial Point Association. Before and after pictures were passed to Board members.

Motion made by Mr. Catalino and seconded by Ms. Gordon to approve the home. In a voice vote, the **motion** passed unanimously.

There being no further business to come before the Board at this time, the meeting was adjourned at 6:54 p.m.

[Minutes prepared by Patricia L. Smith, Secretary III]