

**FORT LAUDERDALE CITY COMMISSION CONFERENCE MEETING
NOVEMBER 17, 2009**

<u>Agenda Item</u>		<u>Page</u>
I-A	2010 Air Lauderdale – Operations Plan Changes	1
I-B	Energy Efficiency Conservation Block Grant Program	4
I-C	Certified Local Government Program Requirements- Historic Preservation	7
I-D	Discount Parking for the Holiday Season	8
I-E	Visioning Process	11
III-A	Communications To City Commission and Minutes Circulated For the Period Ending November 12, 2009	9
III-B	Board and Committee Vacancies Including Appointments to Downtown Development Authority	8, 9, 11, 13
IV	City Commission Reports	14
	1. Rescheduling January Commission Meetings	14
V	City Manager Reports None	14

CITY COMMISSION CONFERENCE MEETING 1:41 P.M. November 17, 2009

Present: Mayor John P. "Jack" Seiler
Vice Mayor Bruce G. Roberts, Commissioners Charlotte E. Rodstrom,
Bobby B. DuBose and Romney Rogers

Also Present: City Manager – George Gretsas
City Auditor - John Herbst
City Clerk - Jonda K. Joseph
City Attorney - Harry A. Stewart
Sergeant At Arms – Sgt. Harvey Jacques

I-A – 2010 Air Lauderdale – Operations Plan Changes

Phil Thornburg, Parks and Recreation Director, noted in 2008, the Commission authorized an agreement with Fort Lauderdale Air Show LLC, Promoter, to bring back the air show in April of 2010. There are some changes needed: 1) extend the southern boundary to Seville Street, south of the Westin Hotel; 2) fence the area from Seville to Sunrise and north from Sunrise to 18 Street and to Birch on the west; 3) admission fee of \$5 for the pre-show and \$10 for the event day sold at three locations to the north, south and west; 4) prohibit personal coolers. He believed there will be additional City costs, mainly police and fire, and sanitation, that will be passed onto the Promoter. There is some concern about coolers belonging to area residences and hotels.

In response to Commissioners DuBose and Rodstrom, Mr. Thornburg clarified any additional costs incurred by the City would be passed onto the promoter. The City would be assuming the costs and then being reimbursed. Monies would be disbursed back to the departments. There is a payment bond included in the contract, guaranteeing reimbursement.

Mr. Thornburg clarified the boundary for Mayor Seiler.

Commissioner Rodstrom asked if a traffic flow analysis was conducted. Mr. Thornburg stated the promoter has to provide the City with a finalized event site and maintenance of traffic plan one hundred and twenty days in advance of the event. The idea is to use Birch Road as two-way traffic flow in order to access properties. Both the City and Florida Department of Transportation has to agree to those items.

Stan Smith, representing Air Lauderdale Beach Fest, referenced extending the boundary to the south and indicated it came about from interest expressed by area hotels. There are written letters of support from them. They believe it will provide more security for their guests and be better for their businesses. In addition to letters of support provided in the backup materials, he furnished letters from the W Fort Lauderdale and The Atlantic Hotel.

In response to Commissioner DuBose, Mr. Smith indicated they have several small and medium sized sponsors but due to the state of the economy, they have not made an agreement with any title sponsors at this time. He mentioned the magnitude of investment by McDonalds in connection with the previous event and explained they do not feel that would be possible. As such, they would like to charge \$5 in advance and \$10 the day of the event. The air show is free; the charge would be for a beach festival.

There is plenty of space to go to the beach with one's cooler. Full-sized coolers are proposed to not be allowed in the special event zone for safety and revenue reasons. Certain sized backpacks would be permitted.

Mayor Seiler asked about the location of the checkpoint for the coolers. Mr. Smith explained they intend to publicize that coolers will not be allowed. Private security would be responsible for checking people from the hotels. It was also noted that the police and hotel security would also assist. In response to Commissioner DuBose, Mr. Smith indicated people will be able to go to the free portion of the beach with coolers.

In response to Commissioner Rodstrom, Mr. Smith advised that the traffic plan will seek to emulate what was done for the last thirteen shows with residential passes and so forth. Vice Mayor Roberts indicated the event size is being almost doubled.

Vice Mayor Roberts thought that the coolers would be a challenge because they will have to be returned to people. He recalled a similar problem in the past with bicycles. He asked if there will be VIP tents. Mr. Smith indicated it will depend upon demand. Vice Mayor Roberts asked if a marketing study was done. Mr. Smith indicated that the best indicator will be advance internet sales. They want to start selling tickets before the holidays. In further response, Mr. Smith advised that they have spoken with the Galleria and are in the process of meeting with all of condominiums and sending out emails.

In response to Commissioner Rodstrom, Mr. Smith stated that Birch State Park and Bonnet House will be utilized for parking. The Galleria has offered spaces in the past and then donated the money to charity. They are also working with private bus companies to facilitate park and ride, perhaps using churches. People would be dropped off near the Galleria.

In response to Mayor Seiler, Mr. Smith indicated with approval of the contract amendment, they will discuss it with the hotels and resorts. If the cost is too great, the space will not be utilized the first year. Lauderdale Air Show would like some payment for hotel guests, but they can only make that request.

In response to Commissioner DuBose, Mr. Smith indicated they are very curious to know the cost for City services. This is no time to ask the City to expend any funds to hold the event and that is why the original contract contemplates agreement on a ticket price. In 2006, the cost totaled \$350,000. They would need clarification regarding Lauderdale Air Show's responsibility to pay for City services outside of the gated special event zone, and if so, what would be the geographical boundary. Theoretically, the more people attending the free area of the beach, the more Lauderdale Air Show's costs will increase.

Commissioner Rogers asked how the expense side has been calculated. Mr. Smith stated they reviewed costs of past events and have been meeting with vendors who participated in the past. Mainly costs involve insurance, legal, fencing, tenting and private security.

Mayor Seiler asked how costs for police and fire would not be substantially greater by doubling the zone. Mr. Smith stated they are already responsible for those services outside of the zone however Mayor Seiler thought the nature of the service will change. Mr. Smith admitted it is a catch 22 because the City cannot provide their cost until a site plan is finalized. Vice Mayor Roberts was concerned the size is increasing too much. He

recalled that directing traffic reached far beyond the zone, such as Sears Town and 17th Street Causeway and Federal Highway. He questioned the marketing.

In response to Mayor Seiler, Mr. Smith did not know how many residences are included in the zone, but indicated they will not be charged and will have a resident pass. Mayor Seiler questioned whether those residents will be able to have coolers. Commissioner DuBose added that those residents may have visitors. Vice Mayor Roberts mentioned in the past a certain number of passes were distributed per household for anticipated visitors. Mr. Smith indicated that it is understood a certain number of individuals would be able to gain access free of charge. There will be residential passes and guest passes could also be provided.

Discussion ensued about the zone boundary and traffic pattern. Mayor Seiler suggested narrowing the zone boundary, mentioning Riomar Street and Breakers Avenue. In response to Mayor Seiler, Frank Adderley, Police Chief, agreed there will be heavy congestion. He talked about measures that will have to be taken for areas away from the site itself.

Commissioner Rodstrom asked about mass transit plans. Mr. Smith explained the drop-off point will be the Galleria Mall. Commissioner Rodstrom was concerned about people working in condominiums and how they would be able to get access. Mr. Smith indicated it would be handled as it was for previous events. The Police Chief and his resources will be consulted for guidance.

In response to Commissioner Rodstrom, Mr. Smith indicated it will come back to the Commission by the first meeting in January.

Mayor Seiler thought the hotels will be pleased with the event, but he was concerned about the residences in the area. There needs to be a balance.

Both Vice Mayor Roberts and Commissioner Rodstrom supported Mayor Seiler's boundary change. Vice Mayor Roberts noted that leaving Bayshore Drive open would help with traffic and for the possible establishing of a southern terminus for public transportation. He suggested the bond amount be increased.

Mayor Seiler requested a head count of residences in the proposed area and the downgraded area. Commissioner Rodstrom emphasized the need for a balance between the businesses and the residences. Mayor Seiler wanted to defer any increase of the bond.

There was no objection to the \$5 advance admission fee and \$10 on event day. Kent Dunston of Fort Lauderdale Air Show confirmed for Mayor Seiler that residents in the zone will not be charged an admission fee.

Mayor Seiler opened the floor for public comment.

Joe Amorosino, president of Lauderdale Beach Homeowners Association, was concerned about charging for admission and expanding the boundaries. In order to avoid paying an admission fee, he believed people will attempt to circumvent and come through their neighborhood. He wanted their neighborhood protected from excessive traffic and the resulting inappropriate behavior. He requested the City pay for extra

security for their neighborhood. He was concerned about the drain on police and fire resources.

Commissioner Rodstrom agreed with Mr. Amorosino as to impact on their neighborhood. She felt this should be addressed.

Dialogue ensued between Commissioner DuBose and Mr. Smith over the issues of an admission fee; the coolers and restrictions on the beach. The goal is to create a beach festival with a variety of entertainment forms that features an air show. Even should additional tiers of sponsors be secured, they would still want to charge an admission fee. Difficulties with the economy were mentioned. The contract provides that an admission fee amount is to be agreed upon (by the City and Fort Lauderdale Air Show) and the request is \$5 for advance tickets and \$10 on the day of the event. The only other fees would be for the corporate VIP chalets that would be paid for by those participants. Coolers would be allowed on the free portion of the beach to the north and south.

Marc Dickerman, resident, asked about people who have medical conditions. Mr. Smith stated that would be acceptable.

Art Seitz, beach resident, was concerned about VIP areas taking up space. He suggested the boundary be extended to the north end of the Galt to accommodate more people. He reminded everyone that the beach is essentially a public park. He wanted steps to be taken so that more people, especially children, could see the event.

Mayor Seiler confirmed for Mr. Thornburg that no decision has been made regarding the coolers and boundary. It will be brought back to the Commission after Fort Lauderdale Air Show has met with the community.

In response to Vice Mayor Roberts, Mr. Smith stated he did not know if a school student day would be held this year. They are looking into it. The military has to practice on Friday, so Fort Lauderdale Air Show will be talking with businesses to see if they will assist in order for that to happen.

Commissioner Rogers asked what happened with fleet week. Mr. Smith explained it is a matter of affordability and a resource question from the military. Fort Lauderdale Air Show would like for it to be included.

I-B - Energy Efficiency Conservation Block Grant Program

Albert Carbon, Public Works Director, announced a presentation from Carbon Solutions America regarding an energy grant from the Department of Energy (DOE). There is a tight timeline; a program plan must be submitted to the DOE by November 21. The Commission appointed the Citizens Sustainability Green Committee who received the pre-draft and the six selected programs.

City Consultant, Heike Lueger, Carbon Solutions America, reviewed slides on this item. A copy of the slides is attached to these minutes. Ms. Lueger asserted that Fort Lauderdale has been missing an overarching long-term plan. The funding period is three years.

Mayor Seiler questioned the amount of funding that Miami and Miami Gardens has allocated for this program. Ms. Lueger asserted that Miami put forth much less funding as they only targeted fifty residents in a recent pilot project. The projected number of jobs created is determined by a formula from the DOE. Carbon Solutions established a budget that calculated the number of people needed to run the program and the number of contracts with local vendors. They envisioned it would be administered by a non-profit with a requirement to hire local vendors or contractors. In response to Commissioner Rogers, Ms. Lueger explained that Miami is executing the program through a pre-existing non-profit.

In response to Commissioner DuBose's question of how people would be paid when the funding expires, Ms. Lueger indicated they envisioned a public/private partnership with a home improvement retailer, for example, and work to create a long-term program from it, which is what other cities have done. Seattle is well-known for their public/private partnerships; they have teamed up with utilities to target rebate programs to residents. Kathleen Gunn, Assistant To The City Manager, clarified these jobs would not be City-created jobs. The Department of Energy says for every \$92,000 infused into the economy, the equivalent of one full-time job is created. Ms. Lueger stated they felt the DOE formula was not accurate, and therefore, reviewed existing programs in other cities. The actual number of jobs has to be included in the grant.

In response to Commissioner Rodstrom, Mr. Carbon clarified how the five full-time positions were arrived at; that \$260,000 of grant money is being leveraged with matching funds from a non-profit or another business. Ms. Gunn added the jobs would be created at home improvement businesses. She elaborated upon how residents would learn about the program. This is one of three programs that make up the Smart Watts Program at a total of \$980,000.

Commissioner Rodstrom further inquired as to the possible outcome if the potential home improvement retailers or non-profit groups are not interested in participating. Ms. Gunn indicated there are existing programs with Home Depot. The City would issue an RFP to obtain a non-profit to manage the relationship and provide information necessary for the City to report back to the DOE. Commissioner Rodstrom inquired as to the amount of City staff time. Ms. Gunn advised it is unknown at this time. Ms. Lueger claimed that, at the very least, some level of staffing would be required to monitor the non-profit. Ms. Gunn advised that the grant reporting will have to be maintained and as the City gets into programs, that will be more involved.

Ms. Lueger continued with review of the Sub-Program Revolving Loan - \$410,000 slide. Ms. Lueger confirmed for Mayor Seiler that the proposed program could be offered in conjunction with the federal government's cash for clunkers program. In response to Mayor Seiler's inquiry regarding the maximum rebate amount, Ms. Lueger indicated an amount up to \$1,000 which can be matched with existing utility rebates; there is in total about \$400,000 for rebates.

Mayor Seiler inquired as to which building City staff has proposed for the demonstration center. Mr. Carbon stated that there are two possible sites, but no clear decision as yet. The possible sites are: a room at Southside School, Holiday Park Activity Center and the Beach Community Center. Mayor Seiler suggested inviting FPL to join the City in this project. He suggested something similar to what Advanced Green Technology has near Osswald Park. He preferred Holiday Park. There was no objection.

Commissioner DuBose suggested including a mobile piece for use as an educational tool at City events.

Ms. Lueger continued with review of the Transportation Program - \$370,000 slide.

Commissioner Rogers questioned the \$100,000 savings from a \$100,000 investment (water pumps). Ms. Lueger elaborated upon the anticipated energy savings, mentioning 80% of electricity usage from water and wastewater treatment. John Brewer, Carbon Solutions America, elaborated upon a pilot project that that City has examined, that being retooling existing water pumps at Lohmeyer wellfield. This work could be competitively bid.

Mayor Seiler questioned if the proposed Energy Manager salary of \$110,000 could be reduced to \$80,000, with the difference going toward the City's new energy board. Mr. Brewer indicated the money could be used for administration of the programs. The City Auditor felt the position should probably be a full-time, permanent employee because this will be an ongoing program with annual energy target reductions which ideally would generate enough savings. Mayor Seiler was concerned about adding an employee at this time. Commissioner Rodstrom proposed an existing employee targeted for re-allocation. The City Manager preferred to handle it by outsourcing because he felt it would be more difficult to justify by hiring inhouse.

Mayor Seiler opened the floor for public comment.

Bill Goetz, resident, felt the Energy Manager funding could be used as seed money and there would not be a problem leveraging grants to cover the cost through the years.

Ms. Lueger responded to Commissioner DuBose and elaborated upon the leveraging of funds. A non-profit would take on this task.

The City Auditor noted that references to local contractors would require a code amendment because local preference is not allowed. Ms. Gunn explained the idea is to generate economic development within the community. In general, the grant is about behavior modification, but it would be better to use local contractors for installations for example.

Mayor Seiler requested a monthly status report to the Green Committee, once this is underway.

Vice Mayor Roberts addressed the local preference issue mentioned by the City Auditor. He felt in this instance, with the goal of changing behavior, use of local contractors is furthering that goal. The City Auditor suggested the phrase of being in the best interests of the City. Commissioner Rodstrom thought it would be helpful to include in the grant documentation that the City had changed its ordinance demonstrating commitment.

In response to Commissioner Rogers, Ms. Gunn indicated the application is due Friday. Ms. Lueger advised that the funds must be spent within eighteen months from when they are allocated. Commissioner Rogers expressed desire to expend the funds quickly.

I-C – Certified Local Government Program Requirements – Historic Preservation

Wayne Jessup, Deputy Director of Planning and Zoning, explained this is a request to apply for the City to be a certified local government for historic preservation. He went on to define this federal program administered by the state. The current ordinance and Historic Preservation Board are already fulfilling requirements in order to become certified. One item not yet in place relates to having a time period for delayed demolition. This would provide an opportunity for people interested in preserving a resource time to find a way to do it. Authorization is requested to amend the ordinance to include this.

In response to Mayor Seiler, Mr. Jessup stated there is no additional cost to the City. The only change is adding the delay period.

Commissioner Rogers wanted the delay period to be more than ninety days and suggested twelve months. He mentioned other areas. Commissioner Rodstrom agreed. She recalled from 2005 that this was supposed to be included in the evaluation and appraisal document. Mr. Jessup was not aware of what was in that report. Vice Mayor Roberts raised the other side of the issue having to do with unsafe structures.

Commissioner Rogers indicated that the ordinances on historic preservation and unsafe structures need to be amended. He elaborated upon issues that need to be thought through. He felt the historic preservation ordinance should include the public safety issue and likewise the Unsafe Structures Board ordinance should include historic preservation. This item is simply a platform of what is already in place; it provides the City an opportunity to obtain grants and tax credits.

The City Attorney stated there are two issues; public safety is one, but it is severable from this issue. Ninety days was chosen because he felt it could be justified. A one-year period would increase the potential for liability in basically taking over property rights. It raises some Burt Harris and eminent domain claims. Commissioner Rogers pointed out there could still be an appeal. The City Attorney concurred. He explained ninety days was chosen because it would be the easiest to defend. With respect to public safety, an ordinance will be presented in the near future that provides at the Unsafe Structures Board level for notice to historic preservation interests. If it is unsafe, it would trump the historic preservation portion. As proposed the Historic Preservation Board would not be making a decision about public safety.

Commissioner Rogers explained because the Historic Preservation Board is making decisions with handcuffs, all of the issues are not ferreted out and consequently that is why he would argue including public safety into the Historic Preservation Board. Mayor Seiler agreed there needs to be some discussion on the point otherwise both are proceeding without any knowledge of the other. However, he did not want to allow for anything more than ninety days based on the property rights comments.

Mayor Seiler suggested contacting the city attorneys of Boca Raton and Palm Beach to determine if they have had problems.

Mayor Seiler opened the floor for public comment.

Alysa Plummer, resident, agreed with Commissioner Rogers. She wanted the City to look at defining what makes the structure unsafe. Even though a structure is unsafe, it

does not mean it needs to be demolished. She argued that 35% of the historic buildings on South Beach were once deemed unsafe.

There was no one else wishing to speak.

Mayor Seiler requested the matter be scheduled on the December 1 agenda with a 90-day time period, and, if necessary, it could be amended for a longer period of time on second reading. He wanted to move forward on this issue without further delay.

III-B – Board and Committee Vacancies Including Appointments To Downtown Development Authority

The City Clerk stated there are six applicants for the Downtown Development Authority positions. Voting ballots have been provided. Mayor Seiler explained the ranking process to be followed. The individual ranked the lowest will be appointed to the current vacancy and the next two lowest will be appointed to the vacancies occurring in January.

Continued on page 9.

I-D – Discount Parking For The Holiday Season

Diana Alarcon, Director of Parking and Fleet Services, explained in follow up to the Commission's request for an economic stimulus for the Las Olas Boulevard area in the form of discounted holiday parking, this proposal offers up to one hour of free parking along Las Olas Boulevard during the holiday season. City staff collaborated with the Las Olas Business Merchant Association to discuss their desires. Parking and Fleet Services will create coupons which would be distributed individually or in booklets of up to twenty-five. The coupons would be given to merchants to, in turn, be circulated to their clientele. She sought Commission direction as to how many coupons should be created.

In response to Mayor Seiler, Ms. Alarcon stated that Parking and Fleet Services employees would distribute the coupons for the Christmas on Las Olas event, and additionally, booklets would be created and distributed to the merchants. Mayor Seiler questioned coupon distribution at the Christmas on Las Olas event as it would not serve as a valid economic stimulus. Ms. Alarcon explained that the coupon could be used at a later date; plans are for the coupons to be valid through the end of January. She agreed the coupons would not be made valid for that event.

In response to Commissioner Rogers, Ms. Alarcon explained that the Park Smart Card is not ready for this year, but it would be planned for next year. Commissioner Rogers remarked on requests for help from the merchants.

A brief exchanged followed about the logistics of the coupons.

Vice Mayor Roberts asked about extending the program beyond the end of January for Pro Bowl and Super Bowl events. Mayor Seiler pointed out that people will be here anyway; those events have a high draw of individuals. The purpose is to help Las Olas during downtime.

Commissioner Rogers questioned if this is the simplest approach. Ms. Alarcon claimed that the Park Smart program would be the simplest, however, it is not ready. Many programs were examined. Staff feels this is the easiest.

Commissioner DuBose inquired whether there are plans to market this program outside of the city.. Ms. Alarcon indicated that the City will help with the Christmas on Las Olas Event, but after that, it will be in the hands of the merchants.

Ms. Alarcon stated staff will provide each Las Olas merchant a coupon booklet of twenty-five, thereby printing approximately 6,000 tickets, plus those tickets distributed at the Christmas on Las Olas Event. She estimated five hundred. There was no objection to the time period of December 2 through January 31.

III-B – Board and Committee Vacancies Including Appointments To Downtown Development Authority

Continued from page 8.

The City Clerk announced there is a tie for first and second place between William Bodenhammer, Tim Petrillo and John Ropes. She asked for another ranking of Mr. Bodenhammer, Mr. Petrillo and Mr. Ropes.

Continued on page 11.

III-A – Communications To City Commission and Minutes Circulated For Period Ending November 12, 2009

Investment Policy; Cemetery System Board of Trustees

Commissioner Rogers indicated he attended a meeting of the Cemetery Board of Trustees because of the discrepancy with their investment policy and that of the City. The board has requested a third set of eyes as to the conflict.

In response to Mayor Seiler, the City Auditor clarified that he is not comfortable with their policy. They (board) feels their objective is to make a lot of money similar to a pension trust. The objective of all the City's investment policies, in accordance with state statute, is safety and liquidity with return being last.

Commissioner Rogers advised that the board plans to hire a consultant and pay for it. The City Auditor stated that eventually the Commission will decide because it involves the investment of City funds.

Community Services Board

There was consensus approval that Jonathan Brown, Manager of Housing and Community Development, attend an occasional meeting of the Board, and that another presentation be made by the Economic Development Department as to the purpose and scope of the Board's assignment on tourism and cultural issues.

There was no objection to the request that the Manager of Housing and Community Development attend an occasional meeting of the board.

Commissioner Rodstrom suggested since the board membership has changed, Jody Horne-Leshinsky, a representative from the Broward Cultural Council, made another presentation concerning tourism and cultural issues. Stephen Scott, Economic Development Director, explained that he has since addressed the board on this aspect. There are plans for a workshop on ways to grow the culture.

2010 Complete Count Committee

The Committee requests that the City Commission appoint members for the vacant seats on the Census 2010 Complete Count Committee who are available to meet at 3:00p.m. on the third Wednesday of each month, beginning October 21, 2009.

Commissioner DuBose noted that all appointments have not been made to this committee. A question arose about member categories. Mayor Seiler asked the Commission to consider appointees for consideration this evening.

Historic Preservation Board

By unanimous vote, the board urges the City Commission to consider becoming a certified local government; to expedite such consideration. The board also noted an upcoming seminar on this topic.

Mayor Seiler noted this is done.

Audit Advisory Board

There was unanimous consensus approval to request that an audit of the Police Department's overtime be conducted.

The City Auditor explained the Internal Audit Department reviews Police Department overtime. Michael Kinneer, Finance Director, understood this audit is underway.

The City Auditor referred to a request from a member of this board, requesting the City Auditor and Finance Director to provide written recommendations regarding the performance of the current external auditor. He had responded to the member that action could not be taken per direction of an individual board member. Another request was to schedule a meeting, which has been done.

Commissioner Rogers asked the City Auditor how this board could assist him. The City Auditor explained the board was established primarily to review the external audit and secondarily to review the work product of the Internal Audit Division to make sure recommendations are being implemented. The idea behind an audit committee is to make sure the Commission is being apprised. As he reports directly to the Commission, the necessity of having it flow through the Audit Advisory Board is lessened because the

Commission receives his work product. He would not object to sharing his audit reports, but not until after it is provided to the Commission. He believed the board should have a role in the (external) auditor selection.

III-B – Board and Committee Vacancies Including Appointments To Downtown Development Authority

Continued from page 9.

With a tally of the ballots, Mr. Bodenhammer was selected to fill the immediate vacancy and Mr. Petrillo and Mr. Ropes to fill the vacancies occurring as of January, 2010.

Continued on page 13.

EXECUTIVE CLOSED DOOR SESSION WAS HELD AT 3:57 P.M.

The City Commission shall meet privately pursuant to Florida Statutes 768.28 regarding:

Angela Isham, as personal representative of David Duane Isham Estate and on behalf of survivor, Angela Isham vs. City of Fort Lauderdale (Case 03-007988(02)).

MEETING RECONVENED AT 4:41 P.M.

I-E – Visioning Process

Mayor Seiler noted that there has been discussion of using the Centennial Committee for this process; however, he felt they already have a full plate. He wanted to start fresh, looking toward the centennial and beyond. He would like former elected officials involved in the process.

Commissioner Rogers agreed with respect to the Centennial Committee. He also agreed that the visioning process is important. It should be inclusive, defined in a way that it is a product that can be implemented and there is a commitment to implement it. Staff should be involved.

Commissioner DuBose did not favor another board or committee. He suggested using local colleges as resources to define the development of the visioning process. He preferred taking the process into the community via venues such as town hall meetings.

Commissioner Rodstrom wanted to see some of the leading models of visioning processes in other governments as well as to know those that have not worked. She supported inclusiveness.

Vice Mayor Roberts also agreed with inclusiveness. He provided some historic information on the City's prior visioning processes. He emphasized the importance of the Commission's role in getting the process going. Core values should be taken into account. It is time to do this. He felt it will serve as a guide in the Commission's decision making. There is the talent and experience in the community.

Commissioner Rogers thought a visioning committee could organize all of the information from previous master plans and provide a framework. He thought that group could be combined with an American Assembly's weekend and then workshops perhaps. It needs to be defined and should be more than a weekend. He liked the American Assembly's format, but there is a great deal of work that needs to first be done.

Vice Mayor Roberts felt that the timing is good. Commissioner Rodstrom did not want to overemphasize the past and not think about the future.

Mayor Seiler commented about what is on the Commission's plate. He felt they must let strong community leaders do this.

Mayor Seiler asked how an entity could be created with some independence and the ability to run an American Assembly and produce a work product. He was not so concerned with the Sunshine Law provided it is a public product at the end. The City Attorney advised if the Commission asks for a work product, they would be subject to the Sunshine Law.

In response to Mayor Seiler, former Commissioner Tim Smith offered information as to how the 1994 visioning took place. He commented on the excitement and interest in the community about the upcoming visioning. He was proud that the Commission is moving in this direction and indicated he would like to be a part of it.

Mayor Seiler opened the floor for public comment.

Art Seitz, resident, indicated that he participated in the 2020 visioning process. He commented about some of the good ideas in that process and his disappointment about followup on some of the items. He raised the idea of a bond issue in the name of the centennial to acquire property, such as the American Golf Course on U.S. 1. He emphasized that the beach should be preserved, protected and enhanced. He also emphasized the importance of followup by staff on good ideas that come from such a process. He mentioned his suggestion, as a member of the Beach Redevelopment Advisory Board, that there be an inventory of sidewalks in need of attention and that it was deferred until after the beach master plan. Fort Lauderdale's assets should be better utilized.

Genia Ellis, resident, commented that through Rob Dressler's forum group, there were many formats discussed. She emphasized the desire to get as many people as possible to participate. She hoped the Commission would look at a variety of models.

Ina Lee, resident, advised that the 2020 vision only addressed Fort Lauderdale beach. She believed it would be a waste of time unless there is a strong commitment for implementation. She felt it is time to move forward. Mayor Seiler believed the full Commission supports implementation.

Marilyn Mammano, resident, commented that one value of the visioning process is its educational value. It gives people a sense of being in control of their own environment. The educational value will come through if the format is inclusive and it is taken out to the community.

There was no one else wishing to speak.

Commissioner Rogers suggested a group be appointed with direction to create an outline for the process. With the Commission buying into the process, it could go to an assembly stage, then out to the four districts and finally committing it to paper.

Discussion followed as to composition of the committee. Mayor Seiler suggested former Commissioner Tim Smith to chair the committee. He recommended two appointments from each member of the Commission (one of which must be from his or her district), along with one consensus appointment. It will be a task force.

Commissioner DuBose was opposed. He felt this arrangement does not send out the message that it is as inclusive. He wanted the average individual weighing into the process. In response to Commissioner Rogers, Commissioner DuBose felt the community leaders are generally the same people. He wanted to cast a wider net. He did not think what is being put together sets that tone. Mayor Seiler thought if the Commission tells each of their appointees the desire for inclusiveness, they will open it to people who have not typically been heard.

Commissioner DuBose commented that he holds District III meetings in District III and gets a great response from people who he felt would never come to city hall. He wanted to look at other cities who have been successful. Commissioner Rodstrom thought a good compromise would be to start with a group, but impose a time limit and have a benchmark as to when the net will be expanded. Vice Mayor Roberts felt the first step has to be taken to jump start it, which would be the core group. In their dealings, the Commission would be stressing inclusiveness. Commissioner DuBose indicated that he does not necessarily disagree with a core group, but wanted to look at other models.

Mayor Seiler emphasized that they must get the job done. It must be a group that can move forward, have direction and leadership and bring something directly to the Commission for implementation. He did not want to miss the window of opportunity.

Commissioner DuBose reiterated he would like to look into whether there is another approach because there are people who do not participate in the City's board setup.

Ms. Ellis suggested the first mission of the task force could be to identify and recommend a model and advise on how to reach out to the community. Commissioner DuBose acknowledged that is what he was saying.

Mayor Seiler summarized the task force would have two appointments from each member of the Commission and one consensus appointment. One appointment from each commissioner must be from his or her district. All appointees should be city residents or have a business in the city. The first challenge of the task force would be to look at an approach. He wanted appointments to be made by the next meeting (December 1).

III-B – Board and Committee Vacancies

Continued from page 11.

Complete Count Committee

In response to Commissioner Rodstrom, Arleen Gross, City Clerk's Office, advised that Adriane Reese is serving on the Citizens Police Review Board. The City Clerk indicated that Ms. Reese was not amongst her appointments at the last meeting. Commissioner Rodstrom indicated she would check with Ms. Reese as to whether she wants to continue on the Police Review Board or move to the Complete Count Committee.

Mayor Seiler noted there are four individuals who want to serve that could fall under the education category: Charles Fultz, Vialene Monroe, Elaine Fiore and David Tilbury. Ms. Gross noted Mr. Fultz's experience. Mayor Seiler recommended Charles Fultz in the business category. Ms. Gross noted Mr. Tilbury's experience. Commissioner Rodstrom inquired about Elaine Fiore. Ms. Gross noted Ms. Fiore's experience. Mayor Seiler recommended Ms. Fiore in the education category.

IV – City Commission ReportsRescheduling January Commission Meetings

Mayor Seiler indicated the second meeting in January is being requested to be rescheduled because of the holiday. He indicated that he would not be able to attend the first meeting in January as it is currently scheduled because of the Orange Bowl. There was a consensus to reschedule both January Commission meetings to January 6, 2010 and January 20, 2010.

In response to Commissioner Rogers' question about changing the Commission vacation period, the City Attorney indicated the ordinance will probably have to be amended, but it could be announced.

Mayor Seiler suggested there would be a second meeting in July, and a first meeting in August only. There was no objection.

V - City Manager Reports - none

There being no further business to come before the Commission, the meeting was adjourned at approximately 5:37 p. m.