

Approved
COMMUNITY APPEARANCE BOARD (CAB)
CITY COMMISSION CONFERENCE ROOM – 8TH FLOOR CITY HALL
100 NORTH ANDREWS AVENUE
FORT LAUDERDALE, FLORIDA
WEDNESDAY FEBRUARY 13, 2013 – 5:30 P.M.

BOARD MEMBERS	ATTENDANCE	CUMULATIVE	01/09/2013
		<u>Present</u>	<u>Absent</u>
Barbra Stern, Chair	P	2	0
Marilyn Mammano	P	2	0
Jonathan Arbogast	A	0	2
Franci Bindler	P	2	0
Jason Blank	P	2	0
Marni Canavan	P	2	0
Carol Cappadona	P	2	0
Tom Catalino	P	2	0
Karen Doyle, Vice Chair	A	1	1
Ayisha Gordon	P	2	0
Thomas Yianilos	P	1	1
Ryan Paton	P	2	0
Barbara A. Van Voast	P	2	0
Pamelia Harris	P	2	0
Eric Seidmon	P	2	0
Kenneth Green	A	1	1
Kelly Blume	P	2	0

As of this date, there were 17 appointed members to the Board, which means 9 would constitute a quorum.

Staff

Laura Gambino, Staff Liaison
Patricia L. Smith, Secretary III

Communications to City Commission

None

Call to Order

Chair Stern called the meeting to order at 5:34 pm and roll was taken. It was noted that a quorum was present.

- **Approval of Minutes from January 9, 2013**

Motion made by Ms. Harris and seconded by Ms. Mammano to approve the minutes of the January 9, 2013 meeting. In a voice vote the **motion** passed unanimously.

Chairpersons Report

- **Annual Event Sponsorship**

Chair Stern spoke about the sponsorship for the annual event. She encouraged members to use the sponsorship letter which would be sent to them electronically.

- **Keynote Speaker**

The Board discussed keynote speakers for the May 9 event. Possibilities were architect, Bjarke Ingels for the Marina Loft or Miami 21 for it's new Form-Based Zoning Code as opposed to conventional coding and what has been their experience or possibly an architectural historian. Chair Stern asked the Board to think about possible keynote speakers, reaching out to people of interest and come back to the March 13th meeting with bio's so that the Board could vote at that meeting.

Motion made by Ms. Mammano and seconded by Ms. Canavan to extend the deadline for accepting applications to February 28, 2013.

Discussion ensued.

In a voice vote the **motion** passed unanimously.

- **Tour Date**

The Board next discussed the event tour date. Chair Stern reminded the Board of the dates that had been discussed and that a quorum is required for the tour.

Motion made by Ms. Bindler and seconded by Ms. Canavan to do the Community Appearance Board tour on Saturday March 16, 2013.

Discussion ensued.

In a voice vote the **motion** passed unanimously.

Treasurer's Report

Laura Gambino informed the Board that the deposit in the amount of \$750.00 had to be made to the hotel for the event.

Motion made by Ms. Mammano and seconded by Ms. Canavan to approve payment to Hilton Beach Resort in the amount of \$750.00. In a voice vote the **motion** passed unanimously.

WOW Awards - February 2013 District III

Ms. Blume read the background for the District III home of Olive Waugh in the Melrose Park Estates Association north of Davie Boulevard. The house was striking also because of it's fruitfulness.

Motion made by Mr. Catalino and seconded by Mr. Blank that the Board accept the Waugh house for the February 2013 District III WOW Award. In a voice vote, the **motion** passed unanimously.

The Board thanked Ms. Bindler for getting additional gift certificates from Kelly's Landing.

The Board discussed ways that they might extend their appreciation to Kelly's Landing for their generosity this year. Members talked about how much Kelly's Landing had donated and what that would equate to if they were actual sponsors of the May 9 event. It was also recognized that Kelly's Landing made these gift card donations without an expectation of a return of any kind.

Motion made by Ms. Mammano and seconded by Mr. Catalino that Kelly's Landing be declared a level 5 "Bronze Sponsor" and that they be afforded the perks that come with that sponsorship.

Discussion ensued.

In a voice vote, the **motion** passed unanimously.

Annual Event

- Save the Date Postcards Mailed 1/23/13

Chair Stern stated that the postcards have gone out and responses are already coming in. Ms. Gambino introduced Petula Burks, Public Information Office and let the Board know that Ms. Burks has been taking care of the email blasts for the event, the website information and the postcards. The Board thanked Ms. Burks for her efforts.

It was asked if staff was able to obtain the count on how many post cards were mailed last year. Chair Stern stated that while staff did not have an exact count, she was confident that a controlled mailing was done as bad addresses had been removed by the previous liaison. The mailing was targeted to past winners, prior applicants, people who had responded and sponsors which totaled 560 mailings.

Chair Stern stated that the press release has gone out and the media campaign began in January.

Old / New Business

Ms. Gambino informed the Board that she has not received any Neighborhood or Business recognition award applications. She asked the members to keep an eye out for these types of projects. The Board discussed possible projects.

The Board also discussed the possibility of having an open enrollment, which would include any businesses that did not win in the past 2 years.

There being no further business to come before the Board at this time, the meeting was adjourned at 6:28 p.m.

[Minutes prepared by Patricia L. Smith, Secretary III]