

APPROVED

COMMUNITY SERVICES BOARD MEETING December 13, 2010 – 7:00 P.M.

CITY COMMISSION CHAMBERS – 1ST FLOOR 100 N. ANDREWS AVENUE

	<u>Present</u>	<u>Absent</u>	<u>Board Members</u> <u>Cumulative</u> <u>From 10/10</u>	
			<u>(P)</u>	<u>(A)</u>
Erika Baer	P		3	0
Avery Dial		A	1	2
Margaret Birch		A	2	1
P.J. Espinal	P		2	1
James Currier		A	2	1
Nadia Locke		A	1	2
Donald Karney	P		3	0
Wendy Gonsler		A	2	1
Jeannine Richards	P		3	0
David Tilbury		A	2	1
Richard Whipple	P		3	0
Suzanne Higgins		A	0	3

Staff Present:

Angelia Basto, Administrative Support
Susan Batchelder, Assistant Manager of Housing & Community Development
Karen Reese, Economic Development Department
Stephen Scott, Economic Development Department

Margaret A. Muhl, Recording Secretary

As of December 13, 2010, there are 12 appointed members to the Board, which means 7 members would constitute a quorum.

Call to Order

Acting Chair P.J. Espinal called the meeting to order at approximately 7:01 p.m. followed by the pledge of allegiance.

Roll call was taken and a quorum was not present.

Board and Staff Introductions

Staff members present this evening were introduced by Ms. Batchelder.

Communication to the City Commission

Nothing to report.

Election of Officers

The election of officers could not be held due to the fact that a quorum of members was not present.

Approval of Minutes

There is not a quorum of Board Members, and therefore, the minutes could not be voted on.

Cultural Arts & Tourism Report

Karen Reese, Economic Development Department, proceeded to introduce Donna Mergenhagen who is on the Centennial Celebration Committee, and will give a presentation regarding the upcoming Centennial Celebration.

Ms. Mergenhagen provided a timeline that summarizes the City's history. She explained the Centennial Committee has been working for approximately three years in planning various events for the celebration. She stated that due to limited finances, the Committee is depending on organizations to create their own celebrations. She explained that there were advantages in having an event sanctioned by the Committee, such as being placed on the City's calendar on the web site and being part of the advertising campaign.

Ms. Mergenhagen further explained that a centennial historian had been hired to do various projects as listed below:

- Writing a history of the City's named parks where plaques would be installed in the those neighborhoods.
- Work on the four State historic markers: (1) at the base of Las Olas where there was an initial wait-in for desegregation of the beach, (2) the Annie Tommy Camp which was the last residence for the Seminole Indians, (3) and (4) one each at the two Forts Lauderdale.

Ms. Mergenhagen stated that in January the historian would provide some training for interested parties, and help on neighborhood historic projects. She added that there is a Speakers Bureau that has two standardized presentations. One is a brief overview of the City's history, and the other is 100 years of Fort Lauderdale history. Each presentation takes about 20 minutes, and any organization can arrange through the City's PIO office to see these presentations. She added there is a Centennial web site with an ongoing calendar.

Mr. Karney asked if certain things were being planned by the Committee. Ms. Mergenhagen stated the only big events sponsored by the Committee are the Street Dance and the Celebration of the Installation of the Beach Monument. Victoria Park is sponsoring a large event parallel with their normal Jazz In The Park event. They are also doing some oral histories.

Ms. Baer asked if this is going to be a year-long celebration. Ms. Mergenhagen explained the celebration began with the Boat Parade and will end with the 2011 Boat Parade. She explained that March 27, 2011 is the actual date of the City's incorporation. She stated there is an outreach program to get organizations to sponsor tables and participate in the Street Dance. From January through to March, there will be a projected history. A number of sites throughout the City are blank walls, and the historian is attempting to obtain photographs to provide a loop history each weekend. All sites have not yet been formalized, but have been approved by the City Council.

Ms. Espinal clarified that speakers are to be scheduled through the City's PIO Office. Ms. Mergenhagen confirmed. Ms. Espinal asked if Fort Lauderdale High School is planning any events. Ms. Mergenhagen stated there is a member of the School Board who is on the Centennial Committee who is working with the schools to create their own celebrations. Ms. Espinal asked if Warfield Park, which she believes is to be the oldest one in the City, was listed for any events. Ms. Mergenhagen stated there will be a plaque installed there, and they are attempting to work with the neighborhood regarding an event.

Ms. Mergenhagen gave the following e-mail address for contact information: councilcorrespsec@gmail.com.

Ms. Richards stated she has been asked to speak at two organizations due to the fact her family were pioneers of the City, and she asked if those presentations could be turned into events. Ms. Mergenhagen explained that sanctioning forms could be filled out, and calls can be placed to Ms. Payne to make the necessary arrangements.

Mr. Karney asked if there is a list of venues where the Centennial speakers will be giving presentations. Ms. Mergenhagen stated they have not discussed putting that information on the web site, but it would be a good idea. She explained that many public organizations are requesting speakers. She does not know if anyone has time to create such a list and keep it updated. She would look into this. She stated that if Mr. Karney e-mails her, she would send him a list of neighborhood presentations.

Ms. Reese urged everyone to review the City's web site regarding Centennial events. She then proceeded to introduce Amber Van Buren of ArtServ. She stated the UNHC Art Exhibit would be hosted by ArtServ in January.

Ms. Van Buren proceeded to give a short history of their organization. They are one of six original art incubators in the US, and are located in the NE corner of Holiday Park. Their mission is to turn art into business. This means that they promote emerging artists within the community and are a diverse organization. They are presently branching out into all forms of art. Their gallery is opened from Monday through Friday from 8:00 a.m. to 5:00 p.m. She stated that ArtServ.org is their web site, along with Artscalendar.com.

Ms. Van Buren further stated she is the Co-operative Marketing Manager at ArtServ, and oversees their contract with the County to implement a grant for advertising of

local organizations (non-profit). She added they were always looking to partner with groups and municipalities to promote art.

Mr. Whipple asked if the schools use ArtServ as a learning tool. Ms. Van Buren stated they did not do that, and they are presently only involved with the Winterfest Art Contest. There is a large display at ArtServ in March. She added that there is the Eco Art Program, but was not yet well defined. She remarked that art programs were constantly being cut in the schools.

Ms. Baer asked if they are involved in the Las Olas Art Fairs. Ms. Van Buren stated they were not involved, and their promoter dealt with a different art source for their art.

Mr. Karney asked what percentage of commission ArtServ received upon the sale of a piece of artwork. Ms. Van Buren stated it was 20%. Mr. Karney asked if any of those monies were reinvested into ArtServ. Ms. Van Buren stated they were unrestricted funds. All programs were free to the public. She added they have a partnership with the Hard Rock Casino. She added there were always new opportunities for them to expose the artists. She stated that private corporations contact them to lease art.

Ms. Baer stated she would be interested in leasing some art for her office.

Ms. Van Buren added that the exhibit would occur from January 10th to January 15, 2011.

Ms. Reese stated the Board requested cultural presentations every other month at their meetings. She stated that possibly in February there could be a tour at the Broward Performing Arts Center. She would advise the Board. She stated that Stephen Scott was present to answer any questions.

Ms. Baer commended the Economic Development Office on their work with the filming that has been taking place throughout the City.

Ms. Reese added that "The Glades" would be returning for a second season and would be filming in the area. She stated they teamed up with ArtServ to cater events for them. She suggested a possible tour of ArtServ in the future.

Ms. Espinal asked if there is a way to find out when filming is being done so people could watch. Ms. Reese stated that announcements are not normally made due to the fact that large crowds could gather and become a problem. Typically, the City is made aware of filming 24 hours in advance.

CDBG Ranking Criteria

Ms. Batchelder stated that Ms. Gonsher's changes were distributed, but she is not present this evening. Since there is no quorum, a vote could not be taken. She asked if there were any comments.

Mr. Whipple stated that they should wait until a quorum is present to discuss this item.

Other Business

Mayor's Volunteer Challenge

Ms. Batchelder stated that November and December would be added. The sheets distributed only reflect meeting hours. She urged everyone to submit all the necessary data to their office.

Good of the Order

Ms. Batchelder stated that an e-mail would be sent out to see if the Board wants to tour ArtServ as a group. Otherwise, she urged everyone to go on their own.

Mr. Whipple stated there would be a harpist and other specific entertainment at the exhibit, and he urged everyone to attend. He added that he has been inviting various groups and individuals to the event to bring more awareness to the issue involved.

Ms. Baer asked if the Board could attend the Exhibit instead of having a formal meeting. Ms. Batchelder explained the Board's meeting could be delayed or postponed, but that could not be done without a quorum vote. She proceeded to provide a brief agenda for the next few months for the Board. She stated a count could be taken regarding how many Board Members want to attend the exhibit, and then she would be in touch with everyone. She suggested that the meeting could be delayed to a later time the same day.

Next Scheduled Meeting

There being no other business to come before the Board, the meeting was adjourned at approximately 7:45 p.m.

Respectfully submitted,

Margaret A. Muhl,
Recording Secretary