

Transit Marketing Committee Workshop of the
Downtown Development Authority
Monday, February 4, 2008
DDA Office, 305 South Andrews Ave, Suite 301, Fort Lauderdale @ 9:30 a.m.

ROLL CALL

BOARD PRESENT: Alan Hooper, Board Member (Chair of Committee)
Gale Butler, Board Member

ALSO PRESENT: Chris Wren, Executive Director
Elizabeth Veliky, Planning & Design Manager
Eric Liberman
Pamela Adams
Linda Lewis

The meeting started at 9:38 a.m.

The group focused on the upcoming Hospital District meeting details. Presentation specifics and attendees were discussed.

Discussion was held about the rescheduled City Commission workshop.

The group discussed the electronic communication schedule for spreading the word about the project and its specific benefits. Newsletter dissemination was discussed.

Reaching out to the community and getting testimonials from a variety of people was touched upon.

General discussion was held on the next steps.

As there was no other discussion, the meeting ended at 11:05 a.m.