

Transit Marketing Committee Workshop of the
Downtown Development Authority
Monday, February 25, 2008
DDA Office, 305 South Andrews Ave, Suite 301, Fort Lauderdale @ 1:00 p.m.

ROLL CALL

BOARD PRESENT: Alan Hooper, Board Member (Chair of Committee)

ALSO PRESENT: Chris Wren, Executive Director
Elizabeth Veliky, Planning & Design Manager
Neil Sterling, Governmental Liaison
John Lafferty
Pam Adams
Cindi de Vosjoli
Linda Lewis

The meeting started at 1:05 p.m.

The group discussed the meeting format for the upcoming downtown civic association meeting. They talked about who should present and what materials should be shown and handed out.

Discussion was held about key leaders in the community that represent the various interests.

The upcoming joint City Commission/DDA workshop was discussed.

The group provided comments to the third email blast that focused on the environmental benefits of the system.

Next steps and assignments for the week were identified.

As there was no other discussion, the meeting ended at 2:20 p.m.